MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

(Deemed To Be University U/S 3 OF UGC ACT, 1956), CHENNAI. 12, Vembuliamman Koil Street, West K.K. Nagar, Chennai – 600 078

FACULTY OF HUMANITIES AND SCIENCE DEPARTMENT OF COMMERCE – COMPUTER APPLICATIONS



REGULATIONS AND SYLLABUS (REGULATIONS – 2018)

Effective from the Academic Year 2018 – 2019

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MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

REGULATIONS -2018

Vision

• To be a world-class institution, transforming society through value-based diverse programs and healthcare advancements, leading to the all-around development of human resources, knowledge, innovation, entrepreneurship, and research.

Mission

- To become an institute of eminence by developing world-class professionals in the field of healthcare, science, liberal arts, technology and research with a focus on the societal good.
- To create an enabling state-of-the-art infrastructure, intellectual capital and provide best-in-class learning experience with a freedom to innovate and invent.
- To foster values and ethics so as to develop students and learners into responsible citizens of the Nation and the world.

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FACULTY OF HUMANITIES AND SCIENCE REGULATIONS -2018

VISION

 Provide quality education which would make learning effective and expand the frontiers of knowledge to serve the society

MISSION

- To be a world class institution committed to develop individuals to meet global challenges.
- To instil a sense of confidence and leadership qualities in the minds of students for the wholesome personality development



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LIST OF PROGRAMS:

STREAMS IN ARTS

- B.A (Bachelor in English)
- B. Com (Bachelor in Commerce)
- B. Com (CA) (Bachelor in Commerce with Computer Applications)
- B. Com (CS) (Bachelor in Commerce with Corporate Secretary ship)

STREAMS IN SCIENCE

- B.C.A (Bachelor in Computer Applications)
- B.Sc. (Bachelor in Computer Science)
- B.Sc. (Bachelor in Mathematics)
- B.Sc. (Bachelor in Visual Communication)

STREAMS IN PROFESSIONAL PROGRAM

• B.B.A (Bachelor in Business Administration)



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MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

FACULTY OF HUMANITIES AND SCIENCE

REVISED REGULATIONS -2018

In exercise of the powers conferred by the Board of Management, Meenakshi Academy of Higher Education and Research, Chennai here by makes the following Regulations:

1. SHORT TITLE

These Regulations shall be called "THE REGULATIONS FOR B.A., B.Sc., B.C.A., B.Com., AND B.B.A DEGREE PROGRAMS UNDER FACULTY OF HUMANITIES AND SCIENCE OF MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH".

2. COMMENCEMENT

They shall come into force from the academic year 2018 –2019 onwards.

The Revised Regulations and the Syllabus are subject to modification by the Standing Academic Council of MAHER from time to time.

3. TITLE OF THE PROGRAM

It shall be called as Bachelor of Arts (English), Bachelor of Science (Computer Science / Mathematics / Visual Communication), Bachelor of Computer Applications, Bachelor of Commerce (General / Computer Applications / Corporate Secretaryship) and Bachelor of Business Administration.

4. ELIGIBILITY FOR ADMISSION

Candidates should have passed in the Higher Secondary Examination (Academic or Vocational Stream) conducted by the Government of Tamil Nadu or an examination accepted as equivalent thereof by the Academic Council of MAHER and the subjects specified below:

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For all B.A., B.Sc., B.C.A., B.Com and B.B.A Degree Programs - Under Faulty of Humanities and Science

| S.No. | Program and Branch | Major Subjects Of Study In HSE (+2) |
|-------|-------------------------------|---|
| 1 | B.A English | A Pass in the Higher Secondary Examinations (Academic or Vocational Stream) |
| 2 | B.Sc Mathematics | Mathematics or Statistics or Business Mathematics |
| 3 | B.Sc Visual Communication | A Pass in the Higher Secondary Examinations (Academic or Vocational Stream) |
| 4 | B.Sc Computer Science | Computer Science or Mathematics or Statistics or Business Mathematics |
| 5 | B.C.A | Computer Science or Mathematics or Statistics or Business Mathematics |
| 6 | B.Com (General) | Accountancy and Commerce |
| 7 | B.Com (Computer Applications) | Accountancy, Commerce and Computer Science |

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| 8 | B.Com (Corporate Secretaryship) | Accountancy and Commerce |
|---|---------------------------------|--------------------------------|
| | | |
| 9 | B.B.A | A Pass in the Higher Secondary |
| | | Examinations (Academic or |
| | | Vocational Stream) |
| | | |

5. CRITERIA FOR SELECTION

Students for all Degree Programs shall be admitted based on performance at the Qualifying Examination conducted by the Government of Tamil Nadu or an examination accepted as equivalent thereof by the Academic Council of MAHER.

6. AGE LIMIT FOR ADMISSION

Candidate should have completed the age of 17 years at the time of admission or would complete the age of 17 years on or before 31st December of the year of admission to the first year Degree Program.

7. ELIGIBILITY CERTIFICATE

No candidate from other states shall be admitted to the Degree Program unless the candidate has obtained and produced Eligibility Certificate issued by this University. The candidate has to make an application to MAHER with the Original and Xerox copies of the following documents along with the prescribed fee.

- 1) Higher Secondary or equivalent Examination Mark Sheet and
- 2) Transfer Certificate Candidate should obtain Eligibility Certificate before the last date for admission as not fied by MAHER.

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8. **REGISTRATION**

A candidate admitted to the Degree Program of MAHER shall register by remitting the prescribed fees along with the application form for registration duly filled in and forwarded to this MAHER through the Head of the Institution within the stipulated date.

9. **DURATION OF THE PROGRAM**

The Duration of the program is for a period of three years (Six semesters). Each academic year shall comprise of two semester's viz. Odd and Even semesters. Odd semesters shall be from June / July to October / November and Even Semesters shall be from November / December to April / May. There shall be not less than 90 working days for each semester (Exclusive of the days for the conduct of University end-semester examinations).

10. CUT OFF DATES FOR ADMISSION TO EXAMINATIONS

The candidates admitted from 1st June to 31st July of the academic year be registered to take up their of November of the academic year. There will not be any admission after 31st July for the academic year.

11. CREDIT REQUIRMENTS AND ELIGIBILITY FOR AWARD OFDEGREE

A candidate shall be eligible for the award of the Degree only if he/she has undergone the prescribed course of study under the Faculty of Humanities and Science of MAHER for a period of not less than three academic years and passed the examinations of all the Six Semesters prescribed earning a minimum of 140 credits as per the distribution given in Regulation 12 for Part I, II, III, IV & V and also fulfilled such other conditions as have been prescribed thereof.

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12. PROGRAM OF STUDY, CREDITS AND SCHEME OF EXAMINATION.

12.1 The Program Components and Credit Distribution shall consist of the following: (Minimum Number of Credits to be obtained)

| Program Componen t | Name of the Course | Credits allotted for Four Semester Languag e Papers (B.A & B.Sc Courses) | Credits allotted for Two Semester Languag e Paper (B.Com, B.B.A &B.C.A Courses) |
|--------------------------|--|--|---|
| PART I | Tamil or Other Languages | 12 | 6 |
| PART II | English | 12 | 6 |
| PART III | Core Courses | 60 | 76 |
| | Allied Courses | 20 | 16 |
| | Project/ Three Elective Courses | 15 | 15 |
| PART IV | i. Basic Tamil/ Advanced Tamil/ NME (Non Major Elective) | 4 | 4 |
| | ii. Soft Skill Courses | 12 | 12 |
| | iii. Environmental Studies | 2 | 2 |
| | iv. Value Education | 2 | 2 |
| PART V | Extension Activities | 1 | 1 |
| Total Credit | S | 140 | 140 |



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12.2 DETAILS OF PROGRAM OF STUDY OF PARTS I – V

12.2.1 **PART I:** Tamil: According to the syllabus and text-books prescribed from time to time

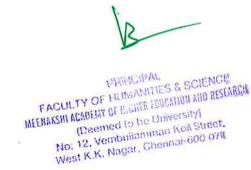
12.2.2**PART II:** English: According to the syllabus and text-books prescribed from time to time

12.2.3 **PART III**: Core, Allied and Project/Three Elective Courses: As prescribed by the Board of Studies.

12.2.4**PART IV:** I Non Major Elective (NME). II. Soft Skill Courses.III. Environmental Studies. IV. Value Education

12.2.5 PART V: Extension Activities: Students shall be awarded a maximum of 1 Credit for Compulsory Extension Service. All the Students shall have to enroll for NSS /NCC/ NSO (Sports & Games) Rotract/ Youth Red Cross or any other Service Organizations in the Faculty of Humanities and Science and shall have to put in compulsory minimum attendance of 40 hours which shall be duly certified by the Principal of the Faculty of Humanities and Science before 31st March in a year. If a student lacks 40 hours attendance in the first year, he or she shall have to compensate the same during the subsequent years. Those students who complete minimum attendance of 40 hours in one year will get 'half-a-credit and those who complete the attendance of 80 or more hours in Two Years will get 'one credit'. Literacy and Population Education and Field Work shall be compulsory components in the above extension service activities.

12.2.6Scheme of Examinations and syllabus of each programme given separately in Annexure –I



13 INSTRUCTIONAL (TEACHING) HOURS

13.1 For First, Second, Third and Fourth semesters:

| Course | BA, BBA and B. | B. Sc without | B. Sc and BCA with |
|--------------------|----------------|---------------|--------------------|
| | Com | Practical | Practical |
| Language | 4+2hours* | 4+2hours* | 4+2hours* |
| English | 4+2hours@ | 4+2hours@ | 4+2hours@ |
| Core course I | 5 hours | 5 hours | 5 hours Theory |
| | | | 3 hours Practical |
| Core course II | 5 hours | 5 hours | - |
| Allied course | 6 hours | 6 hours | 5 hours Theory |
| | | | 3 hours Practical |
| Non-Major Elective | 2 hours | 2 hours | 2 hours |
| Course | | | |
| Total | 30 hours | 30 hours | 30 hours |

^{*2} hours for Part IV Environmental Studies/ Value Education

13.2 For Fifth and Six Semesters:

| Program | BA,BBAandB.Com | B.Scand BCA |
|----------------------|----------------|-------------|
| CoreCourse(each) | 6hours | 6hours |
| ElectiveCourse(each) | 5hours | 5hours |

14. EXAMINATION AND EVALUATION

14.1 Register for all subjects: Students shall be permitted to proceed from the First Semester up to Final Semester irrespective of their failure in any of the Semester Examination. For this purpose, Students shall register for all the arrear

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^{@2} hours for Soft Skills Courses.

subjects of earlier semesters along with the current (subsequent) Semester Subjects.

14.2 Marks for Internal and End Semester Examinations for PART I, II, III, and IV

| Category | Th eor y | Prac tical |
|---|----------------|---------------|
| InternalAssessment | 25 | 40 |
| End- Semester(University)Examin ation | 75 | 60 |

14.3 Procedure for Awarding Internal Marks

| Course | Particulars | Marks | |
|-------------------------|-------------------------------|-------|--|
| | Tests (2 out of 3) | 10 | |
| Theory Papers | Attendance | 5 | |
| | Seminars | 5 | |
| | Assignments | 5 | |
| | Total | 25 | |
| | Attendance | 5 | |
| Practical Papers | Test best 2 out of 3 | 30 | |
| | Record | 5 | |
| | Total | 40 | |
| | Internal Marks (best 2 out of | 20 | |
| Project | 3 presentations) | | |
| | Viva-Voce | 20 | |
| | Project Report | 60 | |
| | Total | 100 | |

14.4 (i) Awarding Marks for Attendance (out of 5)

Attendance below 60% = 0 marks, 61% to 75% = 3 marks,

76 % to 90% = 4 marks and above 91% = 5 marks

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(ii) Conducting Practical and Project Viva-voce Examination: By Internal and External Examiners

14.5. Question Paper Pattern for End Semester (University) Examination

SECTION – A

(30 words)10 questions out of 12 questions

 $10 \times 2 \text{ marks} = 20 \text{ marks}$

SECTION - B

(200 words) 5 questions out of 7 questions

 $5 \times 5 \text{ marks} = 25 \text{ marks}$

SECTION - C

(500 words) 3 questions out of 5 questions

 $3 \times 10 \text{ marks} = 30 \text{ marks}$

TOTAL = 75 marks

14.6. PASSING MINIMUM

14.6.1 The passing minimum for Internal Assessment shall be 40% out of 25 Marks (i.e.10 Marks). Failed candidates in the Internal Assessment are permitted to improve their Internal Assessment marks in the subsequent semesters (2 chances will be given) by writing tests and by submitting Assignments.

14.6.2For external examination, passing minimum shall be 40% [Forty Percentage] of the maximum marks prescribed for the paper for each Paper / Practical / Project

and Viva-Voce.

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14.6.3 In the aggregate [External/Internal] the passing minimum shall be of 40%.

