

MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

**(Deemed To Be University U/S 3 OF UGC ACT, 1956), CHENNAI.
12, Vembuliamman Koil Street, West K.K. Nagar, Chennai – 600 078**

**FACULTY OF HUMANITIES AND SCIENCE
DEPARTMENT OF COMMERCE - GENERAL**



**REGULATIONS AND SYLLABUS
(REGULATIONS – 2018)
Effective from the Academic Year 2018 – 2019**

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FACULTY OF HUMANITIES & SCIENCE
MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

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No: 12, Vembuliamman Koil Street,
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MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

REGULATIONS -2018

Vision

- To be a world-class institution, transforming society through value-based diverse programs and healthcare advancements, leading to the all-around development of human resources, knowledge, innovation, entrepreneurship, and research.

Mission

- To become an institute of eminence by developing world-class professionals in the field of healthcare, science, liberal arts, technology and research with a focus on the societal good.
- To create an enabling state-of-the-art infrastructure, intellectual capital and provide best-in-class learning experience with a freedom to innovate and invent.
- To foster values and ethics so as to develop students and learners into responsible citizens of the Nation and the world.



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FACULTY OF HUMANITIES AND SCIENCE
REGULATIONS -2018


VISION

- Provide quality education which would make learning effective and expand the frontiers of knowledge to serve the society

MISSION

- To be a world class institution committed to develop individuals to meet global challenges.
- To instil a sense of confidence and leadership qualities in the minds of students for the wholesome personality development




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LIST OF PROGRAMS:

STREAMS IN ARTS

- B.A (Bachelor in English)
- B. Com (Bachelor in Commerce)
- B. Com (CA) (Bachelor in Commerce with Computer Applications)
- B. Com (CS) (Bachelor in Commerce with Corporate Secretary ship)

STREAMS IN SCIENCE

- B.C.A (Bachelor in Computer Applications)
- B.Sc. (Bachelor in Computer Science)
- B.Sc. (Bachelor in Mathematics)
- B.Sc. (Bachelor in Visual Communication)

STREAMS IN PROFESSIONAL PROGRAM

- B.B.A (Bachelor in Business Administration)



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FACULTY OF HUMANITIES AND SCIENCE

REVISED REGULATIONS -2018

In exercise of the powers conferred by the Board of Management, Meenakshi Academy of Higher Education and Research, Chennai here by makes the following Regulations:

1. SHORT TITLE

These Regulations shall be called “THE REGULATIONS FOR B.A., B.Sc., B.C.A., B.Com., AND B.B.A DEGREE PROGRAMS UNDER FACULTY OF HUMANITIES AND SCIENCE OF MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH”.

2. COMMENCEMENT

They shall come into force from the academic year 2018 –2019 onwards.

The Revised Regulations and the Syllabus are subject to modification by the Standing Academic Council of MAHER from time to time.

3. TITLE OF THE PROGRAM

It shall be called as Bachelor of Arts (English), Bachelor of Science (Computer Science / Mathematics / Visual Communication), Bachelor of Computer Applications, Bachelor of Commerce (General / Computer Applications / Corporate Secretaryship) and Bachelor of Business Administration.

4. ELIGIBILITY FOR ADMISSION

Candidates should have passed in the Higher Secondary Examination (Academic or Vocational Stream) conducted by the Government of Tamil Nadu or an examination accepted as equivalent thereof by the Academic Council of MAHER and the subjects specified below:



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For all B.A., B.Sc., B.C.A., B.Com and B.B.A Degree Programs - Under

Faulty of Humanities and Science

S.No.	Program and Branch	Major Subjects Of Study In HSE (+2)
1	B.A English	A Pass in the Higher Secondary Examinations (Academic or Vocational Stream)
2	B.Sc Mathematics	Mathematics or Statistics or Business Mathematics
3	B.Sc Visual Communication	A Pass in the Higher Secondary Examinations (Academic or Vocational Stream)
4	B.Sc Computer Science	Computer Science or Mathematics or Statistics or Business Mathematics
5	B.C.A	Computer Science or Mathematics or Statistics or Business Mathematics
6	B.Com (General)	Accountancy and Commerce
7	B.Com (Computer Applications)	Accountancy, Commerce and Computer Science



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8	B.Com (Corporate Secretaryship)	Accountancy and Commerce
9	B.B.A	A Pass in the Higher Secondary Examinations (Academic or Vocational Stream)

5. CRITERIA FOR SELECTION

Students for all Degree Programs shall be admitted based on performance at the Qualifying Examination conducted by the Government of Tamil Nadu or an examination accepted as equivalent thereof by the Academic Council of MAHER.

6. AGE LIMIT FOR ADMISSION

Candidate should have completed the age of 17 years at the time of admission or would complete the age of 17 years on or before 31st December of the year of admission to the first year Degree Program.

7. ELIGIBILITY CERTIFICATE

No candidate from other states shall be admitted to the Degree Program unless the candidate has obtained and produced Eligibility Certificate issued by this University. The candidate has to make an application to MAHER with the Original and Xerox copies of the following documents along with the prescribed fee.

- 1) Higher Secondary or equivalent Examination Mark Sheet and
- 2) Transfer Certificate Candidate should obtain Eligibility Certificate before the last date for admission as notified by MAHER.



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8. REGISTRATION

A candidate admitted to the Degree Program of MAHER shall register by remitting the prescribed fees along with the application form for registration duly filled in and forwarded to this MAHER through the Head of the Institution within the stipulated date.

9. DURATION OF THE PROGRAM

The Duration of the program is for a period of three years (Six semesters). Each academic year shall comprise of two semester's viz. Odd and Even semesters. Odd semesters shall be from June / July to October / November and Even Semesters shall be from November / December to April / May. There shall be not less than 90 working days for each semester (Exclusive of the days for the conduct of University end-semester examinations).


10. CUT OFF DATES FOR ADMISSION TO EXAMINATIONS

The candidates admitted from 1st June to 31st July of the academic year be registered to take up their of November of the academic year. There will not be any admission after 31st July for the academic year.

11. CREDIT REQUIRMENTS AND ELIGIBILITY FOR AWARD OF DEGREE

A candidate shall be eligible for the award of the Degree only if he/she has undergone the prescribed course of study under the Faculty of Humanities and Science of MAHER for a period of not less than three academic years and passed the examinations of all the Six Semesters prescribed earning a minimum of 140 credits as per the distribution given in Regulation 12 for Part I, II, III, IV & V and also fulfilled such other conditions as have been prescribed thereof.




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12. PROGRAM OF STUDY, CREDITS AND SCHEME OF EXAMINATION.

12.1 The Program Components and Credit Distribution shall consist of the following: (Minimum Number of Credits to be obtained)

Program Component	Name of the Course	Credits allotted for Four Semester Language Papers (B.A & B.Sc Courses)	Credits allotted for Two Semester Language Paper (B.Com, B.B.A & B.C.A Courses)
PART I	Tamil or Other Languages	12	6
PART II	English	12	6
PART III	Core Courses	60	76
	Allied Courses	20	16
	Project/ Three Elective Courses	15	15
PART IV	i. Basic Tamil/ Advanced Tamil/ NME (Non Major Elective)	4	4
	ii. Soft Skill Courses	12	12
	iii. Environmental Studies	2	2
	iv. Value Education	2	2
PART V	Extension Activities	1	1
Total Credits		140	140



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12.2 DETAILS OF PROGRAM OF STUDY OF PARTS I – V

12.2.1 **PART I:** Tamil: According to the syllabus and text-books prescribed from time to time

12.2.2 **PART II:** English: According to the syllabus and text-books prescribed from time to time

12.2.3 **PART III :** Core, Allied and Project/Three Elective Courses: As prescribed by the Board of Studies.

12.2.4 **PART IV:** I Non Major Elective (NME). II. Soft Skill Courses. III. Environmental Studies. IV. Value Education

12.2.5 **PART V:** Extension Activities: Students shall be awarded a maximum of 1 Credit for Compulsory Extension Service. All the Students shall have to enroll for NSS /NCC/ NSO (Sports & Games) Rotract/ Youth Red Cross or any other Service Organizations in the Faculty of Humanities and Science and shall have to put in compulsory minimum attendance of 40 hours which shall be duly certified by the Principal of the Faculty of Humanities and Science before 31st March in a year. If a student lacks 40 hours attendance in the first year, he or she shall have to compensate the same during the subsequent years. Those students who complete minimum attendance of 40 hours in one year will get 'half-a-credit and those who complete the attendance of 80 or more hours in Two Years will get 'one credit'. Literacy and Population Education and Field Work shall be compulsory components in the above extension service activities.

12.2.6 Scheme of Examinations and syllabus of each programme given separately in Annexure –I




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13 INSTRUCTIONAL (TEACHING) HOURS

13.1 For First, Second, Third and Fourth semesters:

Course	BA, BBA and B. Com	B. Sc without Practical	B. Sc and BCA with Practical
Language	4+2hours*	4+2hours*	4+2hours*
English	4+2hours@	4+2hours@	4+2hours@
Core course I	5 hours	5 hours	5 hours Theory 3 hours Practical
Core course II	5 hours	5 hours	-
Allied course	6 hours	6 hours	5 hours Theory 3 hours Practical
Non-Major Elective Course	2 hours	2 hours	2 hours
Total	30 hours	30 hours	30 hours

*2 hours for Part IV Environmental Studies/ Value Education

@2 hours for Soft Skills Courses.

13.2 For Fifth and Six Semesters:

Program	BA,BBAandB.Com	B.Scand BCA
CoreCourse(each)	6hours	6hours
ElectiveCourse(each)	5hours	5hours

14. EXAMINATION AND EVALUATION

14.1 Register for all subjects: Students shall be permitted to proceed from the First Semester up to Final Semester irrespective of their failure in any of the Semester Examination. For this purpose, Students shall register for all the arrear



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subjects of earlier semesters along with the current (subsequent) Semester Subjects.

14.2 Marks for Internal and End Semester Examinations for PART I, II, III, and IV

Category	Th eor y	Prac tical
InternalAssessment	25	40
End-Semester(University)Examin ation	75	60

14.3 Procedure for Awarding Internal Marks

Course	Particulars	Marks
	Tests (2 out of 3)	10
Theory Papers	Attendance	5
	Seminars	5
	Assignments	5
	Total	25
	Attendance	5
Practical Papers	Test best 2 out of 3	30
	Record	5
	Total	40
	Internal Marks (best 2 out of	20
Project	3 presentations)	
	Viva-Voce	20
	Project Report	60
Total		100

14.4 (i) Awarding Marks for Attendance (out of 5)

Attendance below 60% = 0 marks, 61 % to 75% = 3 marks,

76 % to 90% = 4 marks and above 91%= 5 marks



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(ii) Conducting Practical and Project Viva-voce Examination: By Internal and External Examiners

14.5. Question Paper Pattern for End Semester (University) Examination

SECTION – A

(30 words) 10 questions out of 12 questions

10 X 2 marks = 20 marks

SECTION – B

(200 words) 5 questions out of 7 questions

5 X 5 marks = 25 marks

SECTION – C

(500 words) 3 questions out of 5 questions

3 X 10 marks = 30 marks

TOTAL = 75 marks

14.6. PASSING MINIMUM

14.6.1 The passing minimum for Internal Assessment shall be 40% out of 25 Marks (i.e. 10 Marks). Failed candidates in the Internal Assessment are permitted to improve their Internal Assessment marks in the subsequent semesters (2 chances will be given) by writing tests and by submitting Assignments.

14.6.2 For external examination, passing minimum shall be 40% [Forty Percentage] of the maximum marks prescribed for the paper for each Paper / Practical / Project and Viva-Voce.



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14.6.3 In the aggregate [External/Internal] the passing minimum shall be of 40%.

14.6.4. He/She shall be declared to have passed the whole examination, if he/she passes in all the papers and practical wherever prescribed as per the scheme of the examinations by earning 140 CREDITS in Part I, II, III, IV & V. He/she shall also fulfill the extension activities prescribed earning a minimum of 1 credit to qualify for the Degree.

14.7. RETOTALLING OF THE ANSWER SCRIPTS:

There shall be no revaluation of for UG Students. However, all UG Students who appeared for their Semester Examinations are eligible for applying for re totalling of their answer scripts.

15. CONDONATION

15.1. Students must have 75% of attendance in each course for appearing the examination.

15.2. Students who have 74% to 70% of attendance shall apply for Condonation in the prescribed form with the prescribed fee of Rs.500/- (Rupees Five Hundred only).

15.3. Students who have 69% to 60% of attendance shall apply for Condonation in prescribed form with prescribed fee of Rs.500/- (Rupees Five Hundred only) along with the Medical Certificate.

15.4. Students who have below 60% of attendance are not eligible to appear for the examination. They shall re-do the semester(s) after completion of the programme.



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16. CLASSIFICATION OF SUCCESSFUL STUDENTS

16.1. PART I TAMIL / OTHER LANGUAGES;

PART II ENGLISH AND

PART III CORE SUBJECTS, ALLIED, ELECTIVES COURSES AND PROJECT:

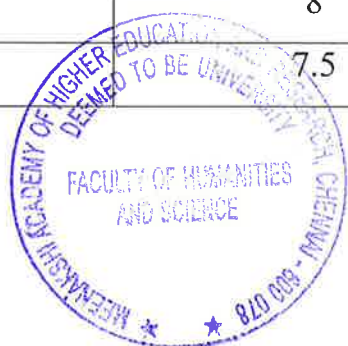
16.1.1 For each of the three parts, there shall be separate classification on the basis of CGPA as indicated in regulation 18.2.


16.1.2 A successful candidate who secures 75% and above of the marks in his / her first appearance in all the subjects in Part III within the prescribed period will be declared to have passed in first class with Distinction.

16.1.3 Successful Students passing the Examinations for the Part I, Part II and Part III courses and securing the marks (a) 60 percent and above and (b) 50 percent and above but below 60 percent in the aggregate shall be declared to have passed the examination in the FIRST and SECOND class respectively; all other successful candidates shall be declared to have passed the examination in the THIRD Class.

17. **MARKS AND GRADES:** The following table shows the marks, grade points and letter grades to indicate the performance of the Student:

MARKS	GRADEPOINTS	LETTERGRADE
96 and above	10	S+
90- 95	9.5	S
86-90	9	D++
81-85	8.5	D+
76-80	8	D
71-75	7.5	A++




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66-70	7	A+
61-65	6.5	A
56-60	6	B+
51-55	5.5	B
46-50	5	C+
40-45	4.5	C
Below 40	0	F

18.1. Computation of Grade Point Average (GPA) in a Semester, Cumulative Grade Point Average (CGPA) and Classification

GPA for a Semester: $= \frac{\sum_i C_i G_i}{\sum_i C_i}$

That is, GPA is the sum of the multiplication of grade points by the credits of the courses divided by the sum of the credits of the courses in a semester.

CGPA for the entire programme: $= \frac{\sum_n \sum_i C_{ni} G_{ni}}{\sum_n \sum_i C_{ni}}$

That is, CGPA is the sum of the multiplication of grade points by the credits of the entire programme divided by the sum of the credits of the courses of the entire programme Where,

C_i = Credits earned for course i in any semester,

G_i = Grade Points obtained for course i in any semester

n_i = Semester in which such courses were credited.

18.2. Letter Grade and Class

CGPA	GRADE	CLASSIFICATION OF FINAL RESULT
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9.51 and above	S+	First Class Exemplary *
9.01-9.50	S	
8.51-9.00	D++	
8.01-8.50	D+	First Class with Distinction *
7.51-8.00	D	
7.01-7.50	A++	
6.51-7.00	A+	First Class
6.01-6.50	A	
5.51-6.00	B+	
5.01-5.50	B	Second Class
4.51-5.00	C+	Third Class
4.00 - 4.50	C	
Below 4.00	F	Fail

*The Students who have passed in the first appearance and within the prescribed semester of the UG Programme (Major, Allied and Elective courses only) are eligible.

19. RANKING

Students who pass all the examinations prescribed for the Program in the FIRST APPEARANCE ITSELF ALONE are eligible for Ranking / Distinction.

20. RE-ADMISSION AFTER BREAK OF STUDY

a) The calculation of the break of study of the candidate for readmission shall calculate from the date of first discontinuance of the Course instead of from the date of admission.