14.6.4. He/She shall be declared to have passed the whole examination, if he/she passes in all the papers and practical wherever prescribed as per the scheme of the examinations by earning 140 CREDITS in PartI, II, III, IV & V. He/she shall also fulfill the extension activities prescribed earning a minimum of 1 credit to qualify for the Degree.

14.7. RETOTALLING OF THE ANSWER SCRIPTS:

There shall be no revaluation of for UG Students. However, all UG Students who appeared for their Semester Examinations are eligible for applying for re totalling of their answer scripts.

15. **CONDONATION**

- 15.1. Students must have 75% of attendance in each course for appearing the examination.
- 15.2. Students who have 74% to 70% of attendance shall apply for Condonation in the prescribed form with the prescribed fee of Rs.500/- (Rupees Five Hundred only).
- 15.3. Students who have 69% to 60% of attendance shall apply for Condonation in prescribed form with prescribed fee of Rs.500/- (Rupees Five Hundred only) along with the Medical Certificate.
- 15.4. Students who have below 60% of attendance are not eligible to appear for the examination. They shall re-do the semester(s) after completion of the programme.



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16. CLASSIFICATION OF SUCCESSFUL STUDENTS

16.1. PART I TAMIL / OTHER LANGUAGES;

PART HENGLISH AND

PART III CORESUBJECTS, ALLIED, ELECTIVES COURSES AND PROJECT:

- 16.1.1For each of the three parts, there shall be separate classification on the basis of CGPA as indicated in regulation 18.2.
- 16.1.2A successful candidate who secures 75% and above of the marks in his / her first appearance in all the subjects in Part III within the prescribed period will be declared to have passed in first class with Distinction.
- 16.1.3 Successful Students passing the Examinations for the Part I, Part II and Part III courses and securing the marks (a) 60 percent and above and (b) 50 percent and above but below 60 percent in the aggregate shall be declared to have passed the examination in the FIRST and SECOND class respectively; all other successful candidates shall be declared to have passed the examination in the THIRD Class.
- 17. **MARKS AND GRADES:** The following table shows the marks, gradepoints and letter grades to indicate the performance of the Student:

| MARKS | GRADEPOINTS | LETTERGRADE |
|--------------|--------------|-------------|
| 96 and above | 10 | S+ |
| 90- 95 | 9.5 | S |
| ·86-90 | 9 | D++ |
| 81-85 | 8.5 | D+ |
| 76-80 | 8 | D |
| 71-75 | WOIER EDO7.5 | A++ |

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| 66-70 | 7 | A+ |
|----------|-----|----|
| 61-65 | 6.5 | A |
| 56-60 | 6 | B+ |
| 51-55 | 5.5 | В |
| 46-50 | 5 | C+ |
| 40-45 | 4.5 | C |
| Below 40 | 0 | F |

18.1. Computation of Grade Point Average (GPA) in a Semester, Cumulative Grade Point Average (CGPA) and Classification

GPA for a Semester: = $\sum iCiGi \div \sum iCi$

That is, GPA is the sum of the multiplication of grade points by the credits of the courses divided by the sum of the credits of the courses in a semester.

CGPA for the entire programme: $= \sum_{n} \sum_{i} C_{ni}G_{ni} \div \sum_{i} \sum_{i} C_{ni}$

That is, CGPA is the sum of the multiplication of grade points by the credits of the entire programme divided by the sum of the credits of the courses of the entire programme Where,

Ci = Credits earned for course i in any semester,

Gi = Grade Points obtained for course i in any semester

ni = Semester in which such courses were credited.

18.2. Letter Grade and Class

CGPA GRADE CLASSIFICATION OF FINAL RESULT

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| 9.51 and above | S+ | First Class Exemplary * |
|----------------|------|--------------------------------|
| 9.01-9.50 | S | |
| 8.51-9.00 | D++ | |
| 8.01-8.50 | D + | First Class with Distinction * |
| 7.51-8.00 | D | |
| 7.01-7.50 | A ++ | |
| 6.51-7.00 | A + | First Class |
| 6.01-6.50 | A | |
| 5.51-6.00 | B + | |
| 5.01-5.50 | В | Second Class |
| 4.51-5.00 | C + | Third Class |
| 4.00 - 4.50 | С | |
| Below 4.00 | F | Fail |

^{*}The Students who have passed in the first appearance and within the prescribed semester of the UG Programme (Major, Allied and Elective courses only) are eligible.

19. RANKING

Students who pass all the examinations prescribed for the Program in the FIRST APPEARANCE ITSELF ALONE are eligible for Ranking / Distinction.

20. RE-ADMISSION AFTER BREAK OF STUDY

a) The calculation of the break of study of the candidate for readmission shall calculate from the date of first discontinuance of the Course instead of from the date of admission.



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- b) Candidates having break of study shall be considered for re admission provided, they are not subjected to any disciplinary action and no charges pending or contemplated against them.
- c) All readmissions of candidates are subject to the approval of the Vice-Chancellor.
- d) A candidate having a break of study upto 3 years from the date of discontinuation shall apply for the readmission for condonation to the Academic Officer of this University. The candidates may be readmitted in the corresponding course of study. The candidate has to fulfill the attendance requirements of the University and shall be granted exemption in the subjects he/she has already passed.
- e) Candidates having a break of study of 4 years and above from the date of discontinuance and more than two spells of break will not be considered for readmission.

21. MAXIMUM PERIOD FOR COMPLETION OF THE PROGRAMS TO QUALIFY FOR A DEGREE

- **21.1** The candidate has to successfully complete the program in 6 years i.e., double the duration of the program from the date of joining.
- **21.2** Students qualifying during the extended period (after normal period of 3 years), shall not be eligible for RANKING.

22. Grievance Redressal Committee

The College shall form a Grievance Redressal Committee for each course in each department with the Course Teacher and the HOD as the members. This

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Committee shall solve all grievances relating to the Internal Assessment marks of the students.

SUMMARY OF CREDIT ALLOCATION

| Course Component | Name of the Course | Credits allotted for Four Semester Language Papers (B.A & B.Sc Courses) |
|---------------------|-------------------------------------|---|
| PART I | Tamil or Other Languages | 12 |
| PART II | English | 12 |
| PART III | Core Courses | 60 |
| | Allied Courses | 20 |
| | Project/ Three Elective Courses | 15 |
| | i. Basic Tamil/ Advanced Tamil/ NME | |
| PART IV | (Non Major Elective) | 4 |
| | ii. Soft Skill Courses | 12 |
| | iii.EnvironmentalStudies | 2 |
| | iv. Value Education | 2 |
| PART V | Extension Activities | 1 |
| | Total Credits | 140 |

| Course Component | Name of the Course | Credits allotted for Two Semester Language Paper (B.Com, B.B.A &B.C.A Courses) |
|---------------------|---|---|
| PART I | Tamil or Other Languages | 6 |
| PART II | English | 6 |
| PART III | Core Courses | 76 |
| | Allied Courses | 16 |
| | Project/ Three Elective Courses | 15 |
| PART IV | i. Basic Tamil/ Advanced Tamil/ NME (Non Major Elective) | 4 |
| | ii. Soft Skill Courses | 12 |
| | iii.Environme ntalStudies | 2 |
| | iv. Value Education | 2 |
| PART V | Extension Activities | 1 |
| | Total Credits | 140 |



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PROGRAM AND PROGRAM SPECIFIC OUTCOMES

PROGRAM: Bachelor of Commerce - Computer Applications

PROGRAM OUTCOMES (PO's)

- PO 1- Build a strong foundation in accounting, management and business subjects
- PO 2- Seek variety of career options in accounting, management and business related fields
- **PO 3-** Equip with skills and knowledge to excel in their future careers
- PO 4- Develop critical thinking skills in students
- **PO 5-** Enter master programmes like M.Com, MBA and pursue professional programmes like C.A, CMA, C.S, etc.

PROGRAM SPECIFIC OUTCOME (PSO's)

- **PSO 1:** Understand the basic concepts and functions of accounting, trade and computer software.
- **PSO 2:** Analyse the scope of the business by adopting modern technology in the business practice.

SEMESTER I

| Sem | P | Course | | Course | | eachi r We | | Co urs | | iversity mination | Total |
|-------|---------|---|----------------|------------------------|---|---------------|---|------------------|---------|----------------------|-------|
| ester | ar t | Components | Cod e | Title | L | Т | P | e Cre dits | CI A | Externa l | Marks |
| | I | Language Course - I (LC); Tamil | LT 210 1 | Tamil - I | 3 | 0 | 0 | 3 | 25 | 75 | 100 |
| ī | II | English Language Course - I (ELC); Tamil | LE 2102 | English I | 3 | 0 | 0 | 3 | 25 | 75 | 100 |
| 1 | | Core Course CC - I | CO 210 1 | Financial Accountin | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | III | Core Course CC - II | CS2 4630 | Informatio | 2 | 1 | 1 | 4 | 25 | 75 | 100 |

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| | Allied Course AC - I | CO 210 2 | Allied: BusinessE conomics | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
|----|-------------------------------------|----------------|--|---|---|---|----|----|----|-----|
| | Non Major Elective - I | | Non Major Elective - I | 2 | 0 | 0 | 2 | 25 | 75 | 100 |
| IV | Career Development Course - I | CD 2801 | Soft Skills - 1; Essentials of Language and Communica tion | 2 | 0 | 1 | 3 | 40 | 60 | 100 |
| | | | Total | | | | 23 | | | 700 |

SEMESTER II

| Sem | P ar | Course Compone | | Course | | ching Week | | Cou rse | Exa | niversity mination | Total |
|-------|---------|---|------------|---|-----------------|---------------|---|-------------|---------|-----------------------|-------|
| ester | t | nts | Code | Title | L | Т | P | Cre dits | CI A | External | Marks |
| | I | Language Course - II(LC) | LT2 201 | Tamil- II | 3 | 0 | 0 | 3 | 25 | 75 | 100 |
| | II | English Language Course - II (ELC) | LE2 202 | English - II | 3 | 0 | 0 | 3 | 25 | 75 | 100 |
| | | Core Course(C C) - III | CO2 105 | Advanced Financial Accountin | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| II | III | Core Course(C C) - IV | CS2 481 | Informatio n Technolog y (Practical) | 1 | 0 | 3 | 4 | 25 | 75 | 100 |
| | | Allied Course(A C) - II | CO2 107 | Indian Economy | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | | Non - major Elective - II | | Conceptof SelfHelp Group. | 2 | 0 | 0 | 2 | 25 | 75 | 100 |
| | IV | Career Developm ent Course -II | (a) | Soft Skills - II: Essentials of Spokers Presentatio | EXPON TY PON | O | 1 | 3 | 40 | 60 | 100 |

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| n Skills | | |
|----------|--------|-----|
| Total | 23 | 700 |

SEMESTER III

| Seme | Pa | Course Component | C | ourse | | ching Week | | Cou rse | | niversity mination | Total |
|------|-----|--|------------|--|---|---------------|---|-------------|---------|-----------------------|-------|
| ster | rt | s | Code | Title | L | Т | P | Cre dits | CI A | External | Marks |
| | I | Core Course-V | CO2 109 | Corporat e Account ing – I | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | II | Core Course -VI | CO2 110 | Business Law | 4 | 0 | 0 | 4 | 25 | 75 | 100 |
| | | Core Course -VII | CA2 201 | Comp uterized Account ing (Theory &Practic al) | 2 | 1 | 1 | 4 | 25 | 75 | 100 |
| III | III | Core Course -VIII | CS2 491 | Object Oriented Program ming Using C++ (Theory &practic al) | 2 | 1 | 1 | 4 | 25 | 75 | 100 |
| | | Allied Course(AC) - III | MA2 566 | Business Statistic s and Operatio ns Researc h – I | 2 | 2 | 0 | 4 | 25 | 75 | 100 |
| | | Career Development Course – III | ES29 81 | Environ mental Studies | 2 | 0 | 0 | 2 | 25 | 75 | 100 |
| | IV | Career Development Course – IV | CD2 803 | Soft Skills - III: Personal ity Enrichm | 2 | 0 | 1 | 3 | 40 | 60 | 100 |
| | | S. S | MES | Total | | | | 25 | | | 700 |

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SEMESTER IV

| Seme | Pa | Course Component | C | ourse | | ching Week | | Course | | niversity mination | Total |
|------|-----|--------------------------------------|------------|--|---|---------------|---|-------------|---------|-----------------------|-------|
| ster | rt | S | Code | Title | L | Т | P | Cre dits | CI A | External | Marks |
| | I | Core Course -IX | CO2 115 | Advanc ed Corpora te Accoun ting | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | II | Core Course -X | MS2 301 | Principl es of Manage ment | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | | Core Course(CC) - XI | CA2 202 | E-commer ce (Theory | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| IV | III | Core Course(CC) - XII | CS2 492 | Progra mming in Java (Theory &Practi cal) | 2 | 1 | 1 | 4 | 25 | 75 | 100 |
| | | Allied Course(AC) - IV | MA2 572 | Busines s Statistic s and Operati ons Researc h – II | 2 | 2 | 0 | 4 | 25 | 75 | 100 |
| | | Career Development Course – V | VE2 001 | Value Educati on | 2 | 0 | 0 | 2 | 25 | 75 | 100 |
| | IV | Career Development Course – VI | CD2 804 | Soft Skills - IV: Comput ing Skills | 2 | 0 | 1 | 3 | 40 | 60 | 100 |
| | | | | Total | | | | 25 | | | 700 |