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- b) Candidates having break of study shall be considered for re admission provided, they are not subjected to any disciplinary action and no charges pending or contemplated against them.
- c) All readmissions of candidates are subject to the approval of the Vice-Chancellor.
- d) A candidate having a break of study upto 3 years from the date of discontinuation shall apply for the readmission for condonation to the Academic Officer of this University. The candidates may be readmitted in the corresponding course of study. The candidate has to fulfill the attendance requirements of the University and shall be granted exemption in the subjects he/she has already passed.
- e) Candidates having a break of study of 4 years and above from the date of discontinuance and more than two spells of break will not be considered for readmission.

21. MAXIMUM PERIOD FOR COMPLETION OF THE PROGRAMS TO QUALIFY FOR A DEGREE

21.1 The candidate has to successfully complete the program in 6 years i.e., double the duration of the program from the date of joining.

21.2 Students qualifying during the extended period (after normal period of 3 years), shall not be eligible for RANKING.

22. Grievance Redressal Committee

The College shall form a Grievance Redressal Committee for each course in each department with the Course Teacher and the HOD as the members. This



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Committee shall solve all grievances relating to the Internal Assessment marks of the students.

SUMMARY OF CREDIT ALLOCATION

Course Component	Name of the Course	Credits allotted for Four Semester Language Papers (B.A & B.Sc Courses)
PART I	Tamil or Other Languages	12
PART II	English	12
PART III	Core Courses	60
	Allied Courses	20
	Project/ Three Elective Courses	15
PART IV	i. Basic Tamil/ Advanced Tamil/ NME (Non Major Elective)	4
	ii. Soft Skill Courses	12
	iii. Environmental Studies	2
	iv. Value Education	2
PART V	Extension Activities	1
	Total Credits	140

Course Component	Name of the Course	Credits allotted for Two Semester Language Paper (B.Com, B.B.A & B.C.A Courses)
PART I	Tamil or Other Languages	6
PART II	English	6
PART III	Core Courses	76
	Allied Courses	16
	Project/ Three Elective Courses	15
PART IV	i. Basic Tamil/ Advanced Tamil/ NME (Non Major Elective)	4
	ii. Soft Skill Courses	12
	iii. Environmental Studies	2
	iv. Value Education	2
PART V	Extension Activities	1
	Total Credits	140



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PROGRAM AND PROGRAM SPECIFIC OUTCOMES

PROGRAM: Bachelor of Commerce - General

PROGRAM OUTCOMES (PO's)

PO1: To build a strong foundation in different areas of Commerce.

PO2: To develop the skill of applying concepts and techniques used in Commerce.

PO3: To develop an attitude for working effectively and efficiently in a business environment.

PO4: To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.

PO5: To develop student's entrepreneur skills

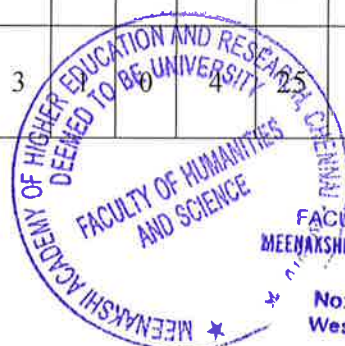
PROGRAM SPECIFIC OUTCOME (PSO's)

PSO 1: To understanding the basic concepts of accountancy, principles of accountancy and accounting cycle to maintain accounts of trading & non-trading organizations.

PSO 2: Getting adequate knowledge and acquainted with the procedure of preparation of income statements, retained earnings, balance sheet and statement of cash flows which are required for external users and more useful to managers for managerial decision making.

SEMESTER I

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
I	I	Language Course - I (LC); Tamil	LT 2101	Tamil - I	3	0	0	3	25	75	100
	II	English Language Course - I (ELC); Tamil	LE 2102	English I	3	0	0	3	25	75	100
	III	Core Course CC - I	CO 2102	Financial Accounting	3	1	0	4	25	75	100
		Core Course CC - II	LE2 000	Business communication	3	0	0	3	25	75	100



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	Allied Course AC - I	CO 210 2	Business Economics / Business Mathemati cs-I	3	1	0	4	25	75	100
IV	Non Major Elective - I		Non Major Elective - I	2	0	0	2	25	75	100
	Career Development Course - I	CD 2801	Soft Skills - 1; Essentials of Language and Communica tion	2	0	1	3	40	60	100
	Total						23			700



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SEMESTER II

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
II	I	Language Course - I (LC); Tamil	LT2821	Tamil - II	3	0	0	3	25	75	100
	II	English Language Course - I (ELC); Tamil	LE2821	English II	3	0	0	3	25	75	100
	III	Core Course CC - III	CO2105	Advanced Financial Accounting	3	1	0	4	25	75	100
		Core Course CC - IV	MS2301	Principles of Management	3	1	0	4	25	75	100
		Allied Course AC - II	CO2107	Indian Economy / Business Mathematics - II	3	1	0	4	25	75	100
	IV	Non Major Elective - II	NE2942	Concept of Self Help Group	2	0	0	2	25	75	100
		Career Development Course - II	CD2861	Soft Skills - I1; Essentials of spoken and Presentation skill	2	0	1	3	40	60	100
	Total								23		



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SEMESTER III

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
III	I	Core Course-V	CO 2109	Corporate Accounting	3	1	0	4	25	75	100
	II	Core Course -VI	CO 2110	Business Laws	3	0	0	4	25	75	100
	III	Core Course -VII	CO 2111	Banking Theory Law & Practice	3	1	0	4	25	75	100
		Core Course -VIII	MS 2302	Marketing	3	1	0	4	25	75	100
		Allied Course(AC) - III	MA 2565	Business statistics	3	1	0	4	25	75	100
	IV	Career Development course III	ES2 981	Environmental Science	2	0	0	2	25	75	100
		Career Development course IV	CD 2871	Soft Skills - III : Personality Enrichment	2	0	1	3	40	60	100
									25		



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SEMESTER IV

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks	
			Code	Title	L	T	P		CI A	External		
IV	I	Core Course -IX	CO2115	Advanced corporate accounting	3	1	0	4	25	75	100	
	II	Core course-X	CO2117	Company law	3	0	0	4	25	75	100	
	III		Core Course(CC) -XI	MS2310	Financial services	3	1	0	4	25	75	100
			Core Course(CC) -XII	CO2116	Business Taxation	3	1	0	4	25	75	100
			Allied Course(AC) -IV	ME2571	Elements of Operational Research	3	1	0	4	25	75	100
			Career Development course V	VE2991	Value Education	2	0	0	2	25	75	100
	IV		Career Development course VI	CD2881	Soft Skills - IV: computing skill	2	0	1	3	40	60	100
									25			700



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SEMESTER V

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
V	III	Core Course(CC) - XIII	CO2 120	Elements of Cost Accounting	3	1	0	4	25	75	100
		Core Course(CC) - XIV	CO2 121	Practical Auditing	3	1	0	4	25	75	100
		Core Course(CC) - XV	CO2 122	Entrepreneurial Development	3	1	0	4	25	75	100
		Core Course(CC) - XVI	MS2 305	Financial management	3	1	0	4	25	75	100
		Core Elective-I		Core Elective-I	4	1	0	5	25	75	100
				TOTAL				21			500



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SEMESTER VI

Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
		Code	Title	L	T	P		CI A	External	
III	Core Course(CC) - XVII	CO2125	Advanced cost accounting	3	1	0	4	25	75	100
	Core Course(CC) - XVIII	CO2106	Management Accounting	3	1	0	4	25	75	100
	Core Course(CC) - XIX	MS2311	Business Environment	3	1	0	4	25	75	100
	Core Elective-II	CO2127	Income Tax Law & Practice -II	3	1	0	5	25	75	100
	Core Elective-III	MS2316	Human resources Management	4	1	0	5	25	75	100
	Extension Activities		NSS/NC C/CSS				1			
			TOTAL				23			500



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NON-MAJOR –SEMESTER 1

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
I	IV	Non Major Elective - I	NE 291 1	Basics Of Retail Marketing	2	0	0	2	25	75	100
			NE 291 2	Basics of Banking	2	0	0	2	25	75	100
			NE 291 3	Basics of Computer skills	1	0	1	2	25	75	100

*students will be provided an option to choose any one course from above electives.

NON-MAJOR –SEMESTER II

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CI A	External	
II	I V	Non Major Elective - II	NE 294 2	Concept of Self Help Group	2	0	0	2	25	75	100
			NE 294 3	Fundamentals of Disaster Management	2	0	0	2	25	75	100
			NE 294 4	Basics of Business Insurance	1	0	1	2	25	75	100

*students will be provided an option to choose any one course from above electives



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CORE ELECTIVES- SEMESTER V

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CIA	External	
IV	III	Core Elective I	CO2122	Entrepreneurial Development	2	2	1	5	25	75	100
			CO2123	Visual Basic Programming	2	1	2	5	40	60	100
			CO2124	Income Tax Law & Practice -I	2	1	2	5	25	75	100

*students will be provided an option to choose any one course from above electives

CORE ELECTIVES –SEMESTER VI

Semester	Part	Course Components	Course		Teaching Per Week			Course Credits	University Examination		Total Marks
			Code	Title	L	T	P		CIA	External	
IV	III	Core Elective II	CO2127	Income Tax Law & Practice –II	3	1	1	5	25	75	100
			MS2319	Visual Basic Programming - Practical	3	1	1	5	40	60	100
			MS2320	Capital Markets	3	2	0	5	25	75	100
		Core Elective III	MS2316	Human resources Management	3	1	1	5	20	80	100
			MS2392	Essentials of Information Technology	3	1	1	5	25	75	100
			MS2393	Indian Economics in Global Scenario	3	1	1	5	25	75	100

*students will be provided an option to choose any one course from above electives



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SEMESTER 1

TITLE OF THE COURSE/ PAPER	FINANCIAL ACCOUNTING		
CORE	I Year & First Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1. To know the basic concepts and conventions of accounting.</p> <p>2. To enable the students to understand different types of depreciation and cashbooks.</p>		
COURSE OUTLINE	<p>Unit1:Introduction</p> <p>Meaning and scope of Accounting, Basic Accounting Concepts and Conventions – Objectives of Accounting – Accounting Transactions – Double Entry Book Keeping – Journal, Ledger, Preparation of Trial Balance – Preparation of Cash Book</p> <p>Unit-2:Final Accounts</p> <p>Preparations of Final Accounts of a Sole Trading Concern – Adjustments – Preparations of Receipt and Payments Accounts, Income and Expenditure Account and Balance Sheet of Non Trading Organizations.</p> <p>Unit 3: Rectification Of Errors And Bank Reconciliation Statement</p> <p>Classification of errors – Rectification of errors – Preparation of Suspense Account. Bank Reconciliation Statement-Need and preparation</p> <p>Unit-4: Depreciation and insurance claims</p> <p>Depreciation – Meaning, Causes, Types – Straight-Line Method – Written Down Value method –concept of useful life under companies act,2013.Insurance Claims – Average Clause</p> <p>Unit-5 : Single entry system</p> <p>Meaning of and features of Single Entry system – Defects, Differences between Single Entry and Double Entry System</p>		



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	– methods of calculation of profit -Statement of Affairs Method – Conversion Method.
REFERENCES	1.T.S. Reddy &A.Murthy – Financial Accounting 2.Shukla &Grewal – Advanced Accounting 3.Jain &Narang – Financial Accounting 4.P.C.Tulsian – Financial Accounting 5.S.Parthasarathy &A.Jaffarulla – Financial Accounting 6.R.L Gupta &Radhaswamy – Advanced Accounting – Volume I

COURSE OUTCOMES:

CO2101.1: Understanding the basic concepts of accounting and preparation of journal ledger, trail balance and cash book

CO2101.2: Understanding the final accounts, income and expenditure accounts, receipts and payments accounts

CO2101.3: Understanding the reconciliation of bank accounts and how to rectify errors in the books of accounts.

Mapping Function of PO's and CO's & PSO's

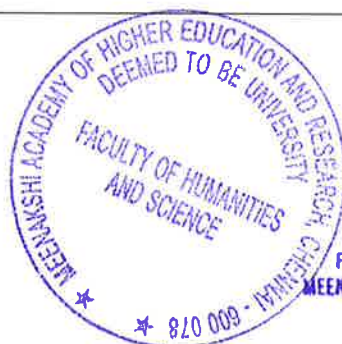
Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2101.1	3	3	3	1	3	2	1
CO2101.2	3	2	1	2	1	1	3
CO2101.3	1	3	1	1	3	2	2
Average	2.33	2.66	1.66	1.33	2.33	1.67	2



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TITLE OF THE COURSE/ PAPER	CORE PAPER II: BUSINESS COMMUNICATION		
CORE	I Year & First Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To facilitate the students to understand the concept of Communication. 2. To Know the Basic Techniques of the Modern forms of Communication. 		
COURSE OUTLINE	<p>Unit1:Communication</p> <p>Definition – Methods – Types – Principles of Effective Communication – Barriers to Communication – Business letters – lay out.</p> <p>Unit-2:Business Letters</p> <p>Meaning – Kinds of Business Letters – Application for a situation – Interview – Appointment letter – Acknowledgement – Promotion – Enquires – Replay Letter to Enquires – Orders – Sales Letter – Circular Letter – Complaints Letter</p> <p>Unit 3: ; Correspondence</p> <p>Bank Correspondence – Insurance Correspondence – Agency Correspondence – Correspondence with Share Holders & Directors.</p> <p>Unit-4: Reports and Meetings</p> <p>Reports – Meaning – writing of Reports – Meeting – Agenda – Minutes – Memorandum – Office order – Circular Notes.</p> <p>Unit-5 : Forms of Communication</p> <p>Modern forms – Fax – email – video conference – Internet – Websites – uses of the various forms of communication.</p>		



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REFERENCES	
	<ol style="list-style-type: none"> 1. Dr.Radha-Business Communication-Prasanna Publishers 2. Rajendra Paul &Korlahalli, J.S.Essentialsof Business Communication, Sultan Chand & Sons, New Delhi. 3. Shirley Taylor , Communication for Business, Pearson Publication, New Delhi. 4. Bovee, Thill, Schatzman, Business Communication Today – Peason Education Private Ltd – New Delhi. 5. Penrose, Rasbery, Myers, Advanced Business Communication, Bangalore. 6. Simon Collin, Doing Business on the Internet, Kogan Page Ltd, London. 7. Mary Ellen Guffey, Business Communication – Process and Product, International Thomson Publishing, Ohio.

COURSE OUTCOMES:

LE2000.1: To know the meaning, types and principles of communication

LE2000.2: To know how to write enquiry letter, sales letter, circular letter and complaints letter

LE2000.3: To know how to write letter to the bank, insurance and agencies.

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
LE2000.1	2	1	2	2	0	2	0
LE2000.2	2	2	1	1	2	1	2
LE2000.3	0	2	1	2	1	2	1
Average	2.00	1.67	1.33	1.67	1.5	1.67	1.5



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TITLE OF THE COURSE/ PAPER	ALLIED PAPER – 1 A) BUSINESS ECONOMICS (Existing syllabus)		
CORE	I Year & First Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1. To know about the various concepts ,views given by different economists</p> <p>2. To know the pricing of the products of various commodities.</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics – Positive and Normative Economics. Definition – Scope and Importance of Business Economics Concepts : Production Possibility frontiers – Opportunity Cost – Accounting Profit and Economic Profit – Incremental and Marginal Concepts – Time and Discounting Principles – Concept of Efficiency.</p> <p>Unit-2:</p> <p>Demand and Supply Functions. Meaning of Demand – Determinants and Distinctions of demand – Law of Demand – Elasticity of Demand – Demand Forecasting – Supply concept and Equilibrium.</p> <p>Unit 3:</p> <p>Consumer Behaviour; Law of Diminishing Marginal utility – Equi marginal Utility – Indifference Curve – definition, Properties and equilibrium.</p> <p>Unit-4:</p> <p>Production Law of Variable Proportion – Law of Returns to Scale – Producer’s equilibrium – Economies of Scale – Cost Classification – Break Even Analysis.</p> <p>Unit-5 :</p> <p>Product Pricing – Price and Output Determination under Perfect Competition, Monopoly – Discriminating monopoly – Monopolistic Competition – Oligopoly – Pricing</p>		



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	objectives and Methods.
REFERENCES	<ol style="list-style-type: none"> 1. Dr.Radha-Business Economics -Prasanna Publishers 2. S.Shankaran, business Economics – Margham Publications – Ch – 17 3. P.L.Mehta, Managerial Economics – Analysis , Problems & Cases – sultan Chand & Sons – New Delhi – 02 4. Francis Cherunilam, Business Environment – Himalaya Publishing House – Mumbai – 04 5. Peter Mitchelson and Andrew Mann , Economics for Business – Thomas Nelson Australia – Can – 004603454. 6. C.M.Chaudhary , Business economics – RBSA Publishers – Jaipur – 03 7. H. L. Ahuja, Business Economics – Micro & Macro – Sultan Chand & Sons – New Delhi – 55.