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SEMESTER V

| Seme | Pa | Course | C | Course | | ching Week | | Course | | niversity mination | Total |
|------|-----|------------------------------|------------|--|---|---------------|---|-------------|---------|-----------------------|-------|
| ster | rt | Component s | Cod e | Title | L | Т | P | Cre dits | CI A | External | Marks |
| | I | Core Course(CC) – XIII | MS2 305 | Financial Manage ment | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | II | Core Course(CC) - XIV | MS2 302 | Marketin g | 3 | 1: | 0 | 4 | 25 | 75 | 100 |
| | | Core Course(CC) - XV | CO2 123 | Banking & Financial Services | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| V | III | Core Course(CC) - XVI | CS2 493 | Visual Basic and RDBMS (Theory & Practical | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | | Core Elective-I | | Core Elective- I | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| | | | | Total | | | | 21 | | | 500 |

SEMESTER VI

| Seme | Pa | Course | (| Course | | ching Week | | Course | | niversity mination | Total |
|------|-----|-------------------------------|------------|--|------------|---------------|---|-------------|---------------|----------------------------|---------|
| ster | rt | Component s | Cod e | Title | L | Т | P | Cre dits | CI A | External | Marks |
| | I | Core Course(CC) - XVII | MS2 311 | Business Environm ent | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| V | II | Core Course(CC) – XVIII | MS2 316 | Human Resource s Managem ent | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| V | III | Core Course(CC) – XIX | CO2 119 | Cost & Managem ent Accounti | 3 | 1 | 0 | 4 | 25 | 75 | 100 |
| | | Core Elective-II | DEESTE DE | Accounti ATION 100 BE UNITED TO THE PROPERTY OF THE PROPERTY O | S. ACH, CI | 1 | 1 | 4 | 25 | 75 | 100 |
| | | ON DEMY | FACULT | AND SCIENCE | THINK! | ' | | FACULT | PF Y OF HU | RINCIPAL JANANITIES & S | CIENISE |

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| Core Elective-III | Core Elective- III | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
|----------------------|--------------------------|---|---|---|----|----|----|-----|
| | Total | | | | 21 | | | 500 |

NON MAJOR ELECTIVES - SEMESTER I

| | COURSE | | CHING WEEK | | COU RSE | I | VERSITY MINATION | ТОТ |
|------------|----------------------------------|---|---------------|---|------------|-----|---------------------|-----|
| CO DE | TITLE | L | Т | P | CRE DIT | CIA | EXTERNA L | AL |
| NE 2911 | Basics Of Retail Marketing | 3 | 2 | 0 | 2 | 25 | 75 | 100 |
| NE 3012 | On overview of ISO | 3 | 2 | 0 | 2 | 25 | 75 | 100 |
| NE 3013 | Basics of health care management | 3 | 2 | 0 | 2 | 25 | 75 | 100 |

^{*}Students will be provided an option to choose any 1 course from the above electives.

NON MAJOR ELECTIVES - SEMESTER II

| | COURSE | | ACHI R WE | | COU RSE | UNIVERSITY EXAMINATION | | тот |
|------------|---|---|--------------|---|------------|------------------------|--------------|-----|
| CO DE | TITLE | L | Т | P | CRE DIT | CIA | EXTERNA L | AL |
| NE 2942 | Concept of Self Help Group. | 3 | 2 | 0 | 2 | 25 | 75 | 100 |
| NE 3014 | Basics of insurance | 3 | 2 | 0 | 2 | 25 | 75 | 100 |
| NE 3015 | Consumer protection and consumer rights | 3 | 2 | 0 | 2 | 25 | 75 | 100 |

^{*}Students will be provided an option to choose any 1 course from the above electives.



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CORE ELECTIVE I – SEMESTER V

| | COURSE | | CHING WEEK | | COU RSE | UNI EXA | тот | |
|------------|----------------------------------|---|---------------|---|------------|------------|----------|-----|
| COD E | TITLE | L | Т | P | CRE DIT | CIA | EXTERNAL | AL |
| CO 2124 | Income Tax Lawand Practice –I | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CO 2125 | Investment Management | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CO 2126 | Research methodology | 3 | 2 | 0 | 5 | 25 | 75 | 100 |

^{*}Students will be provided an option to choose any 1 course from the above electives.

CORE ELECTIVE II – SEMESTER VI

| | COURSE | TEACHING PER WEEK | | COU RSE | | | | |
|------------|-----------------------------------|----------------------|---|------------|------------|-----|----------|-----|
| CO DE | TITLE | L | Т | P | CRE DIT | CIA | EXTERNAL | AL |
| CS 2594 | Computer Applications in Business | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CS 2494 | Web Technology | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CS 2694 | Capital Market | 3 | 2 | 0 | 5 | 25 | 75 | 100 |

^{*}Students will be provided an option to choose any 1 course from the above electives.

CORE ELECTIVE III - SEMESTER VI

| | COURSE | TEACHING PER WEEK | | COU RSE | UNI EXAI | тот | | |
|------------|--------------------------------|----------------------|---|------------|-------------|-----|----------|-----|
| CO DE | TITLE | L | Т | P | CRE DIT | CIA | EXTERNAL | AL |
| CO2 127 | Income Tax Lawand Practice –II | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CO2 130 | portfolio management | 3 | 2 | 0 | 5 | 25 | 75 | 100 |
| CO2 131 | project work | 3 | 2 | 0 | 5 | 25 | 75 | 100 |

^{*}Students will be provided an option to choose any 1 course from the above electives.



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COURSES

SEMESTER 1

| Title of the | Financial Accounting -I | CODE | CO2101 |
|--------------|--|------------------------|----------------------|
| Course | | | = |
| Core | First Year & First Semester | Credit | 4 |
| Carrer | | | |
| Course | 1. To enable the students to know t | the Principles ofAccou | unting. |
| Objectives | 2. To Understand the System of Ke | eeping Financial Acco | ountingRecords. |
| | | | |
| | Unit1:Introduction | | |
| | Meaning and scope of Accounting, Basic | Accounting Concer | ate and Conventions |
| | - Objectives of Accounting - Account | | |
| | Keeping – Journal, Ledger, Preparation | | - |
| | Book | | or cuon |
| | | | |
| | Unit-2: Final Accounts | | |
| | Preparations of Final Accounts of a S | Sole Trading Conce | rn –Adjustments – |
| | Preparations of Receipt and Payments | Accounts, Incom | e and Expenditure |
| | Account and Balance Sheet of Non Tradin | ng Organizations. | |
| | Unit 3: Rectification Of Errors And Ban | k Reconciliation Sta | tement |
| | Classification of errors – Rectification | of errors – Prepa | ration of Suspense |
| | Account. Bank Reconciliation Statement- | • | 1 |
| | Unit-4: Depreciation and insurance clain | 18 | |
| | Depreciation – Meaning, Causes, Types - | Straight Line Moth | and Written Down |
| | Value method –concept of useful life und | | |
| | - Average Clause | or companies act,20 | 15.msurance claims |
| Course | | | |
| Outline | Unit-5 : Single entry system | | |
| | Meaning of and features of Single Entry | system – Defects, I | Differences between |
| | Single Entry and Double Bhird System | - methods of calc | culation of profit - |
| | Statement of Affairs Method - Conversion | Method. | \ |
| | S SAMMES | 重 | 12 |

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| REFERENCE | 1. Recommended Texts |
|-----------|--|
| | T.S. Reddy &A.Murthy – Financial Accounting |
| | 2. Reference Books |
| | 1.Shukla &Grewal – Advanced Accounting |
| | 2.Jain &Narang – Financial Accounting |
| | 3.P.C.Tulsian – Financial Accounting |
| | 4.S.Parthasarathy &A.Jaffarulla – Financial Accounting |
| | 5.R.L Gupta &Radhaswamy – Advanced Accounting – Volume I |

COURSE OUTCOMES:

CO2101.1: Understanding the basic concepts of accounting and preparation of journal ledger, trail balance and cash book

CO2101.2:Understanding the final accounts ,income and expenditure accounts,receipts and payments accounts

CO2101.3:Understanding the reconciliation of bank accounts and how to rectify errors in the books of accounts

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2101.1 | 3 | 3 | 3 | 1 | 3 | 2 | 1 |
| CO2101.2 | 3 | 2 | 1 | 2 | 1 | 1 | 3 |
| CO2101.3 | 1 | 3 | 1 | 1 | 3 | 2 | 2 |
| Average | 2.33 | 2.66 | 1.66 | 1.33 | 2.33 | 1.67 | 2 |



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| Title of the Course | INFORMATION TECHNOLOGY | CODE | CS2463 | | | |
|----------------------|--|--------------------------------------|--|--|--|--|
| Core | First Year & First Semester | G P | | | | |
| Core | First Tear & First Semester | Credit | 4 | | | |
| Course Objectives | Todevelop understanding and prospective in the application of Information 7 Toequipthestudentto completein ge. | Technology. | | | | |
| | UNIT – 1: DATAAND INFORMATION Types of data simple model of a compact Acquisition of numbers and textual data: internal representation of numeric data, recomputers. | Introduction - Inp | ut units - | | | |
| | UNIT – 2: ACQUIRING GRAPHICAL DATA Introduction - Acquisition of textual data, pictures - Storage format for pictures – Image Acquisitionwithdigitalcamera.AcquiringAudioData-AcquisitionofVideo- Processing andDisplayingTextual Data. | | | | | |
| | UNIT – 3: DATA STORAGE Introduction - Memory cell - RAM, ROM, I ROM - Central Processing Unit – Output De | | and CD | | | |
| | UNIT – 4: SOFTWARE Computer software - Computer networks – D | Data organization. | | | | |
| Course Outline | UNIT – 5: SOME INTERNETAPPLICAT Email-WWW–InformationBrowsingService- InformationretrievedfromWorldWide Web - A information system: Introduction informationneededbyorganization-Useofcom | - Audio on internet - B- Type: | | | | |
| REFERENC E | TEXT BOOK: 1. V. Rajaraman, "Introduction to Information | VERS OF Technology | \ \ \ | | | |
| | MEENWOOD ST | MEET A SIGNAL MEET | PRINCIPAL FACULTY OF HUMANITIE AKSH ACABEMY OF HIGHER EDUC (Deemed to be Univ No: 12, Vernbuliamman) West K.K. Nagar, Chenna | | | |

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REFERENCE BOOK

- 1. AjoyKumarRay&TinkuAcharya,"InformationTechnol ogy-Principlesand Application", Prentice Hall of India, 2004.
- 2. Research and Development Wing ITL Education, "IT Tools and Applications", MacmillanIndiaLtd.,2004.
- 3. S.K.Sarkar&A.K.Gupta,"ElementofComputerScience",S.Chand&Co., 2002.

COURSE OUTCOMES:

CS2463.1: Enable students for understanding the importance of computers in business

CS2463.2: Understand about the graphical data, digital computer and how it will be displaying the images

CS2463.3: enable the students to understand about the storage of datas.

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|-----|------|------|
| CS2463.1 | 2 | 1 | 2 | 2 | 0 | 2 | 0 |
| CS2463.2 | 2 | 2 | 1 | 1 | 2 | 1 | 2 |
| CS2463.3 | 0 | 2 | 1 | 2 | 1 | 2 | 1 |
| Average | 2.00 | 1.67 | 1.33 | 1.67 | 1.5 | 1.67 | 1.5 |

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| TITLE OF THE COURSE/PAPER | BUSINESS ECONOMICS | code | CO2102 |
|------------------------------|------------------------------------|----------------------------------|--|
| CORE | I Year & First Semester | Credit: | 4 |
| COURSE | | | |
| OBJECTIVES | 1. To relate economic the | ory with modern businesspract | tices. |
| | 2. To make the students | learn the importance and ap | oplication of |
| | economic analysis to business | decision making. | |
| COURSE | Unit1: | | |
| OUTLINE | Introduction to E | . 1d W/ 10 | D |
| | | ealth, Welfare and Scarcity Vie | 1 |
| | | Definition – Scope and Importa | T. Carlotte and T. Carlotte an |
| | | lity frontiers – Opportunity Co | |
| | Economic Profit – Incremental | and Marginal Concepts – Time a | and Discounting Principles – |
| | Concept of Efficiency. | | |
| | Unit-2: | | |
| | Demand and Supply Functions | Meaning of Demand – Deter | minants and Distinctions of |
| | demand – Law of Demand – El | | |
| | and Equilibrium. | assisting of Somana Somana A | creasing supply concept |
| | | | |
| | Unit 3: | | |
| | Consumer Behaviour ; Law o | f Diminishing Marginal utilit | y - Equimarginal Utility - |
| | Indifference Curve – definition, l | | |
| | Unit-4: | | |
| | Unit-4: | | |
| | Production Law of Variable Proj | portion – Law of Returns to Scal | e – Producer's equilibrium – |
| | Economies of Scale – Cost Class | ification – Break Even Analysis. | |
| - | Unit-5 ; | | |
| | Product Pricing – Price and Ou | ntput Determination under Perfe | ct Competiton, Monopoly |
| | Discriminating monopoly – Mo | | |
| | Methods. | 2 | |
| | | | |



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Dr.Radha-Business Economics -Prasanna Publishers 2. Reference Books 1. S.Shankaran, Business Economics - Margham Publications - Chennai-17 2. P.L. Mehta, Managerial Economics - Analysis, Problems & Cases - Sultan Chand& Sons - New Delhi - 02. 3. Francis Cherunilam, Business Environment – Himalaya Publishing House - Mumbai - 04. 4. Peter Mitchelson and Andrew Mann, Economics for Business - ThomasNelson Australia -Can004603454. 5. C.M.Chaudhary, Business Economics - RBSA Publishers - Jaipur -03

COURSE OUTCOMES:

CO2102.1: To know the meaning, definitions and various concepts in economics

CO2102.2: To know the meaning, law and elasticity of demand and supply

CO2102.3:To know about the consumer behavior ,law of diminishing marginal utility and indifference curves

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2102.1 | 2 | 1 | 3 | 2 | 3 | 3 | 2 |
| CO2102.2 | 2 | 3 | 1 | 3 | 1 | 1 | 2 |
| CO2102.3 | 3 | 2 | 2 | 1 | 2 | 2 | 1 |
| Average | 2.33 | 2.00 | 2.00 | 2.00 | 2.00 | 2.00 | 1.67 |

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SEMESTER II

| TITLE OF THE COURSE/ | ADVANCED | FINANCIAL ACCO | UNTING | | |
|----------------------|---|---|-------------------------|--|--|
| PAPER CORE | I Year & Second Semester | Credit4 | Code CO2105 | | |
| COURSEOBJECT IVES | 1. To enable the st understanding of the Financia | udents to get a collaboration. | omprehensive | | |
| | 2. To make the stude maintaining the accounting re | ents know the variou cords in various forms | | | |
| | Unit1:Branch Accounts | | | | |
| | Dependent Branches – Stoo Wholesale Profit and Retai Branches excluded). | | | | |
| COURSE | Unit-2:Departmental Accou | nts | | | |
| OUTLINE | Basis of Allocation of Expenses – Calculation of Profit – Inter - departmental Transfer at Cost or Selling Price. | | | | |
| | Unit 3: Hire Purchase And I | nstalment System | | | |
| | Hire Purchase System – Defa | | – Hire Purchase Trading | | |
| | Installment System – Calculat | ion of Profit. | | | |
| | Unit-4: Partnership Account | ts | | | |
| | Admission of a partner – Retin | rement of a Partner – I | Death of Partner | | |
| | Unit-5 : Partnership Accoun | ts | | | |
| | Dissolution of a Partnership F | Firm – Insolvency of a | Partner – Insolvency of | | |
| | all Partners- Piece meal Dis | - | | | |
| | Partnership Firm. | | | | |

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REFERENCE 1. Recommended Texts

- T.S. Reddy &A.Murthy Financial Accounting
- 2. Reference Books
- 1. Shukla & Grewal Advanced Accounting
- 2. Jain & Narang Financial Accounting
- 3.P.C.Tulsian Financial Accounting
- 4.S.Parthasarathy & A.Jaffarulla Financial Accounting
- 5.R.L Gupta & Radhaswamy Advanced Accounting Volume I

COURSE OUTCOMES:

CO2105.1: To know how to calculate branch accounts under various methods

CO2105.2:To know how to allocate expenses of various departments.

CO2105.3:To understand how to do calculation of hire purchase and installment system.

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2105.1 | 3 | 1 | 2 | 2 | 2 | 2 | 1 |
| CO2105.2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 |
| CO2105.3 | _ 1 | 3 | 3 | 3 | 2 | 2 | 3 |
| Average | 2.00 | 2.33 | 2.33 | 2.67 | 2.33 | 2.33 | 2.33 |

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| THE COURSE/ PAPER | | INDIAN ECO | NOMY | | | | | | |
|----------------------|---|------------------------------|-------------------|---|--|--|--|--|--|
| CORE | I Year & Second Semester | Credit: 4 | | Code:CO2107 | | | | | |
| COURSE OBJECTIVES | To identify and explain economic concepts and theories related to the behavior of economic agents, markets, industry and firm structures, legal institutions, social norms, and government policies. To Understand the economic issues and problems faced by individuals, organizations and society, To understand the 5 years plans and their implementation usage | | | | | | | | |
| COURSE OUTLINE | Unit1: Economic growth and economic Indicators of economic develor computation of National Income. Unit-2: Major problems of Indian Economic develor Population Transport & Foreign | opment – Nat nomy – Pover | ional Incom | ne – Basic concepts and | | | | | |
| | Unit 3: Agriculture – Contribution to ecominor, Medium, Major irrigation Distribution System. | | | - | | | | | |
| | Unit-4: Industry – Role of industries i Industries – New Economic polic | | RESCUENT SERVICES | - Large and Small scale PRINCIPAL FACULTY OF HUMANITIES & S MENAKSHI ACADEMY OF HIGHER FOUGATION (Deemed to be University No: 12, Vembulianiman Koil West K.K. Nagar, Chennai-60 | | | | | |

| | Unit-5 : Five Year plans in India – Achievements and failures – Economic development under Five year Plans | | | | | |
|-----------|--|--|--|--|--|--|
| REFERENCE | 1.Recommended Texts Indian economy -Dr T Arya mala ,A.R. Publications 2. Reference Books | | | | | |
| | RuddarDatt&K.P.M. Sundharam, Indian Economy S.Chand& Sons - New Delhi. K.N. Agarwal, Indian Economy - Problem and Development of Planning -WishwaPrakasan –New Age of InternationalLtd. S.K.Misra&V.K.Puri, Indian Economy - Its Development - Himalaya Publishing House – Mumbai | | | | | |

COURSE OUTCOME

CO2107.1: To know about the growth and development in the economy

CO2107.2:To know about the problems in an economy

CO2107.3:To gain knowledge about the agriculture and its technologies

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2107.1 | 3 | 3 | 3 | 2 | 2 | 2 | 2 |
| CO2107.2 | 1 | 2 | 2 | 3 | 2 | 2 | 3 |
| CO2107.3 | 3 | 2 | 2 | 3 | 3 | 3 | 3 |
| Average | 2.33 | 2.33 | 2.33 | 2.67 | 2.33 | 2.33 | 2.67 |

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SEMESTER III

| TITLE OF THE COURSE/PAPER | CORPORATE ACCOUNT | ΓING - I | | | |
|---------------------------|--|------------------------------|---|--|--|
| CORE | II Year & Third Semester | Credit: 4 | Code: CO2109 | | |
| COURSE | 1. To enable the students abo | out the preparation of the | company accounts. | | |
| <u>OBJECTIVES</u> | 2. To motivate the students to understand the various provisions of the companies Act. | | | | |
| COURSE | Unit1:Share capital | | | | |
| OUTLINE | | T | | | |
| | | | -reissue of shares-Underwriting of shares | | |
| | stock split-Meaning of reder | nption- redemption of pre | ference shares | | |
| | Unit-2: : Debentures & Acqu | isition of Business | | | |
| | Meaning –types of dehentur | res-issue- underwriting o | f debentures - redemption of debentures | | |
| | Acquisition of Business-Mea | | | | |
| | requisitionor Business Med | imig-i forti to incorporatio | л. | | |
| | Unit 3: Final Accounts | | | | |
| | Final accounts -Preparation | on of P&I. A/C and | balance sheet- Managerial Remuneration | | |
| | Calculation and Legal Provis | | bulance sheet- Managerial Remuniciation | | |
| | Unit-4: Valuation of share a | nd goodwill | | | |
| | | 8 · · · · · · · · | | | |
| | Valuation of shares and good | dwill-Meaning –Methods | of valuation of shares and goodwill | | |
| | Unit-5 : Alteration Reconstr | ruction of share capital | | | |
| | Meaning –Internal Reconstru | action-Reduction of share | capital. | | |
| REFERENCE | 15 | | | | |
| | 1.Recommended Texts | agenta agentally NA 1 | Dublications Of | | |
| | 1.ReddyT.S &Murthy,A.corp | porate accounting, Margha | ampublications, Chennal | | |
| | 2.Reference Books | | | | |
| | 1.Gupta,R.L&Radhaswamy,l | M.Advancedaccounts,Sulf | thanchand,Newdelhi | | |
| | 2. Jain,S.P&Norang,N.L, Ad | vanced accunting ,Kalyan | i Publications. | | |
| | | JCATION AND PO | | | |

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COURSE OUTCOME

CO2109.1: Understand the basics of shares

CO2109.2:Understand the debentures, acquisition of debentures and profit prior to incorporation

CO2109.3:To know how to calculate final accounts of the company and managerial remuneration

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2109.1 | 3 | 1 | 2 | 2 | 2 | 2 | 2 |
| CO2109.2 | 3 | 3 | 2 | 2 | 2 | 3 | 3 |
| CO2109.3 | 1 | 2 | 3 | 3 | 3 | 3 | 3 |
| Average | 2.33 | 2.00 | 2.33 | 2.33 | 2.33 | 2.67 | 2.67 |

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| TITLE OF THE COURSE/PAPER | BUSINESS LAWS | | | | | |
|------------------------------|---|---|--|--|--|--|
| CORE | II Year & Third Semester | Credit: 4 | Code: CO2110 | | | |
| COURSE OBJECTIVES | | | e general contract and special contract. emedies available in the law to the busines | | | |
| COURSE OUTLINE | Unit 1: Formation of cont Indian contract act –format contract Vs Agreement. | | Elements of contract –Classification o | | | |
| | Unit-2: : Offer of Acceptance and consideration Offer-definition –Forms of offer-Requirements of Valid offer.Acceptance-Meaning Legal rules as to a Valid Acceptance.Consideration –Definition-Types –Essentials. | | | | | |
| | Capacity of Parties –Defi coercion –Undue Influence | Unit 3: Other Elements of valid contract Capacity of Parties –Definition –Persons competent to contract.Free consent coercion –Undue Influence-Fraud Misrepresentation-Mistake Legality of Object - Void aggreements-Unlawful Aggreements. | | | | |
| | Unit-4: Performance of contract Performance of contracts-Actual Performance-attempted Performance-Tender, Quasicontract-Definition and Essentials .Dischage of contract-Modes of Discharge Breach of contract-Remedies available for Breach of contract. | | | | | |
| | warranty-Caveat Emptor-Ex | SAgreement to s | ell-Meaning of goods-conditions and at emptor-Buyer and seeler of goods- PRINCIPAL FACULTY OF HUMANITIES & SCIENCE MEEHARSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH | | | |

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| | unpaid seller- Definition-Rights of an unpaid seller |
|-----------|---|
| REFERENCE | |
| | 1.Recommended Texts |
| | 1.Dr .J.Jayankar,BusinessLaw,Margham Publications |
| | 2.Reference Books |
| | 1.Balachandran.V&Thothadri.S.Business law,Vijay Nicole imprints Pvt.Lts.Chennai |
| | 2.Kaboor N.D. Business laws ,Sulthanchand and sons. |
| | 3. Sreenivasan, M.R. Business laws , Margam Publications |
| | 4.Dhandapani, M.V Business laws, Sulthanchand and sons. |
| | 5.Badre Alam,S.&Saravanavel,P.Mercantile law |
| | 6.Pillai, R.S.N&Chand,S Business laws,S. chand&co ,Delhi |
| | 7.Ramaswamy,K.N, S. Business laws chand&co ,Delhi |
| | 8.Shukla,M.C, Business laws chand&co ,Delhi |
| | |
| | |

COURSE OUTCOME

CO2110.1: Understand the acts of the contract its nature and formation

CO2110.2: To know about the offer acceptance and consideration

CO2110.3: To learn the capacities of various parties to the contract

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2110.1 | 3 | 1 | 2 | 2 | 2 | 2 | 2 |
| CO2110.2 | 3 | 3 | 2 | 2 | 2 | 3 | 3 |
| CO2110.3 | 1 | 2 | 3 | 3 | 3 | 3 | 3 |
| Average | 2.33 | 2.00 | 2.33 | 2.33 | 2.33 | 2.67 | 2.67 |