COURSE OUTCOMES:

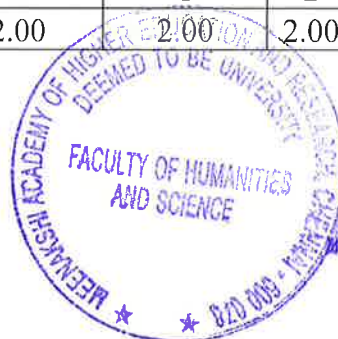
CO2102.1: To know the meaning, definitions and various concepts in economics

CO2102.2: To know the meaning, law and elasticity of demand and supply

CO2102.3: To know about the consumer behavior, law of diminishing marginal utility and indifference curves

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2102.1	2	1	3	2	3	3	2
CO2102.2	2	3	1	3	1	1	2
CO2102.3	3	2	2	1	2	2	1
Average	2.33	2.00	2.00	2.00	2.00	2.00	1.67



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SEMESTER II

TITLE OF THE COURSE/ PAPER	ADVANCED FINANCIAL ACCOUNTING		
CORE	I Year & Second Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To enable the students to get a comprehensive understanding of the Financial Accounting. 2. To make the students know the various methods of maintaining the accounting records in various forms of business. 		
COURSE OUTLINE	<p>Unit1:Branch Accounts</p> <p>Dependent Branches – Stock and debtors System – Distinction between Wholesale Profit and Retail Profit – Independent Branches (Foreign Branches excluded).</p> <hr/> <p>Unit-2:Departmental Accounts</p> <p>Basis of Allocation of Expenses – Calculation of Profit – Inter - departmental Transfer at Cost or Selling Price.</p> <hr/> <p>Unit 3: Hire Purchase And Instalment System</p> <p>Hire Purchase System – Default and repossession – Hire Purchase Trading Account</p> <p>Instalment System – Calculation of Profit.</p> <hr/> <p>Unit-4: Partnership Accounts</p> <p>Admission of a partner – Retirement of a Partner – Death of Partner</p> <hr/> <p>Unit-5 : Partnership Accounts</p> <p>Dissolution of a Partnership Firm – Insolvency of a Partner – Insolvency of all Partners- Piece meal Distribution of cash in case of Liquidation of Partnership Firm.</p>		



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REFERNCES	<ol style="list-style-type: none"> 1. T.S. Reddy &A.Murthy – Financial Accounting 2. Shukla & Grewal – Advanced Accounting 3. Jain & Narang – Financial Accounting 4. P.C.Tulsian – Financial Accounting 5. .S.Parthasarathy & A.Jaffarulla – Financial Accounting 6. R.L Gupta & Radhaswamy – Advanced Accounting – Volume I
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COURSE OUTCOMES:

CO2105.1: To know how to calculate branch accounts under various methods


CO2105.2: To know how to allocate expenses of various departments.

CO2105.3: To understand how to do calculation of hire purchase and installment system.

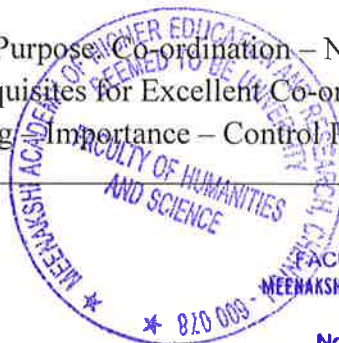
Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2105.1	3	1	2	2	2	2	1
CO2105.2	2	3	2	3	3	3	3
CO2105.3	1	3	3	3	2	2	3
Average	2.00	2.33	2.33	2.67	2.33	2.33	2.33




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TITLE OF THE COURSE/ PAPER	CORE PAPER IV – PRINCIPLES OF MANAGEMENT		
CORE	I Year & Second Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To make the students to understand the basic concepts of Management. 2. To prepare the students to know about the significance of the management in business. 		
COURSE OUTLINE	<p>Unit1:Introduction</p> <p>Definition – Importance – Nature and Scope of Management – Process of Management – Role and functions of Managers – Levels of Management – Scientific Management – Contributions Management by different schools of thought.</p> <p>Unit-2:Planning</p> <p>Nature – Importance – types of Planning – Steps in Planning – Objective of Planning – Policies – Decision making Process – Types of Decisions.</p> <p>Unit 3: Organization</p> <p>Meaning and Types of organization – Principles – Formal and Informal organization – Organization Structure – Span of Control – Departmentalization – Basis – Meaning and Importance of Departmentalization. Polices – Meaning and Types – procedures – Forecasting.</p> <p>Unit-4: Authority and Responsibility</p> <p>Authority – Definition – Sources – Limitations – Different between Authority and Responsibility – Delegation of Authority – Meaning – Principles and importance’s – Centralisation Vs Decentralisation.</p> <p>Unit-5 :Direction Co-ordination & Control</p> <p>Direction – Nature – Purpose – Co-ordination – Need – Types and Techniques – Requisites for Excellent Co-ordination. Controlling – Meaning – Importance – Control Process.</p>		



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REFERENCES	
	<ol style="list-style-type: none"> 1. Principles of management-Dr J.Jayasankar 2. Gupta, C.B.Management Theory & Practice, Sulthan Chand & Sons, New Delhi. 3. Prasad, L.M. Principles & Practice of Management, Sultan Chand & Sons, New Delhi. 4. Tripathi , P.C. & Reddy, P.N.Principles of Managements, Tata Mac. Graw Hill, New Delhi. 5. Wehrich and Koontz, Management – A Global Perspective. 6. N.Premavathy, Principles of Management, sri Cishnu Publications, Chennai. 7. Jayasankar, J.Business Management, Margham Publication, Chennai. 8. Sundar, K. Principles of Mangement, Vijay Nicole Imprints Pvt.Ltd., Chennai.

COURSE OUTCOMES:

MS2301.1: To know about the nature, process, and levels of management.

MS2301.2: To know about the nature, importance types and steps in planning and decision making process.

MS2301.3: To know about the organization, Depart mentation, policies and procedures

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2301.1	3	3	3	2	2	2	2
MS2301.1	1	2	2	3	2	2	3
MS2301.1	3	2	2	3	3	3	3
Average	2.33	2.33	2.33	2.67	2.33	2.33	2.67



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TITLE OF THE COURSE/ PAPER	ALLIED PAPER II – A) INDIAN ECONOMY (EXITING SYLLABUS)		
CORE	I Year & Second Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	1.To know about the conditions of our economy 2.To know about the problems of our economy		
COURSE OUTLINE	<p>Unit1: Economic growth and economic Development – Features of economic development – Indicators of economic development – National Income – Basic concepts and computation of National Income.</p> <p>Unit-2: Major problems of Indian Economy – Poverty – Inequalities – Unemployment – Population Transport & Foreign Trade.</p> <p>Unit 3: Agriculture – Contribution to economic development – green Revolution – irrigation – Minor, Medium, Major irrigation works. Land Reforms-Food policy and public Distribution System.</p> <p>Unit-4: Industry – Role of industries in economic development – Large and Small scale Industries – New Economic policy 1991.</p> <p>Unit-5 : Five Year plans in India – Achievements and failures – Economic development under Five year Plans</p>		
REFERENCES	1. Indian economy -Dr T Arya mala ,A.R. Publications 2. I.C.Dingra, Indian Economy 3. Ruddar Datt & K.P>M. Sundharam, Indian Econmy – S.Chand & Sons – New Delhi. 4. K.N.Agarwal, Indian economy – problem of Development of Planning – Wishwa Prakasan- New Age of International Ltd. 5. S. K. Misra & V.K.Puri, Indian Economy – Its Development – Himalaya Publishing House – Mumbai.		



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COURSE OUTCOME

CO2107.1: To know about the growth and development in the economy

CO2107.2: To know about the problems in an economy

CO2107.3: To gain knowledge about the agriculture and its technologies

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2107.1	3	3	3	2	2	2	2
CO2107.2	1	2	2	3	2	2	3
CO2107.3	3	2	2	3	3	3	3
Average	2.33	2.33	2.33	2.67	2.33	2.33	2.67



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SEMESTER III

TITLE OF THE COURSE/ PAPER	CORE PAPER V-CORPORATE ACCOUNTING		
CORE	II Year & Third Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1. To enable the students about the preparation of the company accounts.</p> <p>2. To motivate the students to understand the various provisions of the companies Act.</p>		
<u>COURSE OUTLINE</u>	<p>Unit1:Share capital</p> <p>Issue of shares –types of shares- Forfeiture of shares –reissue of shares- Underwriting of shares-stock split-Meaning of redemption- redemption of preference shares</p> <p>Unit-2: : Debentures& Acquisition of Business</p> <p>Meaning –types of debentures-issue- underwriting of debentures - redemption of debentures. Acquisition of Business-Meaning-Profit to incorporation.</p> <p>Unit 3: Final Accounts</p> <p>Final accounts –Preparation of P&L A/C and balance sheet- Managerial Remuneration Calculation and Legal Provisions.</p> <p>Unit-4: Valuation of share and goodwill</p> <p>Valuation of shares and goodwill-Meaning –Methods of valuation of shares and goodwill</p> <p>Unit-5 : Alteration Reconstruction of share capital</p> <p>Meaning –Internal Reconstruction-Reduction of share capital.</p>		



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1. Reddy T.S & Murthy, A. corporate accounting, Margham Publications, Chennai
2. Gupta, R.L & Radhaswamy, M. Advanced accounts, Sulthan chand, New delhi
3. Jain, S.P & Norang, N.L, Advanced accounting, Kalyani Publications.

COURSE OUTCOME

CO2109.1: Understand the basics of shares

CO2109.2: Understand the debentures, acquisition of debentures and profit prior to incorporation

CO2109.3: To know how to calculate final accounts of the company and managerial remuneration

Mapping Function of PO's and CO's & PSO's

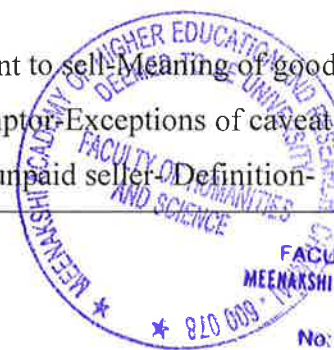
Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2109.1	2	1	1	2	2	2	3
CO2109.2	2	3	2	2	3	2	2
CO2109.3	3	2	3	3	1	2	2
Average	2.33	2.00	2.00	2.33	2.00	2.00	2.33



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TITLE OF THE COURSE/ PAPER	CORE PAPER VI BUSINESS LAWS		
CORE	II Year & Third Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1. To highlight the Provisions of law governing the general contract and special contract.</p> <p>2. To enable the students to understand the legal remedies available in the law to the business and other people.</p>		
COURSE OUTLINE	<p>Unit1: Formation of contract</p> <p>Indian contract act –formation –Nature and Elements of contract –Classification of contract Vs Agreement.</p> <p>Unit-2: Offer of Acceptance and consideration</p> <p>Offer-definition –Forms of offer-Requirements of Valid offer .Acceptance-Meaning-Legal rules as to Valid Acceptance. Consideration –Definition-Types –Essentials.</p> <p>Unit 3: Other Elements of valid contract</p> <p>Capacity of Parties –Definition –Persons competent to contract. Free consent –coercion –Undue Influence-Fraud Misrepresentation-Mistake Legality of Object –Void agreements-Unlawful Agreements.</p> <p>Unit-4: Performance of contract</p> <p>Performance of contracts-Actual Performance-attempted Performance-Tender,Quasi contract-Definition and Essentials .Discharge of contract-Modes of Discharge- Breach of contract- Remedies available for Breach of contract.</p> <p>Unit-5 :Sale Of Goods Act</p> <p>Sale -contract of sale –Vs Agreement to sell-Meaning of goods-conditions and warranty-Caveat Emptor-Exceptions of caveat emptor-Buyer and seller of goods- unpaid seller-Definition-</p>		



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	Rights of an unpaid seller
REFERENCE	<ol style="list-style-type: none"> 1. Dr .J.Jayankar,Business Law,Margham Publications 2. Balachandran.V&Thothadri.S.Business law,Vijay Nicole imprints Pvt.Lts.Chennai 3. Kaboor N.D. Business laws ,Sulthan chand and sons. 4. .Sreenivasan,M.R. Business laws ,Margam Publications 5. Dhandapani,M.V. . Business laws, Sulthan chand and sons. 6. Badre Alam,S.&Saravanel,P.Mercantile law 7. Pillai, R.S.N&Chand,S. . Business laws,S. chand &co ,Delhi 8. Ramaswamy,K.N, S. Business laws chand &co ,Delhi 8.Shukla,M.C, Business laws chand &co ,Delhi

COURSE OUTCOME

CO2110.1: Understand the acts of the contract its nature and formation

CO2110.2: To know about the offer acceptance and consideration

CO2110.3: To learn the capacities of various parties to the contract.

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2110.1	2	3	3	2	3	2	2
CO2110.2	2	2	2	2	2	3	3
CO2110.3	3	3	2	2	3	3	3
Average	2.33	2.67	2.33	2.00	2.67	2.67	2.67



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TITLE OF THE COURSE/ PAPER	CORE PAPER VII – BANKING THEORY LAW AND PRACTICE		
CORE	II Year & Third Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To facilitate the understanding of the growth of the Indian Banking System. 2. To Understand the Modern day Developments in Indian Banking Sector. 		
COURSE OUTLINE	<p>Unit1:Introduction to Banking</p> <p>History of Banking – Components of Indian Banking – Indian Banking – Phases of development – Banking structure in India – Payment banks and Small Banks – Commercial banking – Definition – Classification of Banks. Banking System – Universal Banking – Commercial Banking – functions – Role of Banks in economic Development. Central Banking – Definition – Need – Principles – Central Banking Vs. Commercial Banking – Functions of Central Bank.</p> <p>Unit-2: ; RBI</p> <p>Establishment – Objectives – Legal framework – Functions – SBI – Origin and History – Establishment – Indian Subsidiaries – Non-Banking – Subsidiaries – Personal Banking – International banking – Trade financing – Correspondent Banking Co-operative banks Meaning and Definition – Features – Co-operative banks Vs Commercial banks – Structure.</p> <p>Unit 3: E-Banking</p> <p>Meaning – Services – E-banking and Financial Services – Initiatives – Opportunities – Internet banking – Meaning – Internet banking Vs Traditional banking – Services – Drawbacks – Frauds in Internet banking. Mobile banking – Meaning – Features – Services – Security issues – Electronic Mobile Wallets. ATM – Evolution – Concept – Features – Types – Mechanism – Functions. Electronic money – Meaning – Categories – Merits of e-money – Electronic Funds Transfer (EFT) system – Meaning – Steps – Benefits</p>		



Unit-4: Bank Account

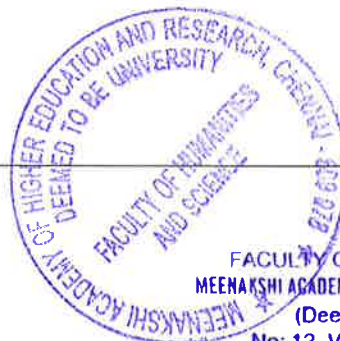
Opening – Types of accounts – FDR – Steps in Opening Accounts – Savings Vs Current Account – ‘Donation Mortis Causa’ Passbook – Bank Customer Relationship – Special Types of Customers – KYC norms. Bank Lending – Lending Sources – Bank Lending Principles – Forms of lending Loan evaluation process – Securities of lending – Factors influencing Bank lending – Negotiable Instruments – Meaning – Characteristics – Types. Crossing – Definition – Objectives – Crossing and Negotiability – Consequence of Crossing.