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| TITLE OF THE COURSE/ PAPER | | COMPU | TERISED ACCOUNTING | 3 | | |
|----------------------------------|--|---|--|---|--|--|
| CORE | II Year & | Third Semester | Credit: 4 | Code CA2201 | | |
| COURSE OBJECTIVES | 1. ngaccount 2. uters. | ngaccounting software 2. Tocoverthebasicfinancialstatementanalysiswiththehelpofcomp | | | | |
| COURSE OUTLINE | Inventory AccountSt Transactio Inventory Unit-2: Masters — Budgets — Item — Gro Unit 3: Transactio Debit&Cro DateVouch Receipt No Billof Mater Unit-4: Reports—A Sheet& St Ledger Sur Unit-5 | Syste atements—Purchas n,Invoice,Vouche Control. Creation of Ac Voucher &Inversup &Unit Measure and the counts Voucher, Sales &Purch alPhysicalStock Voccounting Reportock Statement — mmaries - Bills R | r,Order,Cost&Stock-Income counts Master - Ledger - ntory - Creation of Inventor rement. chersEntry-Receipt-Paymen Notes-Sales,Purcha scherEntry-Types - Delivery ase Returns - Invoice - Stoc oucher. -TrialBalance-Profit&LossA - Account Books - Cash eceivable&PayableStatemen | TypesOfAccounts— les—Credit&Debit— e& Expenses— Cost — Group — ry Master — Stock t—Journal— aseOptionandPost— Chelan — Goods ek Transfer— Account—Balance— & Bank Books — ats. | | |
| | Inventory Report — Stock Summaries — Group Summaries — Order Books & Summary — OrderStatus—SalesOrderSummary- PurchaseOrderSummary—Printing—Reportson Printer—ReportstoFile. | | | | | |



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| REFERENCE | REFERENCE BOOKS: | | | | | |
|-----------|---|--|--|--|--|--|
| | 1. K.K. Nidhani, Implementing Tally | | | | | |
| | 2. Namrata Agarwal, "Financial Accounting using Tally", Dreamtech | | | | | |
| | ublishers, | | | | | |
| | List ofPractical's | | | | | |
| | Company Creation and AccountConfiguration | | | | | |
| | Account Classification and AccountsMaster | | | | | |
| | 3. Balance Sheet | | | | | |
| | 4. Profit and LossAccount | | | | | |
| | 5. TrailBalance | | | | | |
| | 6. Stock Items and Reorder Level | | | | | |
| | 7. Purchase and Sales Orders | | | | | |
| | 8 Invoice Entry | | | | | |
| | 9. Inventory. | | | | | |
| | 10. Books of Accounts | | | | | |
| | | | | | | |

COURSE OUTCOME

CA2201.1Familiarise with concept of computerised accounting.

CA2201.2 Understand the concepts of master, inventory and voucher.

CA2201.3 State the importance of transactions and how to make a voucher entries for transactions

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CA2201.1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 |
| CA2201.2 | 3 | 1 | 2 | 3 | 2 | 2 | 3 |
| CA2201.3 | 1 | 2 | 3 | 2 | 3 | 3 | 2 |
| Average | 2.00 | 1.67 | 2.67 | 2.67 | 2.67 | 2.67 | 2.67 |

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| TITLE OF THE COURSE/ PAPER | OBJECT ORII | ENTED PROGRAMM | ING USING C++ | | | |
|----------------------------|---------------------------------|--------------------------------|----------------------------|--|--|--|
| CORE | II Year & Third Semester | Credit: 4 | Code: CS2491 | | | |
| COURSE OBJECTIVES | This course introduces the l | pasic concepts of object orien | nted programming using C++ | | | |
| COURSE OUTLINE | Unit1: 1 | | | | | |
| | Principles of Object Orien | ted Programming, Object-C | Priented Paradigm. | | | |
| | Advantages - | OopsConcepts | s-OopsLanguages- | | | |
| | IntroductiontoC++;Tokens,I | Keywords,Identifiers, | | | | |
| | Variables, Operators, Manipu | llators,Expressions | | | | |
| | Unit-2: | | | | | |
| | Control Structures - Pointer | s - Functions -Main Function | n -Function Prototyping | | | |
| | -ParametersPassingInFuncti | ions-ValuesReturnbyFunction | ns-Inline | | | |
| | Functions-Friend and Virtua | lFunctions. | | | | |
| | Unit 3: | | | | | |
| | | | d Operator Overloading and | | | |
| | | f Constructors - Function over | erloading. | | | |
| | Unit-4: | | | | | |
| | Inheritance: Singl | le Inheritance -Mult | ilevel Inheritance – | | | |
| | MultipleInheritance-Hiera | rchical Inheritance -Hy | orid Inheritance. Virtual | | | |
| | Functions and Polymorphis | sm; Managing Console I/O C | perations. | | | |
| | Unit-5 | | | | | |
| | Working with Files: Classe | es for File Stream Operation | ns - Opening and Closing a | | | |
| | File - | | | | | |
| | End-of-File Deduction - Fil | e Pointers - Updating a File | e - Error Handling | | | |
| | during File Operations - Con | mmand- line Arguments. | | | | |



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REFERENCE **REFERENCE BOOKS:** 1. E.Balagurusamy,1995,ObjectOrientedProgrammingwithC++,T ataMcGraw-Hill PublishingCompanyLtd. 2. H.SchiltdC++theCompletereference.TMH.1998List ofPractical's 1. Simple programs like Area of a circle and square and Temperature conversion, to revise C++ fundamentals 2. Constructor and constructor overloading 3. Function overloading 4. Operator overloading 5. Inheritance, multiple inheritances 6. Virtual Functions and Polymorphism. 7. Text fileprogram

COURSE OUTCOME

CS2491.1 Familiarise with concept of C++.

CS2491.2 Understand the concepts of Classes, objects in C++.

CS2491.3 State the importance of overloading, conversions in C++

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CS2491.1 | 2 | 3 | 3 | 2 | 3 | 2 | 2 |
| CS2491.2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 |
| CS2491.3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 |
| Average | 2.33 | 2.67 | 2.33 | 2.00 | 2.67 | 2.67 | 2.67 |



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| TITLE OF THE COURSE/PAPER | BUSINESS STATIS | STICS AND OPE | CRATION RESEARCH -I | | | | |
|------------------------------|--|---|---|--|--|--|--|
| CORE | II Year & Third Semester | Credit: 4 | Code MA2566 | | | | |
| COURSE OBJECTIVES | | 1. To provide a theoretical appreciation and uses of the science of statistics to make better business decisions. | | | | | |
| | 2. To know about | the network connects | ionproblems | | | | |
| COURSE OUTLINE | Unit1: 1 | | | | | | |
| | Introduction – Classifica Graphical Representation | | of Statistical Data - Diagrammatic and | | | | |
| | Unit-2: Measures of Central Tendency – Mean, Median and Mode – Dispersion, Range Quartile Deviation, Mean Deviation, Standard Deviation – Measures of Skewness. | | | | | | |
| | Unit 3: Correlation – Karl Pearson's Coefficient of Correlation – Spearman's Rank Correlation – Regression Lines and Coefficients. | | | | | | |
| it. | Unit-4: Introduction to OR – I Solution (Simple Problem Unit-5 | 0 0 | - Graphical and Algebraic | | | | |
| | Network Analysis - PERT and CPM (no crashing) | | | | | | |
| REFERENCE | REFERENCE BOOKS 1. Statistical Method | ods–S.P.Gupta,Sultar | nChand&Sons. | | | | |
| | 2. Introductionto C | perationsResearch–I | Dr.P.R.Vittal,MarghamPublications | | | | |
| | 3. FundamentalsofStatistics-ElhanceD.N.KitabMahal | | | | | | |
| | OperationsResearch—Hira and Gupta, S. Chand & Co. OperationsResearch—Handyand H.A. Taha, Macmillan Publishers. | | | | | | |
| | S A S S S S S S S S S S S S S S S S S S | FACULTY OF HUMANITIES | FACULTY OF Honor A SC MEEHAKSHI ACADEMY OF HIGHER FOOCAHOR ARD Research (Deemed to be University) No: 12, Vembulianman Koil Street, West K.K. Nagar, Chennai-600 078. | | | | |

COURSE OUTCOME

MA2566. 1 – Get highly familiarized with the concepts of statistics

MA2566.2 – Application of measures of average, median and mode

MA2566.3 – Knowledge of Range and standard deviation

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| MA2566.1 | 3 | 2 | 3 | 3 | 3 | 1 | 2 |
| MA2566.2 | 2 | 1 | 2 | 3 | 2 | 2 | 3 |
| MA2566.3 | 3 | 3 | 2 | 2 | 2 | 3 | 2 |
| Average | 2.67 | 2.00 | 2.33 | 2.67 | 2.33 | 2.00 | 2.33 |



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SEMESTER IV

| TITLE OF THE COURSE/ PAPER | CORE COURSE IX : ADVANCED CORPORATE A | CCOUNTING | | | | |
|----------------------------------|--|---------------------------------------|--|--|--|--|
| CORE | II Year & Fourth Semester Credit: 4 | Code CO2115 | | | | |
| COURSE OBJECTIVE S | 1.to make the students understand the application of accounting transactions in corporate sector 2. to facilitate the students to understand the provision of the Indian Companies Act | | | | | |
| COURSE | Unit1:COMPANY ACCOUNTS | | | | | |
| OUTLIN E | Amalgamations, absorption and External Reconstruction | of Companies | | | | |
| | Unit-2: : HOLDING COMPANY Holding Company – Subsidiary company- Meaning – Preparation of consolidate Final Statements of Accounts- Treatment of Dividend.(Inter-Company Owin excluded) | | | | | |
| | Unit 3: BANKING COMPANY & INSURANCE COMP Preparation of – Final Accounts of Banking insurance Com Unit-4:LIQUIDATION Meaning – preparation of liquidator's Final Statement Liquidator's Remuneration. UNIT 5: Special Accounting Accounting for price level Changes – Human Resource Accounting Meaning | n-panies. of Account- Calculation of | | | | |



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| REFERENCE | 1.Recommended Texts |
|-----------|--|
| | 1.ReddyT.S &Murthy,A.corporate accounting, MarghamPublications,Chennai |
| | 2.Reference Books |
| | 1. R.L.Gupta and M. Radhaswamy Advanced Accounting, Sultan Chand & Sons, NewDelhi. |
| | 2. T.S.Reddy&A.Murthy Corporate Accounting, Margham Publications, Chennai. |
| | 3. S.P.Jainand K.L. Narang Advanced Accounts – KalyaniPublishers. |
| | 4. M.C. Shukla and J.S. Grewal Advanced Accounts, S.Chand and Company, New Delhi. |
| | 5. M.A.Arulanandam and K.S.Raman CorporateAccounting |
| | 6. S.N. Maheswari AdvancedAccountancy |
| | |

COURSE OUTCOME

CO2115.1:To enable the students to understand about the existing companies are Amalgamated, absorbed, reconstructed and how to maintained their accounts

CO2115.2:To make the students to understand the treatment of accounts for the holding companies CO2115.3: To make the students to learn the preparation of final accounts of banking and insurance companies.

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2115.1 | 2 | 1 | 3 | 1 | 2 | 2 | 2 |
| CO2115.2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 |
| CO2115.3 | 2 | 3 | 1 | 3 | 1 | 1 | 2 |
| Average | 2.33 | 2.00 | 2.00 | 2.00 | 1.67 | 2.00 | 2.33 |

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| TITLE OF THE COURSE/ PAPER | PRINCIPLES OF MANAGEMENT | | | | | | |
|-------------------------------|-------------------------------|---|--|--|--|--|--|
| | | | | | | | |
| CORE | II Year & Fourth Semester | Credit: 4 | Code: MS2301 | | | | |
| COURSE OBJECTIVES | | To make the students to understanding the basic concepts of Management. | | | | | |
| | 2. to prepare the management | students to know about th in business | e significance of the | | | | |
| COURSE | Unit1:Introduction | | | | | | |
| OUTLINE | | e – Nature and Scope of land functions of Managers | _ | | | | |
| | | | Colored and Artifaction Colored Colore | | | | |
| | | nent – Contributions M | lanagement by different | | | | |
| | schools of thought. | | | | | | |
| | Unit-2: Planning | | | | | | |
| | Nature – Importance – | types of Planning – Step | s in Planning Objective | | | | |
| | | - Decision making Process | | | | | |
| | Unit 3: Organisation | | | | | | |
| | organisation – Orga | organisation — Principle nisation Structure — — Basis — Meaning | Span of Control – | | | | |
| | | Polices – Meaning and | - | | | | |
| | Unit-4: Authority and | Responsibility | | | | | |
| | Authority – Definition | a – Sources – Limitatio | ns – Different between | | | | |
| | Authority and Respons | sibility - Delegation of | Authority – Meaning – | | | | |
| | Principles and importan | ces – Centralisation Vs D | ecentralisation. | | | | |
| | Unit-5 <u>:</u> Direction Co- | ordination & Control | | | | | |
| | The Walter of the Old | Purpose, Co-ordination tes for Excellent Co-or | 500 | | | | |

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| | Meaning – Importance – Control Process. |
|-----------|--|
| | |
| REFERENCE | 1.Recommended Texts |
| | Principles of management-DrJ.Jayasankar |
| | 2. Reference Books |
| | 1.Gupta, C.B.Management Theory & Practice, Sulthan Chand & Sons, |
| | New Delhi. |
| | 2.Prasad, L.M. Principles & Practice of Management, Sultan Chand & |
| | Sons, New Delhi. |
| | 3. Tripathi, P.C. & Reddy, P.N. Principles of Managements, Tata Mac. Graw Hill, New Delhi. |
| | 4. Weihrich and Koontz, Management – A Global Perspective. |
| | 5.N.Premavathy, Principles of Management, sriCishnu Publications, |
| | Chennai. |
| | 6. Jayasankar, J. Business Management, Margham Publication, Chennai. |
| | 7.Sundar, K. Principles of Mangement, Vijay Nicole Imprints Pvt.Ltd., |
| | Chennai. |

COURSE OUTCOMES:

MS2301.1: To know about the nature, process, and levels of management.