UNIT – V: Endorsement

Meaning – Components – Kinds of Endorsements – Cheques payable to fictitious persons – Endorsement by legal representative – Negotiation back – effect of endorsement – Rules regarding endorsement. Paying Banker’s duty – Dishonoring of Cheque – Discharge of Paying banks – Payments of a crossed Cheque – Material alteration – Statutory protection under section 85 – Refusal of cheque payment. Collecting Banker – Statutory protection under section 131 – Collecting banker’s duty – RBI instructions – paying bankers Vs Collecting Bankers – Customer grievance – Grievances redressal – Banking Ombudsman.

REFERENCE

1. Dr .Gurusamy ,Banking theory law and practice,vijay Nicole imprints Pvt,Ltd,Chennai
2. Clifford Gomez, Banking and Finance , Theory , Law and Practice , Jain Book Agency, 2010, Mumbai
3. Gupta, R.K Banking Law and Practice , Jain Book Agency , 2001, New Delhi.
4. Sundaram and Varshney , Banking Theory Law and Practice , Sultan Chand Co, 2010, New Delhi
5. Maheswari , S.N. Banking Theory Law and Practice , Kalyani Publications, 2011, Mumbai
6. Santhanam B, Banking Theory Law and Practice , Margam Puublications.
7. Nirmala Prasad , Banking and Financial Services , Himalaya Publications.



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COURSE OUTCOME

CO2111.1: To gain knowledge about the history of banking and its functioning

CO2111.2: To get awareness about the functioning of RBI and SBI

CO2111.3: To get awareness about the E-Banking

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2111.1	3	2	3	3	3	1	2
CO2111.2	2	1	2	3	2	2	3
CO2111.3	3	3	2	2	2	3	2
Average	2.67	2.00	2.33	2.67	2.33	2.00	2.33



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TITLE OF THE COURSE/ PAPER	CORE PAPER VIII – MARKETING		
CORE	II Year & Third Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To make the students understand the importance and the relevance of marketing in To-Day’s Business World. 2. To ensure the students to understand the features of the Indian Marketing 		
COURSE OUTLINE	<p>Unit1:Introduction</p> <p>Marketing – Meaning – Definition and Functions of Marketing – Marketing Orientation Role and Importance of Marketing – Classification of Markets.</p> <p>Unit-2: <u>Market Segmentation And Consumer Behavior</u></p> <p>Market Segmentation – Concept – Benefits – Basis and Levels . Introduction to Consumer Behavior- Need for Study – Consumer Buying Decision process – Buying Motives – Marketing Research- MIS – Meaning and Differences</p> <p>Unit 3: Marketing Mix And Product Policy</p> <p>Marketing Mix – Meaning – Product – Introduction – Product Policy – Product Planning- Stages of New product Development – Introduction to PLC – Packaging – Branding – Labeling – Product Mix – Price – Pricing Policies and Methods.</p> <p>Unit-4: <u>Channels Of Distribution</u></p> <p>Channels of Distribution – Levels – Channel Members – Promotion – Communication Mix- Basis of Advertising, Sales Promotion and Personal Selling.</p> <p><u>UNIT V – Recent Trends In Marketing</u></p> <p>E-Marketing – Online Retailing – Shopping Malls – Consumer Protection Act- Salient Features Consumerisation – Consumer</p>		



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Rights, Consumer Grievance redressal Forums – Role of Social Media in Marketing.

REFERENCES

1. Marketing-Dr,J.Jayasankar,Margham Publications
2. Rajan nair , Marketing , Sulthan Chand & sons, New Delhi.
3. Varshney, Marketing Management, Sulthan Chand & Sons, New Delhi.
4. Chandrasekar K S Marketing Management : Text and Cases , Vijay Nicole Imprints , Chennai ,2014.
5. Gandhi, J C Marketing, Himalaya Publications.
6. Radha, Marketing, Prasanna Publications, Chennai.
7. Santhanam , Marketing, Margham Publications , Chennai.
8. Sundar, K. Essentials of Marketing, Vijay Nicole Imprints pvt. Ltd., Chennai

COURSE OUTCOME

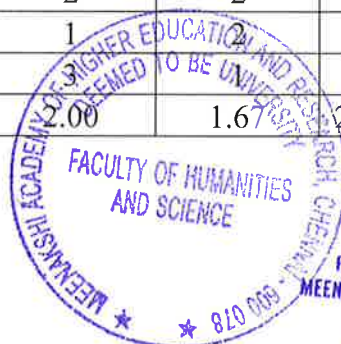
MS2302.1: To enable the students to learn meaning, functions and classification of marketing

MS2302.2: To make the students to understand segmentation of marketing, consumer behavior, marketing research and the buying motive of the consumer

MS2302.3: To make the students to understand the marketing mix and Product policy

Mapping Function of PO's and CO's & PSO's

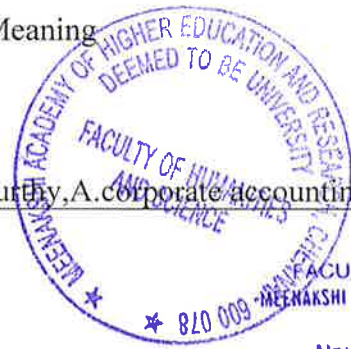
Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2302.1	2	1	2	2	2	2	1
MS2302.2	2	2	1	2	1	2	2
MS2302.3	3	3	2	2	3	2	3
Average	2.33	2.00	2.00	1.67	2.00	2.00	2.00




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SEMESTER IV

TITLE OF THE COURSE/ PAPER	CORE COURSE IX : ADVANCED CORPORATE ACCOUNTING		
CORE	II Year & Fourth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To make the students understand the application of accounting transactions in corporate sector 2. To facilitate the students to understand the provision of the Indian Companies Act 		
COURSE OUTLINE	<p>Unit1:COMPANY ACCOUNTS</p> <p style="text-align: center;">Amalgamations, absorption and External Reconstruction of Companies.</p> <hr/> <p>Unit-2: :HOLDING COMPANY</p> <p style="text-align: center;">Holding Company – Subsidiary company- Meaning – Preparation of consolidated Final Statements of Accounts- Treatment of Dividend.(Inter-Company Owing excluded)</p> <hr/> <p>Unit 3: BANKING COMPANY & INSURANCE COMPANY</p> <p style="text-align: center;">Preparation of – Final Accounts of Banking insurance Companies.</p> <hr/> <p>Unit-4:LIQUIDATION</p> <p style="text-align: center;">Meaning – preparation of liquidator’s Final Statement of Account- Calculation of Liquidator’s Remuneration.</p> <hr/> <p style="text-align: center;">UNIT 5: Special Accounting</p> <p style="text-align: center;">Accounting for price level Changes – Human Resources Accounting- Computerized Accounting Meaning</p> <p>REFERENCE</p> <ol style="list-style-type: none"> 1. 1.Reddy T.S & Murthy, A.corporate accounting, Margham 		




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- Publications, Chennai
2. S.P.Jain and K.L. Narang Advanced Accounts – Kalyani Publishers.
 3. M.C. Shukla and J.S. Grewal Advanced Accounts, S.Chand and Company, New Delhi.
 4. M.A.Arulanandam and K.S.Raman Corporate Accounting
 5. S.N. Maheswari Advanced Accountancy

COURSE OUTCOME

CO2115.1: To enable the students to understand about how the companies are joined, absorbed, reconstructed and accounting is done.

CO2115.2: To make the students to understand the treatment of accounts for the holding companies

CO2115.3: To make the students to learn the preparation of final accounts of banking and insurance Companies.

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2115.1	2	1	3	3	2	1	2
CO2115.2	3	3	2	2	3	2	2
CO2115.3	1	0	0	1	1	1	2
Average	2.00	2.00	2.50	2.00	2.00	1.33	2.00




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TITLE OF THE COURSE/ PAPER	CORE COURSE X: COMPANY LAW		
CORE	II Year & Fourth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To enlighten the students on the Provisions governing the Company Law. 2. To make the students aware on the recent amendments to Companies Act. 		
COURSE OUTLINE	<p>Unit1:Joint Stock Company</p> <p>Meaning – Kinds of Companies (Special provisions with respect to Private Company, Public Company, One Person Company, Small Company, Dormant Company) – Formation - Memorandum of Association – Contents – Restriction on “Other Objects” – Doctrine of UltraVires - Articles of Association – contents – Prospectus – Contents- Types (Statement in lieu of Prospectus, shelf prospectus, red herring prospectus) – Underwriting – Book Building Process – Green Shoe Option – E- Filing- Dematerialization.</p> <p>Unit-2: :: Share Capital and Debentures</p> <p>Meaning of Shares – Kinds of Shares – Voting rights – Issue of Shares at a Premium and Discount – Partly paid Shares – Bonus Shares – Right Shares – Sweat Equity Shares.</p> <p>Debentures – Meaning – Types.</p> <p>Unit 3: Managerial Personnel</p> <p>Directors – Women Directors – Independent Directors – Director Identification Number – Other Key Managerial personnel – Related partly Transactions.</p>		




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Unit-4:Meetings and Resolutions

Meetings and Resolutions

Meeting – Statutory Meeting – Annual General Meeting –
Extraordinary General Meeting- Notice of Meeting – Quorum – Proxy
– Board of Directors meeting – Committee – Types of Committee –
Audit Committee – Stake Holders Relationships Committee –
Corporate Social Responsibility Committee . Resolutions – Ordinary
Resolutions- Special Resolution – Resolution Requiring Special
Notice.

UNIT 5 :

Modes of Winding Up -Winding up by the court – Voluntary winding
up – Types – Members Voluntary Winding up – Creditors Voluntary
Winding Up.Natioanl Company Law Appellate Tribunal

Reference

1. Kapoor , N.D., Business Laws, Sulthan Chand and Sons , New Delhi.
2. Sreenivasan, M.R. Business Laws, Margam Publications , Chennai.
3. Dhandapani, M.V. Business Laws, Sultan Chand and Sons, New Delhi.
4. Avatar Singh, Coampny Law, Eastern Book Coampny.
5. Shukla, M.C. & Gulshan, S.S. Principles of Company Law.
6. Badri Alam, S & Saravanvel, Coampny law , Himalaya Publications.
7. Gogna,P.P.S., Text Book of Company Law, S.Chand & Co.
8. Gaffar & Thothadri, Company Law , Vijay Nicole Imprints Pvt,. Ltd.Chennai.


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COURSE OUTCOME

CO2117.1: To make the students to know about the basic functioning of the company

CO2117.2: To make the students to gain knowledge about the share capital and debentures

CO2117.3: To make the students to know about the directors of the company

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO103.1	2	3	2	2	2	2	3
CO103.2	3	2	2	2	3	3	2
CO103.3	2	1	1	1	2	2	1
Average	2.33	2.00	1.67	1.67	2.33	2.33	2.00



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TITLE OF THE COURSE/ PAPER	CORE COURSE - XI : FINANCIAL SERVICES		
CORE	II Year & Fourth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To enable the students to understand the world of financial Services 2. To facilitate the understanding of the various Financial Services 		
COURSE OUTLINE	<p>Unit1: Introduction</p> <p>Financial Services-Concept-Objectives-Functions-Characteristics-Financial Services</p> <p>Market-Concept-Constituents-Growth of Financial Services in India-Financial Services</p> <p>Sector Problems-Financial Services Environment-The Forces-Players in Financial</p> <p>Markets-Interest Rate Determination-Micro Economic Aggregates in India.</p> <p>Unit-2: Merchant Banking and Public Issue Management</p> <p>Definition-Functions-Merchant Code of Conduct-Public Issue Management</p> <p>-Concept-Functions-Categories of Securities Issue-Mechanics of Public Issue</p> <p>Management-Issue Manager Role of Issue Manager-Manage of Issue-New Issues</p> <p>Market Vs Secondary Market-Understanding-Types-Benefits Functions.</p> <p>Unit 3: Money Market and Stock Exchange</p> <p>Characteristics-Functions-Indian Capital Market-Constitutes of Indian Capital Market</p> <p>-New Financial Institutions and Instruments-Investor Protection-Stock Exchange</p>		


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Functions-Services-Features-Role-Stock Exchange Traders-
Regulations of Stock

Exchanges-Depository-SEBI-Functions and Working.

Unit-4:

Leasing

Characteristics-Types-Participants-Myths about Leasing-Hire
Purchase-Lease

Financing Vs Hire Purchase Financing-Factoring-Mechanism-
Functions of a Factor

Factoring-Players-Types-Operational Profile of Indian Factoring-
Operational

Problems in Indian Factoring-Factoring Vs bills Discounting-
Consumer Finance-

Mechanics-Sources-Modes-Demand for Consumer Finance-Factors-
Consumer

Finance Insurance.

UNIT 5 :

Venture Capital

Origin and Growth of Venture Capital-Investment Nurturing Methods-
Mutual Funds-

Portfolio Management Process in Mutual Funds-Credit Rating System-
Growth Factors


-Credit Rating Process- Global and Domestic Credit Rating agencies-
Principles of

Insurance-Life and Non-Life Insurance-IRDA-Powers-Pension Fund-
Objectives-

Functions-Features-Types-Chilean Model-Pension Investment Policy-
Pension

Financing.

Reference Books


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2. Gomez Clifford, Prentice Hall of India, Financial Markets, Institutions and Financial Services, 2008.

3. Meir Kohn, Financial Institutions and Markets, Oxford University Press

4. Rajesh Kothari, Financial Services in India: Concept and Application, Sage Publications, 2012, New Delhi.

5. Madhu Vij & Swati Dhawan, Merchant Banking and Financial Services, Jain Book Agency, 2000, Mumbai

6. Vasant Desai, Financial Markets and Financial Services, Himalayan Publishing House PVT Ltd, 2000, Mumbai

7. Santhanam B, Financial Services, Margam Publications

COURSE OUTCOME

MS2310.1: To make the students to know about the concepts of financial services

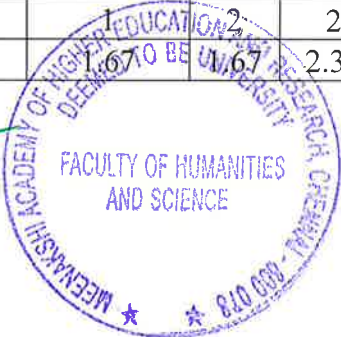
MS2310.2: To make the students to understand about the merchant banking and the public issue management.

MS2310.3: To make the students to understand about the money market and the stock exchange

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2310.1	2	2	1	1	1	2	2
MS2310.2	2	3	3	3	2	3	3
MS2310.3	1	1	1	1	2	2	2
Average	1.67	2.00	1.67	1.67	1.67	2.33	2.33

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TITLE OF THE COURSE/ PAPER	CORE COURSE XII – BUSINESS TAXATION		
CORE	II Year & Fourth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To make the students to gain knowledge of the principles of the Indirect Tax. 2. To highlight the students about the customs duty, Excise duty, GST. 		
COURSE OUTLINE	<p>Unit1:</p> <p>Tax – features – canons – objectives of taxation - Tax vs. Duty – Direct Tax vs. Indirect Tax – Powers of Union / States – varieties of indirect taxes – movement towards GST.</p> <hr/> <p>Unit-2:</p> <p>Central excise duty- concept and definitions - Basis of levy- Types of Excise Duty – Classification & Valuation of Goods – Clearance of Goods – Procedure for assessment and payment of excise duty – Philosophy of CENVAT - Registration & Filing of Returns</p> <hr/> <p>Unit 3:</p> <p>Customs Act – objectives – levy and collection – classification of goods – procedure for assessment & payment of customs duty – types of customs duty – valuation of goods – clearance of goods - warehousing provisions - Duty drawback provisions.</p> <hr/> <p>Unit-4:</p> <p>Value Added Tax- short title and commencement – definition- advantage of VAT over the existing tax law – registration – charging sections- Input Tax Credit- Reversal – concept of exempted sales and zero rated sales. Service Tax – Definition- Statutory Framework – Levy & Collection – Administration – Principles of Valuation – Persons liable to pay service tax</p>		

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UNIT 5 :

GST in India-An Introduction –Taxable Event –Supply – Charge of GST-Exemptions from GST- CGST – SGST- Assessment and Audit.