MS2301.2:To know about the nature, importance, types and steps in planning and decision making process.

MS2301.3:To know about the organization, Depart mentation, policies and procedures

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|---------|-----------|------|------|------|------|
| MS2301.1 | 3 | 2 | 2 | 3 | 3 | 2 | 3 |
| MS2301.2 | 3 | 3 | 3 | 2 | 1 | 2 | 2 |
| MS2301.3 | 3 | 1 ON A | ND DE 1 | 1 | 2 | 1 | 2 |
| Average | 3.00 | 2.00 UN | VERS/2:00 | 2.00 | 2.00 | 1.67 | 2.33 |

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| TITLE OF THE COURSE/ PAPER | | E-COMMERCE | |
|----------------------------------|---|---|---|
| CORE | II Year & Fourth Semester | Credit: 4 | Code:CA2202 |
| COURSE OBJECTIV ES | application. | understand the technology of mpletion of the course the n of E-commerce. | |
| COURS E OUTLI NE | Commerce - Interest - OriginofInternet-NewUse UseofTheInternet-Growt EconomicForcesAndE-C Of E-Commerce - Value | erforTheInternet-Commerc | ce-TheInternet- cial Cost And Role rce - Strategic |
| | The Architect - Web E Technology Behind Web DataAndMessageSecurity | ng Client Server - World Background - Hyper Tex O - Security Threats - Ne VAndTheWeb-ElectronicP Fronic Wallets - Smart Car | ct Publishing - etworkSecurity- aymentSystem |
| | Effective Web Presence | g Sales and Promotion - Identifying And Reaching - Brands on The Web - Brands | ng Customers - |



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Unit-4:

ElectricDataInterchange-EDIApplicationsinBusiness-

EDILegalSecurityandPrivacy Issues - Types of Digital Documents

- Issues Behind Documents - Infrastructure CorporateDataWarehouse

Unit-5 🗓

Business Plans For Implementing E-Commerce - Planning The E-Commerce Project SettingObjectives-InternalDevelopmentandOutsourcing-SelectingaHostingService-ManagingE-CommerceImplementationProjectManagement-StaffingtheOperations- PostImplementationAudits

RECOMMENDED TEXT:

1.Dr. K. Abirami Devi, Dr. M.Alagammai - margham publication

REFERENCE BOOKS

REFERENCE

- 1. David Kosiur Understanding E-Commerce
- 2. Kosiur Understanding Electronic Commerce PHI/Microsoft Press
- 3. PT Joseph Electronic Commerce Prentice-Hall ofIndia
- 4. Gary P Schneider and James T Perry ElectronicCommerce
- 5. Pete Loshin& Paul A. Murphy ElectronicCommerce
- 6. AnanthiSheshasaayee and Sheshasaayee Computer Application in Businessand Management
- 7. Awad- Electronic Commerce Prentice-Hall ofIndia

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MEENAKSHI ACADUM OF HIGHER EDUCATION AND RESEARCH
(Deemed to be University)
No: 12, Vernbullamman Koil Street,
West K.K. Nagar, Chennal-600 078

COURSE OUTCOME

CA2202.1: To make the students to understand the concept of E-Commerce.

CA2202.2:To make the students to understand about theelectronic payment system

 $\ensuremath{\text{\textbf{CA2202.3:}}}$ To unerstand the concept of web presence and to create web .

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CA2202.1 | 2 | 1 | 1 | 2 | 2 | 2 | 3 |
| CA2202.2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 |
| CA2202.3 | 3 | 2 | 3 | 3 | 1 | 2 | 2 |
| Average | 2.33 | 2.00 | 2.00 | 2.33 | 2.00 | 2.00 | 2.33 |



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| TITLE OF THE | PI | ROGRAMMING IN JAY | VA |
|------------------|----------------------------------|--|-------------------------------|
| COURSE/ PAPER | | | |
| | | | |
| CORE | II Year & Fourth Semester | Credit: 4 | Code: CS2492 |
| COURSE | 1.To introduce the program | ming techniques in C (| C++ |
| OBJECTIV | 2. To learn the Programmin | ng concept of Java | |
| ES | | | |
| COURS | Unit1; | | |
| OUTLI | Introduction to Java-Features of | of Java-Basic Concepts of | Object Oriented Programming- |
| NE | Java Tokens-Java Statements-0 | Constants-Variables-Data T | ypes- Type Casting-Operators- |
| | Expressions-Control Statements | : Branching and Looping St | atements. |
| | Unit-2: | | |
| | 01. | 1 1 0 | |
| | | | tructors-Methods |
| | Overloading-Inheritance- | Overriding Method | s-Finalizer and |
| | Abstract Methods-Visibilit | y Control –Arrays, Stri | ngs and Vectors- |
| | String Buffer Class | | |
| | | | |
| | Unit 3: | | |
| | Citt 5. | | |
| | Interfaces-Packages-Cr | eating Packages- | Accessing a |
| | Package-Multithreaded | Programming-0 | CreatingThreads- |
| | StoppingandBlockingaThre | ead-LifeCycleofaThrea | d- |
| | UsingThreadMethods-Thre | | |
| | 3 | | |
| | | | |
| | Unit-4: | | |
| | Managing Errors and Exc | eptions-Syntax of Exc | eption Handling |
| | Code-Using Finally States | ment-Throwing Our C | wn Exceptions- |
| | Applet Programming-Appl | et Life Cycle- Graphic | es Programming- |
| | Managing Input/Output | Files: Concept of | Streams-Stream |
| | Classes-Byte Stream Class | ses-Character Stream | Classes – Using |
| | Streams-Using the File C | The Control of the Co | |
| | 1 600 | (2) | 10 |



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| | Files-Other Stream Classes Unit-5 : |
|-----------|--|
| | IntroducingtheAWT:WorkingwithWindows,GraphicsandText- |
| | AWTClasses-Working withFrames-WorkingwithGraphics- |
| | UsingAWTControls,LayoutManagersandMenus. |
| REFERENCE | BOOKS FOR STUDY |
| | 1. E. Balagurusamy, 2004, Programming with JAVA, 2 nd Edition, TataMcGraw-Hill Publishing Co.Ltd REFERENCE BOOKS: 1. Cay S. Horstmann, Gray Cornell. Core java 2 Volume I. Fundamentals, 5 ^{the} End. PHI,2000. 2. P. Naughton and H. Schildt. Java2 (The Complete Reference). Third Edition, TMH 1999. 3. K. Arnold and J. Gosling. The Java Programming Language. SecondEdition |

Course Outcome:

CS2492.1 Provide the critical aspects of Java programming

CS2492.2 Enable the students understand decision making

CS2492.3 State the interfaces in Java programming

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CS2492.1 | 2 | 1 | 2 | 2 | 2 | 2 | 3 |
| CS2492.2 | 1 | 2 | 2 | 2 | 2 | 3 | 2 |
| CS2492.3 | 3 | 3 | 3 | 3 | 2 | 2 | 2 |
| Average | 2.00 | 2.00 | 2.33 | 2.33 | 2.00 | 2.33 | 2.33 |

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| TITLE OF THE COURSE/ PAPER | BUSINESS STAT | ISTICS AND OPERATION | ON RESEARCH - II | | |
|----------------------------------|--|--|---|--|--|
| CORE | II Year & Fourth Semester | Credit: 4 | Code: MA2572 | | |
| COURSE OBJECTIVES | science of statistic | oretical appreciation and a street of the content o | d uses of the ss decisions. | | |
| COURSE | Unit1: | Jienis. | | | |
| OUTLINE | Time series analysis – tre | end- Seasonal variation. | | | |
| | Index number – Aggregatindex- whole sale index - | | – chain and fixed | | |
| | Probability – addition a probability – bias theorem | | | | |
| | Unit-4: Sampling techniques – types of sample and sampling procedu Test of significance – normal, F and T test chi-square – si problems Unit-5 : | | | | |
| | Assignment and transport | tation problems | | | |
| REFERENCE | BOOKS FOR STUDY 1. StatisticalMethods—S.P 2. IntroductiontoOperatio 3.FundamentalsofStatistic 4.OperationsResearch—His 5.OperationsResearch—His | nsResearch—Dr.P.R.Vitta cs-ElhanceD.N.KitabMa ra andGupta,S.Chand&0 | al,MarghamPublications hal Co. | | |
| | The second secon | ACULTY OF HUMANITIES OF AND SCIENCE | PRINCIPAL PRINCIPAL FACULTY OF HUMANITIE MEENAKSHI ACADEMY OF HIGHER EBUC (Deented to be Unit No: 12, Vembuliamman West K.K. Nagar, Chenn | | |

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Course Outcome:

MA2572.1Get highly familiarized with the concepts of analysis like time series, trend and seasonal analysis

MA2572.2 Enable the studentsto understand various index

MA2572.3Knowledge of probability with simple problems

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|-------------|-----|-------------|-----|------|----------|
| MA2572.1 | 2 | 3 | 2 | 2 | 2 | 2 | 3 |
| MA2572.2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 |
| MA2572.3 | 3 | 2 | 1 | 2 | 1 | 2 | 2 |
| Average | 2.33 | 2.333333333 | 2 | 2.333333333 | 2 | 2.00 | 2.333333 |

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SEMESTER V

| TITLE OF THE COURSE/ PAPER | FINANCIAL MANAGEMENT | | | | | | |
|----------------------------------|--|--|--|--|--|--|--|
| CORE | III Year & Fifth Semester Credit: 4 Code: MS2305 | | | | | | |
| COURSE OBJECTIVE S | ToimpartthebasicsofFinancialManagementforthebenefitofCommercestude nts. To enable the students to know the concepts of the Investment | | | | | | |
| | 2. To enable the students to know the concepts of the Investment Financing and WorkingCapital. | | | | | | |
| COURS E | Unit1: Introduction | | | | | | |
| OUTLIN E | Meaning and Objectives of Financial Management- Functions of fin management. Finance-Importance of Finance – Sources of Finance- Role of fin manager in financial management. | | | | | | |
| | Unit-2: Capital Structure Meaning- Factors Affecting Capital Structure- Planning- Theories of Capital Structure-Determining Debt Equity Proportion- Leverage Concept. | | | | | | |
| | Unit 3: Cost of Capital | | | | | | |
| | Definition-Cost of equity capital – Cost of preference capital – Cost of debt – Cost retained earnings – Weighted average (or) composite of capital (WACC). | | | | | | |
| | Unit-4: Dividend | | | | | | |
| | Meaning- Dividend policies – Factors affecting dividend payment – Provisions on dividend payment in company law – Dividend models -Walter's models- Gordon's models – M.M.models -Hypothesis models. | | | | | | |
| | ESICATION AND AREAS | | | | | | |

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UNIT 5: Working Capital

Working capital – Meaning and Importance- Factors influencing working capital-Determining (or) forecasting of working capital requirements- Working capital Operating Cycle.

REFERENCE BOOKS

- 1. FinancialManagement-I.M.Pandey,VikasPublishingHouse.
- 2. FinancialManagement-PrasannaChandra,TataMcGrawHill.
- 3. FinancialManagement–S.N.Maheswari,SultanChand&Sons
- 4. FinancialManagement—Y.KhanandJain,TataMcGrawHill.