Reference Books:

1. Dr.Vinod K Singhania, Monica Singhania, Students Guide to Income Tax, Taxmann Publications Pvt Ltd., New Delhi.
2. Girish Ahiya, Dr. Ravi Gupta, Systematic Approach to Income Tax and CST, Bharat Law House Pvt. Ltd. New Delhi.
3. Dr.Sanjeev Kumar, Systematic Approach to Indirect Taxes with Practical problems and solutions, Bharat Law House Pvt. Ltd., New Delhi.
4. T.S.Reddy and Y.Hari Prasad Reddy, Indirect Taxes, Margham Publishers-

COURSE OUTCOME

CO2116.1: To make the students to know about the direct tax, indirect tax and G.S.T.

CO2116.2: To make the students to know about the central excise duty registration and filing of the returns

CO2116.3: To make the students to understand about the customs act, levy and collection, valuation of goods and duty drawback provisions



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Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2116.1	2	1	3	2	3	3	2
CO2116.2	2	3	1	3	1	1	2
CO2116.3	3	2	2	1	2	2	1
Average	2.33	2.00	2.00	2.00	2.00	2.00	1.67



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SEMESTER V

TITLE OF THE COURSE/ PAPER	CORE COURSE XIII –ELEMENTS OF COST ACCOUNTING		
CORE	III Year & Fifth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1.To make the students to understand about the preparation of cost sheet</p> <p>2.To make the students to know about the calculation of various costing methods</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>. Cost Accounting</p> <p>Definition- Nature and scope-Principles of Cost Accounting- Cost and Financial Accounting-Cost Accounting Vs Management Accounting- installation of costing system- Classifications of costs – cost centers- Profit centre.</p> <hr/> <p>Unit-2:</p> <p>Meaning- Preparation of Cost sheet-Reconciliation of cost and financial accounts.</p> <hr/> <p>Unit 3:</p> <p>. Material Costing</p> <p>Material control- Meaning and Objectives- Purchase of materials-Stock Levels of materials-EOQ-Stores Records-ABC Analysis-Issue of materials-Methods of issue-FIFO-LIFO-HIFO-Base stock method-Specific Price Method- Simple and Weighted Average Method- Standard and Inflated Price Method</p> <hr/> <p>Unit-4:</p> <p>Labour Costing</p> <p>Direct Labour and Indirect Labour- Time keeping- methods and calculation of wage payments – Time wages-Piece wages-Incentives-Different methods of Incentives payments-Idle time- Overtime –</p>		

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Labour turnover-Meaning, Causes and Measurement.

UNIT 5 :

Overheads Costing

Overheads – Definition- Classification- Allocation and Apportionment of overheads-Basis of Allocation- Absorption of Overheads- Preparation of Overheads Distribution statement – Machine Hour Rate- Computation of Machine Hour Rate.

Reference Books

1. Jain S.P and Narang K.L – Cost accounting, Kalyani Publishers.
2. Khanna B.S, Pandey I.M, Ahuja G.K and Arora M.N – Practical Costing, S.Chand & Sons
3. T.S. Reddy and Y. Hariprasad Reddy – Cost Accounting, Margam Publications.
4. N.K.Prasad and V.K.Prasad – Cost Accounting, Book Syndicate.
5. Saxena and Vahist – Cost Accounting Sulthan Chand and Sons, 2014, New Delhi.

COURSE OUTCOME


CO2120.1: To make the students to understand the basics of cost accounting

CO2120.2: To make the students to understand the preparation of cost sheet

CO2120.3: To make the students to understand about the various methods of material costing

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2120.1	3	1	2	2	2	2	1
CO2120.2	2	3	2	3	3	3	3
CO2120.3	1	3	3	3	3	2	3
Average	2.00	2.33	2.33	2.67	2.33	2.33	2.33


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TITLE OF THE COURSE/ PAPER	CORE COURSE XIV- PRACTICAL AUDITING		
CORE	III Year & Fifth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1.To make the students to know about the auditing of various companies</p> <p>2.To make the students to know about the various types of audit</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>INTRODUCTION</p> <p>Meaning and Definition of Auditing-Distinction between Auditing and Accounting- Objectives-Advantages and Limitations of Audit- Scope of Audit-Classifications of Audit-Audit planning-Meaning. Audit Programme-Meaning-Objectives and Contents-Audit note Book-Contents, Usefulness of Audit Note Book-Audit Working papers-Meaning. Ownership and Custody-Test Checking and Routine Checking-Meaning. Internal Control-Meaning-Definition-Objectives-Technique for Evaluation of Internal Control System. Internal Check-Meaning-Objectives-Difference between Internal Control, Internal Check and Internal Audit.</p> <p>Unit-2:</p> <p>VOUCHING AND VERIFICATION</p> <p>Vouching-Meaning and Definitions-Objectives. Trading Transactions-Audit of Ledger-Scrutinizing of Ledgers-Vouching of cash Receipts and Payments-Vouching of Outstanding Assets and Liabilities-Verification-Meaning-Objectives and Process-Valuations of Assets and Liabilities-Distinction Between Verifications and Valuations</p> <p>Unit 3:</p> <p>AUDITING AND ACCOUNTING STANDARDS</p>		

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Types of Audit-Statutory audit-Concurrent Audit-Stock Audit-Cost Audit-Secretarial Audit-CAG Audit-Management Audit. Accounting Standards-Standards on Auditing-Standards on Internal Audit-Penal Provisions-Role of National Financial Reporting Authority (NFRA).

Unit-4:

AUDITORS AND AUDIT REPORT

Appointment-Procedures-Eligibility and Qualifications-Powers and Duties-Rotation and Removal of Auditors-Resignation of Auditors-Remuneration of Auditors-audit Report-Preparation and Presentation. Auditor's Responsibilities and Liabilities towards Shareholders, Board and Audit Committee. Restriction on other services.

UNIT 5 :

RECENT TRENDS IN AUDITING

EDP Audit-Meaning-Division of Auditing in EDP Environment. Impact of Computerization on Audit Approach-Online Computer System Audit-Types of Online Computer System Audit-Audit around with the computers-Procedures of Audit under EDP System.

Reference Books

1. Auditing, D.P.Jain Konark Publishers Pvt. Ltd.
2. Auditing, Principle and Practice, Ravinder Kumar and Virender Sharma, Eastern Economy Edition.
3. Practical Auditing , B.N. Tandon, Sultan Chand and Co., New Delhi.
4. Contemporary Auditing, Kamal Gupta, Tata Mc Graw Hill.
5. Practical Auditing Dinkar Pagare,Sultan Chand & Sons.
6. Undar. K & Paari. K, Practical Auditing, Vijay Nicole Imprints Pvt. Ltd. Chennai

COURSE OUTCOME

CO2121.1: To make the students to understand the basics of auditing

CO2121.2:To make the students to understand,about the vouching and its verification of accounts

CO2121.3: To make the students to know about the accounting standards in auditing



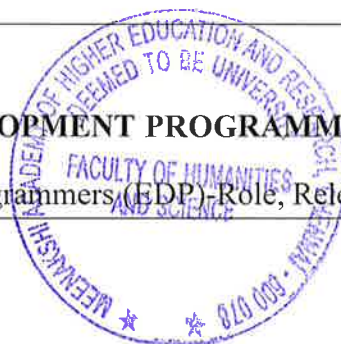
Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2121.1	3	3	3	2	2	2	2
CO2121.2	1	2	2	3	2	2	3
CO2121.3	3	2	2	3	3	3	3
Average	2.33	2.33	2.33	2.67	2.33	2.33	2.67

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TITLE OF THE COURSE/ PAPER	CORE COURSE XV- ENTREPRENEURIAL DEVELOPMENT		
CORE	III Year & Fifth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1.To make the students to understand how to be an entrepreneur</p> <p>2.To make the students to become aware of the various schemes that are offered by the government to start the business</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>CONCEPT OF ENTREPRENEURSHIP</p> <p>Entrepreneurship –Meaning-Types-Qualities of Entrepreneur- Classifications of Entrepreneurs- Factors Influencing entrepreneurship –Functions of Entrepreneurs.</p> <hr/> <p>Unit-2:</p> <p>. ENTREPRENEURIAL DEVELOPMENT AGENCIES</p> <p>Commercial Banks-District Industries Centre-National Small Industries Corporation-Small Industries Development Organization-Small Industries Service Institute. All India Financial Institutions. SIPCOT and its Objectives. MSME Sector and its coverage-Objectives of Ministry of MSME. Role and Functions of MICRO Small and Medium Enterprises-Development Organization (MSME-DO)-Objectives of SIDCO-Functions of Tamil Nadu SIDCO-IRBI and its Role. NABARD and its role in the Rural Development of India-Introduction to Micro units Development Refinance Agency (MUDRA).</p> <hr/> <p>Unit 3:</p> <p>. PROJECT MANAGEMENT</p> <p>Business idea generation techniques-Identification of Business Opportunities-Feasibility study-Marketing, Finance, Technology & Legal Formalities-Preparation of Project Report-Tools of Appraisal.</p> <hr/> <p>Unit-4:</p> <p>ENTREPRENEURIAL DEVELOPMENT PROGRAMMES</p> <p>Entrepreneurial Development Programmers (EDP)-Role, Relevance</p>		



and Achievements-Role of Government in organizing EDPs-Critical Evaluations.

UNIT 5 :

ECONOMIC DEVELOPMENT AND ENTREPRENEURIAL GROWTH

Role of Entrepreneur in Economic Growth-Strategic Approaches in the changing Economic scenario for small scale Entrepreneurs- Networking, Niche play, Geographic Concentration, Franchising/ Dealership-Development of Women Entrepreneurship-Self-help groups and Empowerment of Women in India-Financing SHG and their role in Micro-financing. Financial inclusion and its penetration in India, Challenges and Government role in Financial inclusion-Pradhan Mantri Jan-Dhan Yojana-Six Pillars of its Mission objectives. **Reference**

Books

1. Saravanavel, P. Entrepreneurial Development, Principles, Policies and Programmes, Ess Pee Kay Publishing House-1997, Chennai.
2. Tulsian P.C & Vishal Pandey, Business Organisation and Management, Pearson Education India, 2002, Delhi.
3. Janakiram, B. and Rizwana, M. Entrepreneurship Development, Text and Cases, Excel Books India, 2011, Delhi.
4. Arun Mittal & Gupta, S.L- Entrepreneurship Development, International Book House Pvt. Ltd, 2011, Mumbai.
5. S.Anil Kumar, S.Poornima, K.Abraham, K.Jayashree- Entrepreneurship Development New Age International(P) Ltd, 2012, Delhi.
6. Gupta.C.B. and Srinivasan .N.P, Entrepreneurship Development, Sultan Chand & Sons.
7. Raj Shankar, Entrepreneurship , Vijay Nicole Imprints Pvt. Lt. Chennai.

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COURSE OUTCOME


CO2122.1: To make the students to understand the concept of entrepreneurship

CO2122.2: To make the students to get awareness about the entrepreneurial development agencies

CO2122.3: To make the students to know about the project management in entrepreneurship.

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2122.1	3	1	2	2	2	2	2
CO2122.2	3	3	2	2	2	3	3
CO2122.3	1	2	3	3	3	3	3
Average	2.33	2.00	2.33	2.33	2.33	2.67	2.67

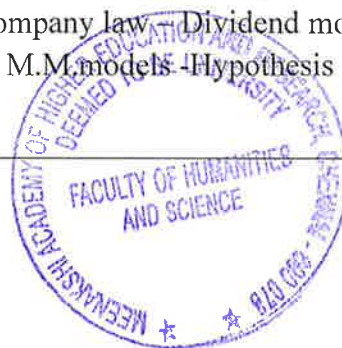

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TITLE OF THE COURSE/ PAPER	CORE COURSE XVI – FINANCIAL MANAGEMENT		
CORE	III Year & Fifth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<p>1.To make the students to understand the concept of finance</p> <p>2.To make the students to know the calculation of finance at various methods</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>Introduction</p> <p>Meaning and Objectives of Financial Management- Functions of financial management. Finance-Importance of Finance – Sources of Finance- Role of financial manager in financial management.</p> <hr/> <p>Unit-2:</p> <p>Capital Structure</p> <p>Meaning- Factors Affecting Capital Structure- Planning- Theories of Capital Structure-Determining Debt Equity Proportion- Leverage Concept.</p> <hr/> <p>Unit 3:</p> <p>Cost of Capital</p> <p>Definition-Cost of equity capital – Cost of preference capital – Cost of debt – Cost retained earnings – Weighted average (or) composite of capital (WACC).</p> <hr/> <p>Unit-4:</p> <p>Dividend</p> <p>Meaning- Dividend policies – Factors affecting dividend payment – Provisions on dividend payment in company law – Dividend models - Walter’s models- Gordon’s models – M.M.models- Hypothesis models.</p>		

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UNIT 5 :

Working Capital

Working capital – Meaning and Importance- Factors influencing working capital- Determining (or) forecasting of working capital requirements- Working capital Operating Cycle.

Reference Books

1. I.M. Pandey , “Financial Management”,Vikas Publishing House.
2. Prasanna Chandra, Financial Management, Tata McGraw Hill Publications.
3. S.N. Maheswari, Financial Management, Sultan Chand & Sons.
4. Y.Khan and Jain Financial Management, Sultan Chand & Sons.
5. P.Periyasamy, Financial Management, Vijay Nicole Imprints Pvt.Ltd.Chennai.
6. A. Murthy, Financial Management, Margam Publications Chennai.
7. Srivatsava, Financial Management, Himalaya Publications.

COURSE OUTCOME


MS2305.1: To make the students to understand the concept of financial management

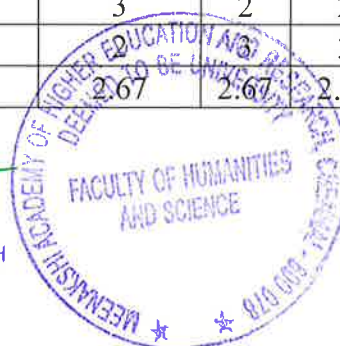
MS2305.2: To make the students to understand about the planning in capital structure

MS2305.3: To make the students to know about the calculation of cost of capital

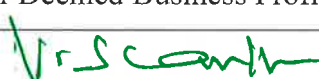
Mapping Function of PO's and CO's & PSO's

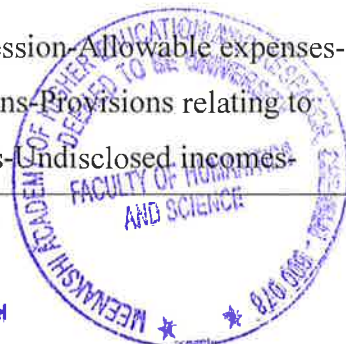
Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2305.1	2	2	3	3	3	3	3
MS2305.2	3	1	2	3	2	2	3
MS2305.3	1	2	3	3	3	3	2
Average	2.00	1.67	2.67	2.67	2.67	2.67	2.67


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TITLE OF THE COURSE/ PAPER	CORE ELECTIVE -I 1. INCOME TAX LAW AND PRACTICE-I		
CORE	III Year & Fifth Semester	Credit: 5	
<u>COURSE OBJECTIVES</u>	<p>1.To make the students to understand the concept of tax</p> <p>2.To make the students to know the calculation of salary under various methods</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>INTRODUCTION</p> <p>Meaning of Income-Features of Income Tax-Types-Important definitions under the Income Tax Act-Assesses-Types-Rates of Tax-Residential Status-Scope of Total Income-Incomes Exempt from Tax.</p> <hr/> <p>Unit-2:</p> <p>INCOME FROM SALARY</p> <p>Definition-Allowances-Valuations of Perquisites-Deductions from salary-Gratuity-Pension- Computation of Pension-Leave Salary-Profits in lieu of Salary-Provident Funds-Deductions under Sec.80.</p> <hr/> <p>Unit 3:</p> <p>. INCOME FROM HOUSE PROPERTY</p> <p>Annual Value-Meaning and Computation-Deductions from Annual Value-Legal Provisions.</p> <hr/> <p>Unit-4:</p> <p>PROFITS AND GAINS FROM BUSINESS OR PROFESSION</p> <p>Income from Business or Profession-Allowable expenses- Not Allowable expenses-General Deductions-Provisions relating to Depreciation-Deemed Business Profits-Undisclosed incomes-</p>		


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Investments-Compulsory maintenance of Books of accounts-Audit of Accounts of certain persons-Special provisions for Computing incomes on Estimated basis-Computation of Income from Business or profession.

UNIT 5 :

E-FILING & SUBMISSION OF RETURNS

E-Filing-Concept-Procedures-26AS-TDS-Traces-Filing of Return-Variou s Returns-Permanent Account Number (PAN)-Usage of Pan-Concept of Transfer Pricing-Fundamentals.

Reference

- 1.Dr.Vinod K.Singhania, Students Guide to IncomeTax. Taxmann Publications Pvt.Ltd, New Delhi.
- 2.P.Gaur,D.B.Narang, Income Tax Law and Practice, Kalyani Publications. 3.T.S.Reddy,Y.HariPrasad Reddy, Income Tax Theory Law and Practice,Margham Publication,Chennai
- 4.Dr.H.C.Mehrotra, Dr.S.P.Goyal, Income Tax Law And Practice, Sahitya Bhawan Publications, Agra.
- 5.Murthy .A Income tax law and practice, Vijay Nicole Imprints Pvt. Ltd.Chennai.
6. Hariharan .N tax law and practice, Vijay Nicole Imprints Pvt. Ltd.Chennai.

COURSE OUTCOME

CO2124.1: To make the students to understand the concept of income tax

CO2124.2: To make the students to know the calculation of income from salary

CO2124.3: To make the students to know the calculation of income from house property

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2124.1	2	3	3	2	3	2	2
CO2124.2	2	2	2	2	2	3	3
CO2124.3	3	3	2	2	3	3	3
Average	2.33	2.67	2.33	2.00	2.67	2.67	2.67

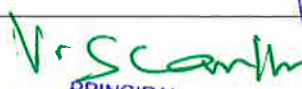
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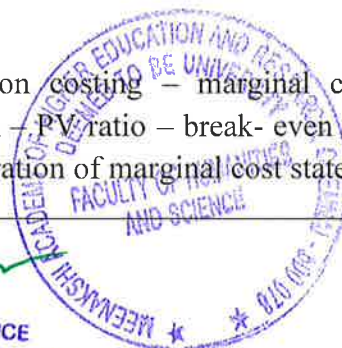
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SEMESTER VI

TITLE OF THE COURSE/ PAPER	CORE COURSE XVII: ADVANCED COST ACCOUNTING		
CORE	III Year & Sixth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To make the students to understand the process of ascertaining classification and controlling cost. 2. To enable the students to learn the various methods of cost elements. 		
COURSE OUTLINE	<p>Unit1:</p> <p>CONTRACT COSTING</p> <p>Definition – features of contrast costing – calculation of profit on contracts- cost plus contract - contract costing (vs) job costing – preparation of contract A/c.</p> <hr/> <p>Unit-2:</p> <p>PROCESS COSTING</p> <p>Features of process costing – process loss – normal and abnormal loss – abnormal gain – joint products – by products – concept of equivalent production – process accounts – process losses & gains.</p> <hr/> <p>Unit 3:</p> <p>OPERATION COSTING</p> <p>Operating costing – meaning – preparation of operating cost sheet – transport costing – power supply costing – hospital costing – simple problem.</p> <hr/> <p>Unit-4:</p> <p>MARGINAL COSTING</p> <p>Meaning – features – absorption costing – marginal costing (vs) absorption costing – contribution – PV ratio – break- even point – key factor – margin of safety – preparation of marginal cost statement.</p>		


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UNIT 5 :

STANDRAD COSTING

Definition – objective – advantages – standard cost an estimated cost – installation of standard costing – variance analysis – material labour, overhead and sales variances – calculation of variances.

Reference Books

1. Jain, s.p & narang, K.L , costing accounting, kalyani publisher
2. Khanna, b.s. [Pandey , I.M.Ahuja practical costing
3. Reddy,T.S.and Hariprasad Reddy,Y, Cost Accounting, Margam Publications
4. Prasad,N.K and Prasad,V.K. Cost Accounting, Book syndicate
5. Saxena and Vashist, Cost Accounting sulthan chand and sons, 2014, New Delhi
6. Murthy A & Gurusamy S, cost Accounting, Vijay Nicole Imprints Pvt.Ltd. Chennai

COURSE OUTCOME

CO2125.1: To make the students to understand the calculation of profit on contracts

CO2125.2: To make the students to know about the concept of process costing

CO2125.3: To make the students to know the calculation of costing on operations

Mapping Function of PO's and CO's & PSO's

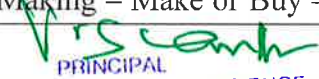
Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2125.1	3	2	3	3	3	1	2
CO2125.2	2	1	2	3	2	2	3
CO2125.3	3	3	2	2	2	3	2
Average	2.67	2.00	2.33	2.67	2.33	2.00	2.33

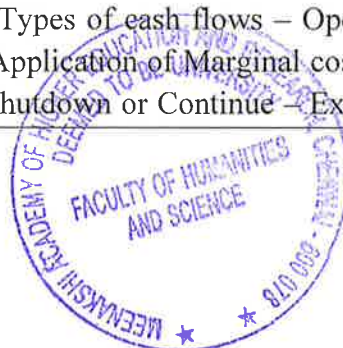


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TITLE OF THE COURSE/ PAPER	CORE COURSE XVIII- MANAGEMENT ACCOUNTING		
CORE	III Year & Sixth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To enable the students to get Knowledge about the Various techniques of Management principles 2. To make the students to get practical skill in solving Management problems 		
COURSE OUTLINE	<p>Unit1:</p> <p>INTRODUCTION</p> <p>Management Accounting –Meaning-scope-Importance-Limitations-Management Accounting Vs Cost Accounting-Management Accounting Vs Financial Accounting</p> <p>Unit-2:</p> <p>FINANCIAL STATEMENT ANALYSIS</p> <p>Analysis and Interpretation of Financial statements- Nature and significance –Types of Financial Analysis- Tools of Analysis-Comparative Statements- Common size Statement-Trend Analysis</p> <p>Unit 3:</p> <p>RATIO ANALYSIS</p> <p>Meaning-Advantages- Limitations- Types of Ratios- Liquidity Ratios-Profitability Ratios-Turnover Ratios- Capital structure Ratios-Leverage Ratios-Calculation of Ratios</p> <p>Unit-4:</p> <p>CASH FLOW ANALYSIS & MARGINAL COSTING</p> <p>Meaning of cash flow statements- Advantages – Limitations-Preparation of cash flow statement- Types of cash flows – Operating, Financing and Investing cash flows Application of Marginal costing in Decision Making – Make or Buy – Shutdown or Continue – Exploring</p>		


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New Market

UNIT 5 :

BUDGETARY CONTROL & CAPITAL BUDGETING CONTROL

Budgetary Control- Meaning- Preparation of Various Budgets- Cash Budget- Flexible Budget-Production Budget-Sales Budget. Capital Expenditure Control- Meaning of Capital Budgeting- Assessment of Capital Expenditure through Pay Back Method, Net Present value Method And Accounting Rate of Return Method

Reference Books


1. Maheswari, S.N., Management Accounting, Sultan Chand & Sons
2. Murthy A and Gurusamy S. Management Accounting- Theory & Practice, Vijay Nicole Imprints Pvt Ltd. Chennai
3. Charles T. Horngren And Gray Sundem, N, Introduction to Management Accounting, Prentice Hall
4. Sharma and Shashi K. Gupta, Management Accounting, Kalyani Publishers
5. Reddy, T.S. & Dr. Hariprasad Reddy, Y, Management Accounting, Margham Publications, Chennai
6. Hansen-Mowen, Cost Management Accounting and Control, South Western College

COURSE OUTCOME

CO2106.1: To make the students to understand the introduction to the management accounting

CO2106.2: To make the students to understand how to analyze and interpret the financial statements

CO2106.3: To make the students to know the calculation of various ratios


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Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2106.1	2	1	3	1	2	2	2
CO2106.2	3	2	2	2	2	3	3
CO2106.3	2	3	1	3	1	1	2
Average	2.33	2.00	2.00	2.00	1.67	2.00	2.33


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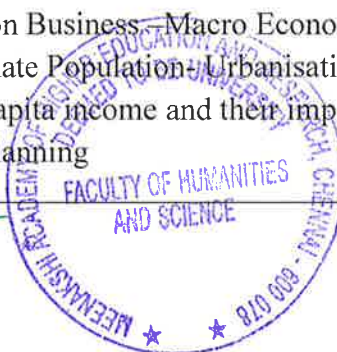


TITLE OF THE COURSE/ PAPER	CORE PAPER XIX- BUSINESS ENVIRONMENT		
CORE	III Year & Sixth Semester	Credit: 4	
<u>COURSE OBJECTIVES</u>	<ol style="list-style-type: none"> 1. To Impart the Knowledge of Business Environment 2. To enable the students to know the factors influencing the changes in the Business Climate 		
COURSE OUTLINE	<p>Unit1:</p> <p>INTRODUCTION</p> <p>The concept of Business Environment- Its Nature and Significance – Brief overview of Political, cultural, Legal, Economic, Social and Global Environments and Their impact on Business and Strategic Decisions</p> <hr/> <p>Unit-2:</p> <p>POLITICAL ENVIRONMENT</p> <p>Meaning- Government and Business Relationship In India- Provisions of Indian constitution pertaining to Business</p> <hr/> <p>Unit 3:</p> <p>SOCIAL ENVIRONMENT</p> <p>Meaning- cultural heritage- Social attitudes- Impact of foreign culture- Castes and Communities- Joint Family systems-Linguistic and Religious groups-Types of social Organization-Social Responsibilities of Business</p> <hr/> <p>Unit-4:</p> <p>ECONOMIC ENVIRONMENT</p> <p>Economic systems and impact on Business – Macro Economic parameters like GDP, Growth Rate Population- Urbanisation. Fiscal Deficit- Plan investment- Per Capita income and their impact on Business decisions- Five year planning</p>		

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UNIT 5 :

GLOBAL ENVIRONMENT

Factors Determining Global Environment- Forex Environment – Financial Environment ,Financial system –Commercial Banks- Financial institutions- RBI- Monetary policy- Stock exchange –IDBI- Non Banking Financial Companies (NBFCs)

Reference Books

1. Sankaran S., Business Environment
2. Francis Cherunilam, Business Environment, Himalaya Publishing House
3. Ashwathappa, Business Environment, Himalaya Publishing House
4. Dasgupta & Sengupta, Government and Business in India
5. Srinivasan, K., Productivity and social Environment, ASIA
6. Dhanbakiyam & Kavitha. M, Business Environment, Vijay Nicole Imprints pvt.Ltd, Chennai

COURSE OUTCOME


MS2311.1: To make the students to understand the concept of business environment

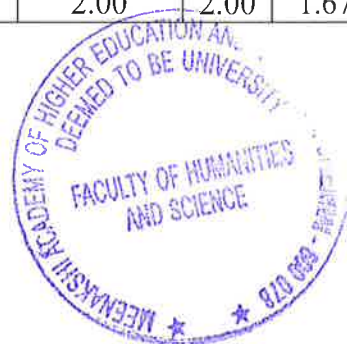
MS2311.2: To make the students know about the political environment

MS2311.3: To make the students to know about the social environment

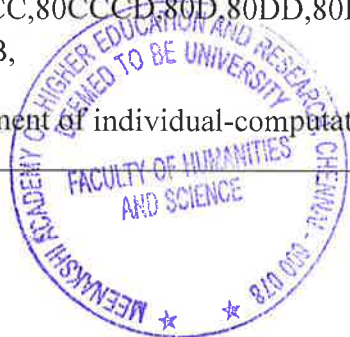
Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2311.1	3	2	2	3	3	2	3
MS2311.2	3	3	3	2	1	2	2
MS2311.3	3	1	1	1	2	1	2
Average	3.00	2.00	2.00	2.00	2.00	1.67	2.33


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TITLE OF THE COURSE/ PAPER	CORE ELECTIVE II (1) INCOME TAX LAW AND PRACTICE-II		
CORE	III Year & Sixth Semester	Credit: 5	
<u>COURSE OBJECTIVES</u>	<p>1.To help the students to understand the relevance and significance of tax</p> <p>2.To Facilitate the students in understanding the Various Provisions I.T act</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>Income from capital gain</p> <p>Capital Gain –Meaning –Short term and Long term capital Gains-certain Transactions not included as transfer –Cost of Acquisitions -Cost of improvement - indexation –capital Gain under different circumstances-Exempted capital Gains –Computations of Capital Gains</p> <p>Unit-2:</p> <p>Income from other sources</p> <p>Computation-Grossing up-Deduction in Computing income under the head and other related Provisions</p> <p>Unit 3:</p> <p>Clubbing of Incomes and set off/ carry forward and set- off of losses</p> <p>Clubbing of incomes under various situations-Deemed incomes-Simple Problems on Clubbing of Incomes –Set off-Carry forward and set off of losses.</p> <p>Unit-4:</p> <p>Deductions from Gross income</p> <p>Permissible Deductions from Gross Total income - Sec.80C,80CC,80CCC,80CD,80DD,80DDB,,80E,80G,80GG,80GGA,80QCB,80RRB, 80U.Assessment of individual-computations of tax</p>		



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UNIT 5 :

Income Tax Authorities and Procedure of Assessment

Income Tax Authorities –Powers of the central Board of Direct Taxes (CBDT).Commissioners of income Tax and income Officers. Assessment Procedures-Self Assessment-Best judgement Assessment –income Escaping Assessment (Re Assessment)-Advance Payment of Tax-Meaning and Due dates.