COURSE OUTCOME

MS2305.1: To make the students to understand the concept of financial management

MS2305.2:To make the students to understand about the planning in capital structure

MS2305.3: To make the students to know about the calculation of cost of capital

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| MS2305.1 | 2 | 2 | 1 | 1 | 1 | 2 | 2 |
| MS2305.2 | 11 | 2 | 2 | 2 | 2 | 3 | 2 |
| MS2305.3 | 3 | 1 | 3 | 1 | 2 | 2 | 3 |
| Average | 2.00 | 1.67 | 2.00 | 1.33 | 1.67 | 2.33 | 2.33 |

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| TITLE OF | MARKETING | | | | | | | | | |
|------------------|---|--|--|--|--|--|--|--|--|--|
| THE COURSE/ | | | | | | | | | | |
| PAPER | | | | | | | | | | |
| CORE | III Year & Fifth Semester Credit: 4 Code MS2302 | | | | | | | | | |
| COURSE OBJECT | 1. To give exposure to student to the conceptual framework | | | | | | | | | |
| IVES | ofmarketing. | | | | | | | | | |
| | 2. To facilitate students to understand the conceptual | | | | | | | | | |
| | frame work of marketing and process of decision making under | | | | | | | | | |
| | various environment constraints | | | | | | | | | |
| COU | Unit1: Introduction | | | | | | | | | |
| RSE | | | | | | | | | | |
| OUT | Marketing - Meaning - Definition and Functions of Marketing - Marketing | | | | | | | | | |
| LIN E | Orientation Role and Importance of Marketing – Classification of Markets. | | | | | | | | | |
| | Unit-2: : Market Segmentation And Consumer Behaviour | | | | | | | | | |
| | M. L. G. C. L. D. G. D. L. D. G. D. L. | | | | | | | | | |
| | Market Segmentation - Concept - Benefits - Basis and Levels . Introduction to | | | | | | | | | |
| | Consumer Behaviour- Need for Study – Consumer Buying Decision process – | | | | | | | | | |
| | Buying Motives – Marketing Research- MIS – Meaning and Differences | | | | | | | | | |
| | Unit 3: Marketing Mix And Product Policy | | | | | | | | | |
| | Marketing Mix – Meaning – Product – Introduction – Product Policy – Product | | | | | | | | | |
| | Planning- Stages of New product Development – Introduction to PLC – Packaging – | | | | | | | | | |
| | Branding – Labelling – Product Mix – Price – Pricing Policies and Methods. | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | Unit-4: Channels Of Distribution | | | | | | | | | |
| | Channels of Distribution – Levels – Channel Members – Promotion – | | | | | | | | | |
| | Communication Mix- Basis of Advertising, Slaes Promotion and Personal Selling. | | | | | | | | | |
| | Sommanication with Basis of Nevertising, Stacs Tromotion and Personal Senting. | | | | | | | | | |
| | | | | | | | | | | |
| | Unit – 5: RECENT TRENDS IN MARKETING | | | | | | | | | |
| | E-Marketing – Online Retailing – Shopping Malls – Consumer Protection Act- | | | | | | | | | |
| | Salient Features – Consumerisation – Consumer Rights, Consumer Grievance | | | | | | | | | |
| | Redressal Forums – Role of Social Media in Marketing. | | | | | | | | | |
| | S S | | | | | | | | | |

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| TITLE OF | |
|----------|--------------------------------|
| THE | |
| COURSE/ | BANKING AND FINANCIAL SERVICES |
| PAPER | |

REFERENCES

- 1. RajanNair, Marketing, Sulthan Chand & Sons, NewDelhi
- 2. Varshney, Marketing Management, Sulthan Chand & Sons, NewDelhi
- 3. Chandrasekar K.S, Marketing Management: Text and Cases, Vijay Nicole Imprints, Chennai, 2014
- 4. Gandhi, J. C, Marketing, Himalaya Publications.
- 5. Radha, Marketing, Prasanna Publications, Chennai
- 6. Sandhanam, Marketing, Margham Publications, Chennai.
- 7. Sundar, K. Essentials of Marketing, Vijay Nicole Imprints Pvt, Ltd., Chennai.

COURSE OUTCOME

MS2302.1: To enable the students to learn meaning, functions and classification of marketing

MS2302.2:To make the students to understand segmentation of marketing ,consumer behavior,marketing research and the buying motive of the consumer

MS2302.3: To make the students to understand the marketing mix and Product policy

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|-------------|------|------|------|------|
| MS2302.1 | 2 | 3 | 2 | 2 | 2 | 2 | 3 |
| MS2302.2 | 1 | 2 | 2 | 3 | 3 | 2 | 2 |
| MS2302.3 | 2 | 1 | THE ATTOM | 1 | 2 | 2 | 1 |
| Average | 1.67 | 2.00 | TO # 67 AND | 2.00 | 2.33 | 2\00 | 2.00 |

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| CORE | III Year & Fifth Semester | Credit: 4 | Code CO2123 | | | | | | |
|----------------|---|---|---|--|--|--|--|--|--|
| COURSE | 1. To facilita | ate the understa | nding of the growth of the Indian | | | | | | |
| OBJECTI | Banking S | System. | | | | | | | |
| <u>VES</u> | 2. To Under | stand the Mode | rn day Developments in Indian | | | | | | |
| | Banking S | Sector. | | | | | | | |
| | Unit1: | | | | | | | | |
| | BankingRegulationAct,1949(DefinitionofBanking,Licensing,openingofbranches, FunctionsofBanks,Inspection)— RoleofRBIanditsfunctions. Unit-2: | | | | | | | | |
| | Lending Banking,ATMCards,De er-OnlineEnquiry | Banking, ATM Cards, Debit Cards, Personal Identification Numb | | | | | | | |
| | Unit 3: | | | | | | | | |
| COURSE | OpeningOfanAccount- TypesofCustomers(Ind Companies) – Impo Customer Grievancesa | lividuals, Fir ortance of Cu | ms, Trusts, and Istomer Relations – | | | | | | |
| OUTLINE | Unit-4: | | | | | | | | |
| | Financial Services – To Services and Economi Services Sector. Mo IssueManagement–Ma CapitalMarket–Stock E | ic Environment erchant Bank anagingOfNewl | Players in Financialng – Functions –ssues–Underwriting– | | | | | | |
| | UNIT 5: | | | | | | | | |
| | | Mutual Funds: Meaning – Types – Functions – Advantages – Institutions Involved – UTI – Factoring – Functions of Factor. | | | | | | | |
| | 100 | ATION AND AN | | | | | | | |



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| REFERENCES | TEXT BO | OOKS: |
|------------|---------|--|
| | 1. | Banking Law, Theory and Practice – Sundaram&Varshney–Sultan Chand Co., |
| | 2. | Banking Law, Theory and Practice- S.N. Maheswari, KalyaniPublications. |
| | 3. | Banking Law Theory and Practice – Sherlaker&Sherlaker. |
| | 4. | Financial Services – M.Y.Khan |
| | 5. | Financial Services – B.Santhanam |
| | | |
| | | |

Course Outcome:

CO2123-1 To enable the students to understand about the banking regulation act, role of RBI and its functions

CO2123-2To give exposure to students on the functions of commercial banks.

CO2123-3to provide information about how to open a bank account on various deposits

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2123-1 | 2 | 2 | 3 | 1 | 2 | 2 | 2 |
| CO2123-2 | 3 | 3 | 2 | 2 | 1 | 1 | 1 |
| CO2123-3 | 1 | 3 | 1 | 3 | 3 | 3 | 3 |
| Average | 2.00 | 2.67 | 2.00 | 2.00 | 2.00 | 2.00 | 2.00 |



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| TYPE OF | | | |
|-------------------|---|---|--|
| TITLE OF | | | |
| THE | VIOLAT DAG | CIC AND DEL ATIONAL D | |
| COURSE/ | | SIC AND RELATIONAL D | DATABASE |
| PAPER | ĮVI | ANAGEMENTSYSTEMS | |
| CORE | III Year & Fifth Semester | Credit: 4 | Code CS2493 |
| COURSE | To study the Visual Basic | Programming language as | nd RDBMS concepts using |
| OBJECTI | Oracle | | |
| <u>VES</u> | | | |
| | Unit1: | | |
| COURSE OUTLINE | Writing Simple Programs | nriables – Data Types – Str – Toolbox – Creating Con – Access Keys – Image tons- Check Box - Frame- M | Controls – Name Controls – Text |
| | Unit-2: Displaying Information – In Conditionals – Functions and Procedures. List Projects with Multiple Forms—Unit 3: Database Management Systems— | Built-InFunctions(ts-Arrays-Controls Array -Menus-MDIForms tem - Advantages - Comp | String,Numeric)- vs-ComboBoxes- |
| | Unit-4: Oracle - An Introduction — *Plus - NamingRulesAndConvention DisplayingTableInformation Dropping,Renaming,Truncat UNIT 5: DML-InsertandSelectComm ConnectionObject— Record Form and Report — Form Lay | SQL *Plus Environment – SQL*PlusCommands ns–Data Types–Constr –AlteringAn tingTable. ands-DataAccessTechniques set Object Forms and Re | E-Errors-OracleTables:DDL-raints-CreatingOracleTable-ExistingTable-:ADO- |

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| REFERENCE | | | | | | | |
|-----------|---|--|--|--|--|--|--|
| | TEXT BOOKS: | | | | | | |
| | 1. Gary Cornell. Visual Basic 6 from the Ground up. | | | | | | |
| | Tata McGraw Hill – 1999. (Ch 1,2) | | | | | | |
| | 2. G.V. Post ,"Data base Management Systems", Tata McGraw Hill, | | | | | | |
| | 000 (Ch 3,5) | | | | | | |
| | 3. DATABASE SYSTEMS USING ORACLE – | | | | | | |
| | Nilesh Shah, 2nd edition, PHI. (Ch 4, 5) | | | | | | |
| | | | | | | | |
| | | | | | | | |

Course Outcome:

CS2493-1 Provide understanding on Visual programming

CS2493-2 Enable the students apprehend the displaying information in

CS2493-3 State the advantages of DBMS

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|----------|------|------|
| CS2493-1 | 2 | 1 | 2 | 2 | 1 | 3 | 3 |
| CS2493-2 | 2 | 2 | 1 | 3 | 2 | 1 | 2 |
| CS2493-3 | 1 | 3 | 1 | 2 | 1 | 2 | 1 |
| Average | 1.67 | 2.00 | 1.33 | 2.33 | 1.333333 | 2.00 | 2 |

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| TITLE OF THE COURSE/ PAPER | INCOME T | AX LAW AND PRACTI | CE-I | | | |
|----------------------------|---|-------------------------------|----------------------------|--|--|--|
| CORE | III Year & Fifth Semester | Credit: 5 | Code CO2124 | | | |
| COURSE | 1. To understand the basic | concept of taxation | | | | |
| OBJECTIV | 2. To help the students to a | understand the relevance and | significance of tax | | | |
| ES | 3. To Facilitate the student | ts in understanding the Vario | us Provisions I.T act | | | |
| COURS | Unit1: | | | | | |
| E | Mann's C.I. D | | | | | |
| OUTLI | | atures of Income Tax-Ty | | | | |
| NE | | ct-Assesses-Types-Rates | of Tax-Residential Status- | | | |
| | Scope of Total Income-In | comes Exempt from Tax. | | | | |
| | Unit-2: | | | | | |
| | | | | | | |
| | Definition-Allowances-V | aluations of Perquisites- | Deductions from salary- | | | |
| | Gratuity-Pension- Computation of Pension-Leave Salary-Profits in lieu of | | | | | |
| | Salary-Provident Funds-Deductions under Sec.80. | | | | | |
| | Unit 3: | | | | | |
| | | | | | | |
| | Annual Value-Meaning and Computation-Deductionsfrom Annual Value | | | | | |
| | Legal Provisions. | | | | | |
| | Unit-4: Income from Business or Profession-Allowable expenses- Not Allowab | | | | | |
| | | | | | | |
| | expenses-General Deduc | tions-Provisions relating | to Depreciation-Deemed | | | |
| | | osed incomes-Investments- | • | | | |
| | | lit of Accounts of certain p | | | | |
| | | on Estimated basis-Com | 625 | | | |
| | Business or profession. | ENUCATION. | | | | |

FACULTY OF HUMANITIES AND SCIENCE

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UNIT 5:

AssessmentofIndividuals(CoveringIncomesUnderSalary,HouseProperty,Businessor ProfessionIncludingSec.80C-ComputationofTax)-FilingofReturn-VariousReturn Forms-PermanentAccountNumber(PAN)AndItsUsage.

1. Reference Books

- 1.Dr.Vinod K.Singhania, Students Guide to IncomeTax. Taxmann Publications Pvt.Ltd, New Delhi.
- 2.P.Gaur, D.B.Narang, Income Tax Law and Practice, Kalyani Publications.
- 3.T.S.Reddy,Y.HariPrasad Reddy, Income Tax Theory Law and Practice,MarghamPublication,Chennai
- 4.Dr.H.C.Mehrotra, Dr.S.P.Goyal, Income Tax Law And Practice, SahityaBhawan Publications, Agra.
- 5.Murthy .A Income tax law and practice, Vijay Nicole Imprints Pvt. Ltd.Chennai.
- 6. Hariharan .N tax law and practice, Vijay Nicole Imprints Pvt. Ltd. Chennai

COURSE OUTCOME

CO2124.1: To make the students to understand the concept of income tax

CO2124.2:To make the students to know the calculation of income from salary

CO2124.3: To make the students to know the calculation of income from house property.