.Reference Books

- 1.vinod,K.Singhania,Students Guide to income Tax,Taxman Publications Pvt Ltd.
- 2.Mehrottra-Income Tax Law &Accounts,Goyal,Sathiya Bhavan Publications.
- 3.Gaur&Narang,income Tax Law& Practice ,Kalyani publishers.
- 4.Reddy,T.S&Hariprasad Reddy,Y,Income Tax Theory,Law &Practice,Margham Publications.,Chennai.
- 5.Murthy.A,Income TaxLaw &practice,Vijay Nicole imprints Pvt Ltd.Chennai
- 6.Hariharan N. Income TaxLaw &practice, Vijay Nicole imprints Pvt Ltd.Chennai

COURSE OUTCOME

CO2127.1: To make the students to understand the calculation of capital gains

CO2127.2:To make the students know the calculation of income from other sources

CO2127.3: To make the students to know how to club the incomes and setting forward of profits and losses



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Mapping Function of PO's and CO's & PSO's


Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO2127.1	2	1	1	2	2	2	3
CO2127.2	2	3	2	2	3	2	2
CO2127.3	3	2	3	3	1	2	2
Average	2.33	2.00	2.00	2.33	2.00	2.00	2.33



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TITLE OF THE COURSE/ PAPER	CORE ELECTIVE - III (1) HUMAN RESOURCE MANAGEMENT		
CORE	III Year & Sixth Semester	Credit: 5	
<u>COURSE OBJECTIVES</u>	<p>1.To enable the students to know about the management of human resource in an organization</p> <p>2. To enable the students to know about the various training programmes that are given by the organizations.</p>		
COURSE OUTLINE	<p>Unit1:</p> <p>INTRODUCTION</p> <p>Nature and scope of human resources management – Differences between personnel management and HRM –Environment of HRM- Human resources planning- Recruitment-selection- methods of selection- Uses of various tests-Interview techniques in selection and placement.</p> <p>Unit-2:</p> <p>TRAINING</p> <p>Meaning- Induction-methods-techniques-Identification of the training needs-Training and Development –performance appraisal-Transfer-promotion and termination of services-Career Development.</p> <p>Unit 3:</p> <p>COMPENSATION</p> <p>Cost to company-CTC Fixed and Flexible pay-Components-Incentives –Benefits –Motivation-Welfare and social security Measures.</p> <p>Unit-4:</p> <p>-LABOUR RELATION</p> <p>Need –Functions of Trade Unions –Forms- of collective bargaining- Workers participation in management- Types and effectiveness Industrial Disputes and Settlements (laws excluded)</p>		




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UNIT 5 :**HUMAN RESOURCE AUDIT**

Human Resource Audit- Nature-Benefits-Scopes-Approaches

Reference Books

1. Rao, VSP, Human resource Management, Excel Books
2. Ashwathappa, Human Resource Management, Himalaya Publishing House
3. Garry Deseler, Human Resource Management, Prentice Hall
4. Prasad, L.M. Human Resource Management. Sulthan Chand & sons
5. Tripathi, Human Resource Management, Prentice Hall
6. Sunda r & Srinivasan, Essentials of Human Resource Management, Vijay Nicole Imprints Pvt Ltd. Chennai

COURSE OUTCOME

MS2316.1: To enable the students to know the concept of human resource management


MS2316.2: To enable the students to get awareness about the training that is given by the various organisations

MS2316.3: To make the students to know about the compensation that will be given by the various companies

Mapping Function of PO's and CO's & PSO's

Course Outcome	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
MS2316.1	2	1	2	2	2	2	3
MS2316.2	1	2	2	2	2	3	2
MS2316.3	3	3	3	3	2	2	2
Average	2.00	2.00	2.33	2.33	2.00	2.33	2.33




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ANNEXURE I

MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH FACULTY OF HUMANITIES AND SCIENCE

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SYLLABUS

PART I-TAMIL

Common for UG students who study PART I - Tamil for four semesters/ two semesters (i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science), B.Sc (Visual Communication),B.C.A/B.Com.(General),B.Com (CS),B.Com (CA) & B.B.A)

முதற்பருவம் (First Semester)

1.செய்யுள்:

அ.	மனோன்மணியம்	தமிழ்த் தெய்வ வணக்கம் நீராருங் கடலுடுத்த' என்று தொடங்கும் முதற்பாடல் 'கடல்குடித்த...' என்று தொடங்கும் ஆறு கண்ணிகள்.
ஆ.	இராமலிங்க அடிகளார்	ஆறாந்திருமுறையில் இடம் பெற்றுள்ள அருள் விளக்க மாலையில் 'கோடையிலே', 'கதிக்கு வழி,'தனித்தனி' எனத் தொடங்கும் மூன்று பாடல்கள் மட்டும்.
இ.	கவிமணி தேசிய விநாயகம் பிள்ளை	மலரும் மாலையும் என்னும் நூலில் இடம் பெற்றுள்ள 'கோவில் வழிபாடு' வாழ்க்கைத் தத்துவங்கள் எனும்; தலைப்பிலுள்ள கவிதை முழுமையும்.
ஈ.	பாரதியார்	'கண்ணன் என் சேவகன்' என்ற தலைப்பில் அமைந்துள்ள கவிதை முழுமையும்.
உ.	பாரதிதாசன்	'அழகின் சிரிப்பு' நூலில் இடம் பெற்றுள்ள 'ஆல்' என்ற தலைப்பில் உள்ள பாடல்கள்.
ஊ.	ஈரோடு தமிழன்பன்	'அந்த நந்தனை எரித்த நெருப்பின் மிச்சம்' என்ற நூலில் இடம் பெற்றுள்ள 'வாக்குச் சீட்டுகளுக்கு ஓர் அர்த்தம் வரட்டும்' என்னும் கவிதை மட்டும்.
எ.	கவிஞர் வைரமுத்து	திருத்தி எழுதிய தீர்ப்புகள் என்னும் நூலில் இடம் பெற்றுள்ள 'நிலத்தை ஜெயித்த விதை கவிதை மட்டும்.
2.	இலக்கணம்	
	இலக்கணக்குறிப்பு	பாடத்திட்டத்தில் இடம் பெற்றுள்ள செய்யுட்களில் அமைந்துள்ள இலக்கணக் குறிப்புகளை எடுத்துக் காட்டுதல்.
3.	மொழித்திறன்	
	1. கலைச் சொல்லாக்கம் 2.நேர் காணல் 3. பொருந்திய சொல் தருதல் 4.மரபுத் தொடர்.	
4.	பாடந்தழுவிய இலக்கிய வரலாறு	
5.	பொதுக்கட்டுரை	Note: இடஞ்சுட்டிப் பொருள் விளக்கம் செய்யுள்பகுதியில் இடம் பெற வேண்டும்.



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இரண்டாம் பருவம் (Second Semester)

1.செய்யுள்:

அ.	திருநாவாவுக்கரசர் தேவாரம்	நான்காம் திருமுறை- நமச்சிவாயத் திருப்பதிகம் 10 பாடல்கள்
ஆ.	குலசேகர ஆழ்வார்	பெருமாள் திருமொழி - 'ஆலைநீள் கரும்பன்னவன் எனத் தொடங்கும் தேவகி புலம்பல் (முழுமையும்)
இ.	நளவெண்பா	கலி நீங்கு காண்டம் தேர்ந்தெடுக்கப்பட்ட 40 பாடல்கள்
ஈ.	சீறாப்புராணம்	மானுக்குப் பிணை நின்றபடலம் தேர்ந்தெடுக்கப்பட்ட 65 பாடல்கள்
உ.	கண்ணதாசன்	ஏசு காவியம்-பாடுகளின் பாதை - தேர்ந்தெடுக்கப் பட்ட பாடல்கள் மட்டும்
2.	இலக்கணம்	இலக்கணக் குறிப்பு -செய்யுட் பகுதியில் அமைதல் வேண்டும்.
3.	உரைநடை	டாக்டர் மு.வ.வின் 'நல்வாழ்வு' நூல் முழுமையும் பாரி நிலையம் சென்னை -60 108
4.	பாடந் தழுவிய இலக்கிய வரலாறு	
5.	மொழி பெயர்ப்பு	பொது (ஆங்கிலத்திலிருந்து தமிழ்) இடஞ்சுட்டிப் பொருள் விளக்கம் செய்யுட் பகுதியில் இடம் பெற வேண்டும்.



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SYLLABUS

Part I Tamil

Common for UG/ students who study PART II - Tamil for four semesters

(i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication))

1.செய்யுள்:

திருக்குறள்	- அன்புடைமை	- அதிகாரம்	8
	கல்வி	- அதிகாரம்	40
	கேள்வி	- அதிகாரம்	42
	அறிவுடைமை	- அதிகாரம்	43
	சிலப்பதிகாரம்	- வழக்குரை காதை	
	மணிமேகலை	- 17. உலக அறவி புக்க காதை	
	சீவக சிந்தாமணி	- விமலையார் இலம்பகம் (42 பாடல்கள்)	
	கம்பராமாயணம்	- குகப்படலம் (46 பாடல்கள்)	
	பெரிய புராணம்	- காரைக்கால் அம்மையார் புராணம்	

2. இலக்கணம்:

செய்யுள் பகுதியிலிருந்து அணி இலக்கணம் மட்டும்.

3. சிறுகதை:

அறிஞர் அண்ணாவின் சிறுகதைகள்

1. கொக்கரக்கோ
2. சரோஜா ஆறணா
3. பேய் ஓடிப் போச்சு
4. 1938-40 ஒரு வசீகர வரலாறு
5. சாது
6. செவ்வாழை
7. பொங்கல் பரிசு
8. வேலை போச்சு
9. விழுப்புரம் சந்திப்பு
10. காலிழந்தான்

4.பாடம் தழுவிய இலக்கிய வரலாறு:

நீதி இலக்கியங்கள், ஐம்பெருங்காப்பியங்கள், சோழர் கால இலக்கியங்கள்.



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5. பயன்பாட்டுத் தமிழ்:

1. அகர வரிசைப் படுத்துதல்
2. ஒரு பொருள் குறித்த பல சொற்கள்
3. பல பொருள் குறித்த ஒரு சொல்
4. எழுத்துப் பிழை நீக்கம்
5. ஒற்றுப் பிழைகளை நீக்கி எழுதுதல்
6. தொடர் பிழை நீக்கம்
7. பிறமொழிச் சொற்களை நீக்கி எழுதுதல்.



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நான்காம் பருவம் (Fourth Semester)

1. செய்யுள்:

புறநானூறு : 212, 213, 214, 215, 216

- அ. 212 பாடியவர் -பிசிராந்தையார், கோப்பெருஞ்சோழனின் மாண்பைப் பாடியது. திணை -இயன்மொழி "நுங்கோ யாரென வினவின் எங்கோக்...." (10 அடிகள்)
- ஆ. 213 பாடியவர் - புல்லாற்றுார் எயிற்றயினார் கோப்பெருஞ்சோழன் தன் மக்கள் மேல் போருக்கு எழுந்த போது பாடியது. வஞ்சித் திணை, துணை வஞ்சித்துறை "மண்டமர் அட்ட மதனுடைய நோன்றாள்" (24 அடிகள்)
- இ. 214 கோப்பெருஞ்சோழன் வடக்கிருந்த போது பாடியது. பொதுவியல் திணை. பொருண்மொழிக்காஞ்சித்துறை "செய்குவம் கொல்லோ நல்வினை எனவே" (13 அடிகள்)
- ஈ. 215 கோப்பெருஞ்சோழன் பிசிராந்தையார் வருவார் எனப் பாடியது. பாடாண் திணை, இயன்மொழித்துறை "கவைக் கதிர் வரகின் அவைப்புறு வாக்கல்..." (9 அடிகள்)
- உ. 216 கோப்பெருஞ்சோழன் பாடல், பாடாண்திணை இயன்மொழித் துறை. "கேட்டல் மாத்திரை அல்லது யாவதும்..." 12 அடிகள்)

குறுந்தொகை : பாடல் எண், 2, 3, 16, 20, 31, 40, 49, 69, 124, 167

- | | | |
|-------------|---|---|
| பா.எண் 2 | - குறிஞ்சித்திணை
இறையனார் | - தலைவன் கூற்று
"கொங்குதேர் வாழ்க்கை"5 |
| பா.எண். 3 | - குறிஞ்சித்திணை
தேவகுலத்தார் | - தலைவி கூற்று
"நிலத்தினும் பெரிதே ..." 4 |
| பா.எண்.16 | - பாலைத்திணை
பாலை பாடிய
பெருங்கடுங்கோ | - தோழி கூற்று
"உள்ளார் கொல்லோ தோழி5 |
| பா.எண். 20- | பாலைத்திணை
கோப்பெருஞ்சோழன் | - தலைவி கூற்று
"அருளும் அன்பும் நீக்கித் ..."4 |
| பா.எண். 31- | மருதத்திணை
ஆதிமந்தியார் | - தலைவி கூற்று
"மள்ளார் குழீகிய விழவினாலும் 6 |
| பா.எண். 40- | குறிஞ்சித் திணை
செம்புலப்பெயல் நீரார் | - தலைவன் கூற்று
"யாயும் ஞாயும்..." 5 |
| பா.எண். 49- | நெய்தல் திணை
அம்முவனார் | - தலைவி கூற்று
"அணிற் பல்லன்ன5 |
| பா.எண். 69- | குறிஞ்சித்திணை
கடுந்தோட் கரவீரனார் | - தோழி கூற்று
"கருங்கண் தாக்கலை 6 |



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பா.எண். 69-	குறிஞ்சித்திணை கடுந்தோட் கரவீரனார்	-	தோழி கூற்று "கருங்கண் தாக்கலை 6
பா.எண். 124-	பாலைத்திணை பாலை பாடிய பெருங்கடுங்கோ	-	தோழி கூற்று உமணர் சேர்ந்து4
பா.எண். 167-	முல்லைத்திணை கூடலூர்கிழார்	-	செவிலித்தாய் கூற்று "முளிதயிர் பிசைந்த ...6
கலித்தொகை:	நெய்தற்கலி 133 பாலைக்கலி 9 பட்டினப்பாலை	-	"மாமலர் முண்ட "எறித்தருகதிர்த் முழுவதும்

இலக்கணம்: திணை, துறை, விளக்கம்

நாடகம்: "பாண்டியன் பரிசு" - பாரதிதாசன்

இலக்கிய வரலாறு : பாடம் தழுவிய இலக்கிய வரலாறு
சங்க இலக்கியங்கள்: பாட்டும் தொகையும்

மொழிபெயர்ப்பு : அலுவலகக் கடிதம் (ஆங்கிலத்திலிந்து தமிழில்
மொழிபெயர்த்தல்)
இடம் சுட்டிப் பொருள் விளக்கம் செய்யுட் பகுதியில்
அமைதல் வேண்டும்.



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SYLLABUS

PART II - ENGLISH

Common for UG students who study PART II - English for four semesters/ two semesters (i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science), B.Sc (Visual Communication),B.C.A/B.Com.(General),B.Com (CS),B.Com (CA) & B.B.A)

First Year - First Semester

Unit I Prose :

Textures of English (Cambridge University Press India Pvt. Limited)

Headache	–	R.K. Narayan
A Little Bit of What You Fancy	–	Desmond Morris
My Early Days	–	Abdul Kalam
How to Escape from Intellectual Rubbish	–	Russell
Town by the Sea	–	Amitav Ghosh
Key To Courage	–	I.A. R Wylie

Unit II Poetry :

Verse (Macmillan Publishers India Limited)

Written in Early Spring	–	Wordsworth
When I have Fears	–	John Keats
Ulysses	–	Tennyson
Obituary	–	Ramanujan
The Unknown Citizen	–	Auden
For Elkana	–	Ezekiel

Unit III Short Stories

Vignettes A Collection of Short Stories Ed. Dr.P. N.Ramani

(New Century Book House(P) Limited)

Upper Division Clerk	–	Manohar Malgonkar
The Doll's House	–	Katherine Mansfield
Marriage is a Private Affair	–	Chinua Achebe
The Man Who Knew Too Much	–	Alexander Baron
The Ransom of Red Chief	–	O Henry
The Adventure of the German Student	–	Washington Irving



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Unit IV

Grammar

Tense, Aspect, Auxiliaries (Primary and Modal), Concord, Negatives, Interrogatives (Yes or No, Wh) Tag questions, Completing the sentences , Common errors
Synonym, Antonym, Word class, Use in sentences of words (Text based)

Unit V

Functional English Comprehension, Note Making,
A Handbook of English Grammar – Dr. H.M. Williams and
Dr. V. Saraswathi (Anu Chitra Publications)



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PART II - ENGLISH
Second Semester

Unit I Prose :

Textures of English (Cambridge University Press India Pvt. Limited)

History of Chess	—	Barbara Mack
To Know When to Say, 'It's None of Your Business'	—	Mc Cormick
The India of My Dreams	—	Indira Gandhi
The Second Crucifixion	—	Collins and Lapiere
How to Avoid Argument	—	Sam Horn
Six Thinking Hats	—	Edward Bono

Unit II Poetry :

Verse (Macmillan Publishers India Limited)

Leave this Chanting	—	Tagore
The Stone	—	Gibson
Mending Wall	—	Frost
The Ballad of Father Gilligan	—	W.B. Yeats
Hawk Roosting	—	Hughes
The Listeners	—	De La Mare

Unit III Biographical sketches

Portraits in Prose –An Anthology of Biographical Sketches
Ed: S.Jagadisan (Orient Blackswan Private Limited)

Socrates	—	Sir Richard Livingstone
Sir Issac Newton	—	Nathaniel Hawthorne
Leo Tolstoy	—	Ronald Seth
Alexander Fleming	—	Philip Cane
Mother Teresa	—	John Frazer
Martin Luther King	—	R.N.Roy

Unit IV Grammar

Grammar Voice, Articles, Prepositions, Reported Speech,
Conditional sentence,
Completing the sentences, Common Errors
Synonym, Antonym, Word class.
Use in sentences (Words as different word classes -Text based))

Unit V

Functional English Completing a dialogue , Expansion of hints
Use in sentences (Words as different word classes -Text based))

A Handbook of English Grammar – Dr. H.M. Williams and
Dr. V. Saraswathi (Anur Chaitanya Publications)



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Part II English

Common for UG/ students who study PART II - English for four semesters
(i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science),
B.Sc (Visual Communication)

Second Year - Third Semester

Unit I – Prose

Classic Assets (Emerald Publishers)

My Visions for India	–	Abdul Kalam
On Saying Please	–	A. G. Gardiner
The Lady or the Tiger?	–	Frank Stockton
How to be a Doctor	–	Stephen Leacock
The Sporting Spirit	–	George Orwell
The Portrait of a Lady	–	Kushwant Singh

Unit II – Drama

Six One Act Plays Ed; Dr. Nafeesa Kaleem –
(Anu Chitra Publications)

The Dear Departed	–	Stanley Houghton
The Boy Comes Home	–	A. A. Milne
The Discovery	–	Herman Ould
The Shirt	–	Francis Dillon
The Pie and the Tart	–	Hugh Chesterton
Refund	–	Fritz Karinthy

Unit III – Fiction

Stevenson – Dr. Jekyll and Mr. Hyde (Retold by Kennet) – S. Chand & Company Ltd

Unit IV – Grammar

Grammar Clauses, Types of sentences, Linkers, Adjectives and Adverbs, Degree of Comparison, Conjunctions and Sentence Linkers
Gerunds and infinitives,
Beginning sentences with It
Completing the sentences
Synonym, Antonym, Word class
Use in sentences (Phrases - Text based)

Unit V

Functional English Letter Writing(Informal),_Report Writing, Diary writing

A Handbook of English Grammar – Dr. H.M-Williams and Dr. V. Saraswathi (Anu Chitra Publications)



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PART II – ENGLISH
SECOND YEAR - Fourth Semester

(Effective from the academic year 2009 -2010 for the students admitted from 2008 -09)

Unit I – Prose

Classic Assets (Emerald Publishers)

Tree Speaks	–	C. Rajagopalchari
Nehru - Some Memories	–	Arnold Toynbee
Tolerance	–	E.M.Forster
The Lion and the Lamb	–	Leonard Clark
Professions for Women	–	Virginia Woolf
Little Things	–	Samuel Smiles

Unit II – Drama

Selected Scenes from Shakespeare's Plays – Book I
(Emerald Publishers)

Funeral Oration (Julius Caesar)
Trial for a Pound of flesh (The Merchant of Venice)
He Kills Sleep (Macbeth)
Play out a Play(Henry IV Part I)
Patterns of Love (As You Like It)

Unit III – Fiction

Arthur Conan Doyle – The Hound of the Baskervilles – Abridged by Aanand Kuma Raju
(Blackie Books)

Unit IV

Grammar - Phrasal Verbs-
Transformation of Sentences Negatives, voice, direct and Indirect , Changing clauses into phrases and phrases into Clauses, Common Errors Completing the sentences
Synonym, Antonym, Word class
Use in sentences (Idioms - Popular ones only)

Unit V

Functional English Letter Writing(Formal), CV, Paragraph Writing
Use in sentences (Idioms - Text based)
A Handbook of English Grammar – Dr. H.M. Williams and
Dr. V. Saraswathi (Anu Chitra Publications) Rs.52/-



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SYLLABUS

SOFT SKILL I, II , III

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science), B.Sc (Visual Communication), BCA, BBA, B.COM(GEN),(C.A),(C.S))

SOFT SKILLS –I

ESSENTIALS OF LANGUAGE AND COMMUNICATION

OBJECTIVES

We enable students to build a repertoire of functional vocabulary and to move from the lexical level to the syntactic level. we train students to summon words, phrases relevant to the immediate communication tasks. we enable students to comprehend the concept of communication. v teach students the four basic communication skills Listening, Speaking, Reading and Writing.

UNIT 1:

Recap of language skills - vocabulary, phrase, clause, sentence.

UNIT 2:

Fluency building

UNIT 3:

Principles of Communication

UNIT 4:

Types of Communication

UNIT 5:


LSRW in Communication.

REFERENCE:

WEBSITES :

1. www.shg-india.net
2. www.tnruralbazaar.com




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SOFT SKILLS – II

ESSENTIALS OF SPOKEN AND PRESENTATION SKILLS

OBJECTIVES:

We train Students to become aware of their thinking style and to enable them to convert thinking into performance. We prepare students to evolve mental models for intra-personal and inter-personal transactions. We make students reflect and improve their use of body language - Posture, Gesture, Facial expression, Tone.

UNIT I:

Thinking and Articulation - Cognitive, Affect, critical, creative aspects of articulation.

UNIT II:

Acquisition of Oral and Aural Skills.

UNIT III:

Communication Boosters - Body language.

UNIT IV:

Function of Cultural Codes in Presentation - Etiquette.

UNIT V:

Models of Presentation.

REFERENCES

RECOMMENDED TEXTS:

1. Powell 1998. MacMillan Company
2. Cotton, et al. Market Leader. Longman.
3. Pease, Allan. 1998. Body Language: How to Read Others Thoughts by their Gestures. Sudha Publications. New Delhi.
4. Gardner, Howard. 1993. Multiple Intelligences: The Theory in Practice: A Reader. Basic Books. New York.
5. De Bono, Edward. 2000. Six Thinking Hats. 2nd Edition. Penguin Books.



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Jullianman Koil Street,
Chennai-600 017

SOFT SKILL III

PERSONALITY ENRICHMENT

OBJECTIVES

To make students understand the concepts and components of personality, thereby to apply the acquired knowledge to themselves and to march towards excellence in their respective academic careers. 2. To enable students to keep themselves abreast of general knowledge and current information. 3. To bring out creativity and other latent talents with proper goal setting so that self-esteem gets enhanced. 4. To sharpen memory skills and other study skills which are vital for academic excellence. 5. To give training for positive thinking which will keep the students in a good stead at the time of crisis.

UNIT I : INTRODUCTION

Definition of Personality Components of Personality - structural and functional aspects. Determinants of Personality- biological, psychological and socio-cultural factors. Assessment of Personality - observation, interview and psychological tests. Misconceptions and Classifications. Need for personality development.

UNIT II : SELF-AWARENESS AND SELF MOTIVATION

1. Self analysis through SWOT and Johari window. 2. Elements of motivation. 3. Seven rules of motivation. 4. Techniques and strategies for self motivation. 5. Motivation checklist and Goal setting based on the principle of SMART. 6. Self motivation and life.

UNIT III : GENERAL KNOWLEDGE AND CURRENT AFFAIRS

1. Regional, National and International events. 2. Geographical, political and historical facts. 3. Information on sports and other recreational activities. 4. Basic knowledge with regard to health and health promotion.

UNIT IV : MEMORY, DECISION MAKING AND STUDY SKILLS

1. Definition and importance of memory. 2. Causes of forgetting. 3. How to forget (thought stopping), how to remember (techniques for improving memory) 4. The technique of passing exams. 5. The rational decision making process. 6. Improving creativity in decision making and components of creativity.

UNIT V : POWER OF POSITIVE THINKING

1. Thinking power- seven steps for dealing with doubt. 2. Traits of positive thinkers and high achievers, 3. Goals and techniques for positive thinking. 4. Enhancement of concentration through positive thinking. 5. Practicing a positive life style.

REFERENCES

1. Mile, D.J. (2004). Power of positive thinking. Delhi: Rohan Book Company. 2. Pravesh Kumar. (2005). All about self-motivation. New Delhi: Goodwill Publishing House. 3. Dudley, G.A. (2004). Double your learning power. Delhi: Konark Press. Thomas publishing Group Ltd. 4. Lorayne, H. (2004). How to develop a super power memory. Delhi: Konark Press. Thomas publishing Group Ltd. 5. Hurlock, E.B. (2006). Personality Development, 28th Reprint. New Delhi: Tata Mc Graw Hill.



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SYLLABUS
SOFT SKILL IV

Common for UG/ students who study (i.e. B.A.(English)/ B.Sc.(Mathematics), BBA, B.COM(GEN),(C.A),(C.S))

SOFT SKILL – IV
COMPUTING SKILLS

OBJECTIVE:

The major objective in introducing the Computer Skills course is to impart training for students in Microsoft Office which has different components like MS Word, MS Excel, MS Access, Power point etc., at two levels based on their knowledge and exposure. It provides essential skills for the user to get adapted to any work environment, as most of the systems in any6 work place have MS Office installed for their day to day activities. The course is highly practice oriented rather than regular class room teaching. Pre-requisite : NIL.

UNIT I:

Introduction to Computers - Classification of Computers; Role of Computers in society; Inside the Computers - Hardware (processing, memory, i/o, storage), Software (systems, application), CPU, OS, (DOS, Windows, Unix, Linux), Storage Devices; Programming - Overview, need for languages, skills; Networking Basics; Virus; Hacking.

UNIT II:

Word Processing - Open, Save and close word document; Editing text - tools, formatting, bullets; Spell Checker; Navigating in word - keyword, Mouse; document formatting - paragraph alignment, indentation, headers and footers, numbering; printing - preview, options.

UNIT III:

File Management - Understanding the importance of file management; backing of files, navigating thru My Computer and Windows Explorer; Files and Folders - editing, retrieving, deleting, renaming, subfolders - manipulate windows - maximize, minimize; Power point basics - terminology, templates, viewing.

UNIT IV:

Spreadsheets - MS Excel - opening, entering text and data, formatting, navigating; Formulas - entering, handling and copying; Charts - creating, formatting and printing, header and footer, centering data, printing.

UNIT V:

Networks - Internet Explorer - components; www - working, browsing, searching, saving - Bookmark - favorite, create, delete - Printing a web page; email - creating, receiving, reading and sending messages. Note: Unit II to Unit V needs exposure thru practicals.

REFERENCES:

1. Introduction to Computers - Peter Norton, Tata McGrawHill. 2. Microsoft 2003 - Jennifer Ackerman Kettel, Guy HatDavis, Curt Simmons, Tata McGraw-Hill. EXAMINATION:
1. Internal assessment could be based on Theory and/or practicals. 2. End semester is based on practicals.



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SYLLABUS
III SEMESTER
ENVIRONMENTAL STUDIES

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science),B.Sc(Visual Communication) BCA, BBA, B.COM(GEN),(C.A),(C.S))

Objective: This course is designed

1. To enable students understand interrelationships of living organisms and their environments.
2. To enhance the knowledge and attitudes towards environment.
3. To understand the growing concern for conservation of biodiversity, prudent use of natural resources, effects of population and pollution on environment.
4. To create an awareness on the laws and ethics in environmental issues.

Unit 1 – Introduction & Natural Resources (6 Hours)

The multi-disciplinary nature of environmental studies – Definition, Scope and importance, Need for public awareness. Natural Resources: Renewable and non – renewable resource Used and over - exploitation of forest, water and food resources

Unit 2 – Ecosystems (4 Hours)

Concept of an ecosystem – structure and function of an ecosystem – producers, consumers and decomposers – Energy flow in the ecosystem and ecological pyramids

Unit 3 – Biodiversity and its conservation (6 Hours)

Introduction – definition: genetic, species and ecosystem diversity – Value of biodiversity – consumptive use, productive use, social, ethical, aesthetic and optional Values – India as a mega – diversity nation – Hot spot of bio-diversity – Threats to bio-diversity, habitat loss, poaching of wildlife, man wildlife conflicts.

Unit 4 – Environmental Pollution (6 Hours)


Definition – Causes, effects and control measures of – Air pollution, water pollution, soil pollution – solid waste management – causes, effects and control measures of urban and industrial wastes – Role of an individual in prevention of pollution.

Unit 5 – Social Issues and the Environment (8 Hours)

From unsustainable to sustainable development – urban problems related to energy – water conservation, rain water harvesting, water shed management – Disaster management floods, earthquake, cyclone and landslides.

Environment ethics – issues and possible solutions – climate change, global warming, nuclear accidents and holocaust.




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SYLLABUS
VALUE EDUCATION - IV

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science),
B.Sc (Visual Communication), BCA, BBA, B.COM (GEN),(C.A),(C.S))

UNIT-I Introduction

Value education – Education and institution culture-cultural values. Fivefold moral culture & nonviolence personality development: submission purpose and philosophy of life (perfection).

UNIT-II Structure in life:

Physical structure of human body-Five factors to balance in life-Four structure in life-Introspection-Thought process.

UNIT-III Desire and Anger:

Moralization of desire-Neutralizations of Anger.

UNIT-IV Human resource development:

Eradication of worries-greatness of blessings/friendship-peace-family-peace of mind.

UNIT-V Laws of nature:

Unified force-cause and effect system-purity of thought and deed-genetic centre.



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I SEMESTER
ALLIED MATHEMATICS-I
(For B.Sc., Computer Science, BCA)

UNIT-I

Theory of equations -Relation between roots and coefficients – Transformation of equations-Increasing and decreasing the roots of an equation-Reciprocal equation –Horner's method-Newton's method of finding roots.

UNIT-II

Matrices: Characteristics roots and characteristic vectors- Properties (Statements only) Cayley Hamilton theorem (Statements only) verification-To find the inverse using the above theorem –Diagonalization of a matrix and using it to find the powers of a matrix.

UNIT-III

Trigonometry- Expansions of $\cos n\phi$, $\sin\phi$, $\tan\phi$, in powers of ϕ - hyperbolic functions- Inverse hyperbolic function- Real and Imaginary parts of $\sin(\alpha + i\beta)$, $\tan(\alpha + i\beta)$, $\tan^{-1}(\alpha + i\beta)$

UNIT-IV

Multiple integrals- Application of double integral- Integral in evaluating area between curves- Evaluation of triple integrals – Jacobian of two and three variables- Beta and Gamma functions-Relation- Evaluation of double and triple integrals using Beta and Gamma functions.

UNIT-V

Fourier Series- Definition- Finding Fourier coefficients for a given periodic function with period 2π - Odd and Even function- Half Range series.

Books for Reference:

1. S. Narayanan and T.K. Manickavachagam Pillai – Ancillary Mathematics, S. Viswanathan Printers, 1986, Chennai.
2. P. Kandasamy and K.Thilagavathi , Allied Mathematics Volume I and II-2004, S.Chand and Co., New Delhi.
3. Ancillary Mathematics Volume I and II by P. Balasubramanian & K.G.Subramanian.



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II SEMESTER
ALLIED- MATHEMATICS-II
(For B.Sc., Computer Science and BCA)

UNIT-I

Differential equation of the form $(aD^2+bD+C)y = e^{ax} \phi(x)$ where a, b, c are constants, $\phi(x) = \sin mx$ (or) $\cos mx$ (or) x^m . Solution of homogeneous linear differential equations of the form $(ax^2D^2+bxD+C)y = X$, where x is a function of x – variation of parameters.

UNIT II

Formation of Partial differential equations by eliminating arbitrary constants and arbitrary function – Solutions of standard types of first order equations – $f(p,q) = 0$; $p(x,p,q) = 0$, $f(y,p,q) = 0$, $f(z,p,q) = 0$, $z = px+qy+f(p,q)$ – Charpit's method (Problem Only) Lagrange method of solving linear partial differential equation $Pp+Qq+R$.

UNIT III

Vector Calculus – Scalar and Vector point function, Differentiation of Vectors, Differential operators, Directional Derivative, gradient, Divergence and curl.

UNIT IV

Integration of Vectors : Line, Surface and Volume Integrals. Theorems of Gauss, Green, Stokes theorems (Statement Only) Verification Simple Problems.

UNIT V

Laplace transformation : Definition – Laplace Transform of e^{at} , $\cos at$, $\sin at$, $\cos ht$, $\sin ht$ at t^n , n-a Positive integer – $e^{at} f(t)$, $tn f(t)$, $f(t)$, $f'(t)$ – Inverse Laplace Transform – Solving differential equation of second order with constant coefficients using Laplace Transform – Solving simultaneous equations using Laplace Transform.

Books for Reference :

1. S. Narayanan and T.K. Manickavasgam Pillai – Ancillary Mathematics, S. Viswanathan Printers, 1986, Chennai.
2. P. Kandasamy and K. Thilagavathi, Allied Mathematics Volume I and Volume II – 2004, S. Chand and Co., New Delhi.
3. Ancillary mathematics Volume 1 and 2 by P. Balasubramanian & K. G. Subramanian.



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