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|----------|-----------|------|------|------|
| CO2124.1 | 2 | 1 | 2 | 2 | 2 | 2 | 1 |
| CO2124.2 | 2 | 2 | 1 | 2 | 1 | 2 | 2 |
| CO2124.3 | 3 | 3 | 3NA MOJE | RESE 1 | 3 | 2 | 3 |
| Average | 2.33 | 2.00 | 2.00 | RS/7/1.67 | 2.00 | 2.00 | 2.00 |

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SEMESTER VI

| TITLE OF THE | BUSINESS ENVIRONMENT | | | | | |
|-------------------|---|-------------------|--|--|--|--|
| CORSE/ PAPER | W.V. a Girls a land | | | | | |
| CORE | III Year & Sixth Semester Credit: 4 Code | MS2311 | | | | |
| COURSE | 1.To understand the firm strategy in the | | | | | |
| <u>OBJECTIVES</u> | business cycle. | | | | | |
| | 2. To analysis the effect of different firm | | | | | |
| | strategies in the business cycle. | | | | | |
| COURSE | · · · · · · · · · · · · · · · · · · · | | | | | |
| OUTLINE | Unit1:INTRODUCTION | | | | | |
| | The concept of Business Environment- Its Nature a | nd Significance - | | | | |
| | Brief overview of Political, cultural, Legal, Economic, | Sócial and Global | | | | |
| | Environments and Their impact on Business and Strate | gic Decisions | | | | |
| | | | | | | |
| | Unit-2:POLITICAL ENVIRONMENT | | | | | |
| | Meaning- Government and Business Relationship In India- Provisions of | | | | | |
| | Indian constitution pertaining to Business | | | | | |
| | | | | | | |
| | Unit 3: SOCIAL ENVIRONMENT | | | | | |
| | Meaning- cultural heritage- Social attitudes- Impact of foreign culture- | | | | | |
| | Castes and Communities- Joint Family systems-Lingustic and Religious | | | | | |
| | groups-Types of social Organization-Social Respnsibilities of Business | | | | | |
| | | | | | | |
| | Unit-4:ECONOMIC ENVIRONMENT | | | | | |
| | Economic systems and impact on Business –I | Macro Economic | | | | |
| | parameters like GDP, Growth Rate Population- Ur | | | | | |
| | Deficit- Plan investment- Per Capita income and | | | | | |
| | Business decisions- Five year planning | | | | | |
| | Business decisions- rive year planning | | | | | |
| | UNIT 5 : GLOBAL ENVIRONMENT | | | | | |
| | Factors Determining Global Environment- Forex | Environment – | | | | |
| | Financial Environment ,Financial system –Commercia | 22,5500 | | | | |
| | institutions- RBI- Monetary policy Stock exchar | | | | | |
| | Towns of the same | 1.00 | | | | |

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Banking Financial Companies (NBFCs)

REFERENCE BOOKS:

- 1. Sankaran.S. Business Environment, MarghamPublication
- 2. Francis Cherunilam Business Environment Himalaya Publishing House
- 3. Aswathappa Business Environment, Himalaya Publishing House
- 4. Daasgupta&Sengupta Government and Business in India.
- 5. Srinivasan.K. Productivity and social Environment.

COURSE OUTCOME

MS2311.1: To make the students to understand the concept of business environment

MS2311.2: To make the students know about the political environment

MS2311.3: To make the students to know about the social environment

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| MS2311.1 | 2 | 1 | 3 | 3 | 2 | 1 | 2 |
| MS2311.2 | 3 | 3 | 2 | 2 | 3 | 2 | 2 |
| MS2311.3 | 1 | 0 | 0 | 1 | 1 | 1 | 2 |
| Average | 2.00 | 2.00 | 2.50 | 2.00 | 2.00 | 1.33 | 2.00 |



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| CORE | III Year & Sixth Semester | HUMAN RESOURCESMANAGEMENT | | | | |
|---------------------------------------|--|---|--|--|--|--|
| CORE | | Credit: 4 | Code - MS2316 | | | |
| <u>COURSE</u> | 1. Tofacilitatethestuden | tstoknowabouttheimportanceo | fHumanResources | | | |
| OBJECTIV 2 | 2. Tomakethestudentsto | ounderstandthevariousaspectson | ftheHumanResources | | | |
| ES | | | | | | |
| COURS | Unit1: INTRODUCTION | | | | | |
| E E | Nature And Scope of Human Resources Management – Differences Between Personnel Management And HRM – Environment of HRM – Human Resource Planning – Recruitment – Selection – Methods of Selection – Uses of Various Tests – Interview Techniques in Selection and Placement. | | | | | |
| I I I I I I I I I I I I I I I I I I I | Training Needs – Training an Transfer – Promotion and Development. Unit 3: COMPENSATION Cost Of Company- CTC Fix Benefits – Motivation – Welfatter (Unit 4 LABOUR RELATION) Need – Functions of Trade Unit 4 LABOUR RELATION | Jnions – Forms of Collective anagement – Types and Effe ments (Laws Excluded) | Appraisal – – Career onents – Incentives – ares. Bargaining- | | | |
| I | | ure – Benefits – Scope – Appro | paches | | | |



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| REFERENCE BOOKS: | | | | | |
|--|--|--|--|--|--|
| 1. HumanResourceManagement,PSubbaRao,HimalayaPublication | | | | | |
| 2 HumanResourceManagement, Ashwathappa, Himalaya Publication | | | | | |
| 3. HumanResourceManagement,GarryDeseler | | | | | |
| 4. HumanResourceManagement,LMPrasad,SultanChand&Sons | | | | | |
| 5. HumanResourceManagement,Tripathi,SultanChand&Sons | | | | | |
| | | | | | |
| | | | | | |

COURSE OUTCOME

MS2316.1: enable the students to understand the concept of human resource and its management.

MS2316.2:To make the students know about the training methods and its need

MS2316.3: To facilate the students to know about the workmen compensations

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| MS2316.1 | 2 | 3 | 2 | 2 | 2 | 2 | 3 |
| MS2316.2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| MS2316.3 | 2 | 1 | 1 | 1 | 2 | 2 | 1 |
| Average | 2.33 | 2.00 | 1.67 | 1.67 | 2.33 | 2.33 | 2.00 |



FACULTY 1.1

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| TITLE OF THE COURSE/ PAPER | COST AND MANAGEMENT ACCOUNTING | | | | | |
|----------------------------|---|----------------------------------|---|--|--|--|
| CORE | III Year & Sixth Semester Credit: 4 Code - CO2119 | | | | | |
| COURSE OBJECTIVES | To understand that how to ascertain the cost of a product manufactured or service rendered. To how to prepare and submit the financial reports to the management . | | | | | |
| COURSE | Unit1: | | | | | |
| DUTLINE | Cost Accounting: Definition | Meaning and objectives - Dist | inction | | | |
| | | Accounting. Elements of co | | | | |
| | | nd tender. ManagementAccou | | | | |
| | Definition and objectives—Dist | | mung– | | | |
| | andfinancialaccounting. | menonbetweenmanagement | | | | |
| | and maneral accounting. | | | | | |
| | | | | | | |
| | Unit-2: | | | | | |
| | Stores Records - Purchase C | Order - Goods Received. Note | e - Bin | | | |
| | | dger-Purchase,ReceiptandInsp | | | | |
| | InventoryControl-ABCAnalysis-Economic Ordering Quantity - | | | | | |
| | Maximum, Minimum and Reordering levels - Methods of Pricing | | | | | |
| | Issues. | orang reverse interious of | | | | |
| | Labour: Importance of Labou | ır Cost Control - Various Met | hods of | | | |
| | Wage Payment - Calculation | | | | | |
| | Schemes | or mages memous or meen | 101 | | | |
| | Unit 3: | | | | | |
| | Overheads: Factory, Adminis | tration Selling and Distribution | on of overheads | | | |
| | Classification | dation, sening and Distribution | on or overneads | | | |
| | -AllocationandApportionment | . | | | | |
| | Redistribution(SecondaryDist | | erheads | | | |
| | including'MachineHourRate | Houdon)-Absorptionor Ove | aneaus | | | |
| | | | | | | |
| | Unit-4 | COUNTY | | | | |
| | FundsFlowandCashFlowAnal | ysis:Scheduleofchangesinworl | cingca | | | |
| | pital-Preparation | offundsflowstate | ement'- | | | |
| | FICA | | PRINCIPAL OF HUMANITIES & S EMY OF HIGHER EDUCATION | | | |

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Preparation of CashFlowStatement'-Importance of funds flow and cashflow Analysis-Difference between funds flow and cashflow.

Ratio Analysis: Utility and limitations of Accounting Ratios - calculation of Accounting Ratios - Ratio Analysis for Liquidity, Solvency, Profitability and Leverage

UNIT 5:

MarginalCosting:TheConcept-BreakEvenAnalysis-BreakEvenChart-Importance and assumptionsApplication of Profit Volumes Ratio-Different types of problems (with special emphasis on decision making problems). Budget and Budgetary Control: Procedure and UtilityPreparation of different types of Budget including Flexible Budget

Recommended Texts & Reference

- 1. JainS.P.andNarangK.L.,AdvancedCostAccounting-KalyaniPublication
- 2 MaheswariS.N.,CostandManagementAccounting,SultanChandPublicatio

n

- 3. S.P.Iyengar, Costand Management Accounting, Sultan Chand & Sons
- 4. M.N.Arora, Costand Management Accounting, Vikas Publication
- 5. T.S. Reddy, Y.Hariprasad Reddy, Cost and Management Accounting, Margham Publications.

COURSE OUTCOME

CO2119.1-To make the students to understand the basics of cost accounting and management accounting preparation of cost sheet.

CO2119.2 - To make the students to understand about the various methods of material costing

CO2119.3 - To make the students to know about the overheads costing

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|--------|----------------------|------|------|------|
| CO2119.1 | 2 | 2 | 1 | 1 | 1 | 2 | 2 |
| CO2119.2 | 2 | 3 | 3 | 3 | 2 | 3 | 3 |
| CO2119.3 | 1 | 1 | 1.7701 | 1 | 2 | 2 | 2 |
| Average | 1.67 | 2.00 | DE UM | WO R. 1.67 VERSON | 1.67 | 2.38 | 2.33 |

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| TITLE OF THE COURSE/ PAPER | WEB TECHNOLOGY (Theory &Practicals) | | | | | |
|----------------------------------|--|------------------------------|---------------------------|--|--|--|
| CORE | III Year & Sixth Semester | Credit: 4 | Code CS2494 | | | |
| COURSE OBJECTIV ES | 1. Togiveknowledgeofcreatingstaticanddynamicwebpages. | | | | | |
| COURS | Unit1: | | | | | |
| E | | | | | | |
| OUTLI | Internet Basic - Introduc | etion to Html – List – C | Creating Table – | | | |
| NE | Linking Document – Frames – Graphics to Html Doc- Creating Simple Static Pages. | | | | | |
| | Unit-2: | | | | | |
| | IntroductiontoJavaScript- | AdvantageofJavascript–ja | vascriptsyntax- | | | |
| | Datatype- | variable-array-operato | orandexpression- | | | |
| | loopingconstructor-function-Dialogbox | | | | | |
| | Unit 3: | | | | | |
| | JavaScriptdocumentobjectmodel-introduction-objectinHTML- | | | | | |
| | eventhandling- window object - browser object - form object - | | | | | |
| | navigator object – build in object – cookies. | | | | | |
| | Unit-4 | | | | | |
| | ASP.NET: Language S | tructure – page structure | e – page event, | | | |
| | properties - com | piler directives.HTM | Lservercontrols- | | | |
| | Anchor, Tables, Forms-Bas | icWebservercontrols- | | | | |
| | label,textbox,button,image | e,links,check&radiobutton | hyperlink. | | | |
| | UNIT 5: | | | | | |
| | Request and Response obj | ects - Working with data | - OLEDB connection class, | | | |
| | Command class Transaction | on class, data adaptor class | s, data set class. | | | |
| | Security: Authentication, 1 | PAddress, Secure by SSL | & Client Certificates. | | | |
| | A STATE OF THE STA | O BE UNIVERSE | | | | |



PRINCIPAL TV OS BARRAS

REFERENCE:

1. I. Bayross, Web Enable Commercial Application

Development

Using

HTML,

DHTML, javascript, PerlCGL. BPBPublications, 2000.

2. G.Buczek, ASP. NETDevelopers Guide, TMH, 2002

3. A.

RussellJones, Mastering Active Server Pages 3, BPBPu

blications. HTML, JAVA SCRIPT and ASP.NET

Practicals:

1. Creationofapersonalwebpage(withlinks)

2. Preparationofabiodata

3. Prepareatraintimetableusingrow/columnspan

4. Createanarrayof10elementsanddisplayit.

5. Writeaprogramoutputsthesquares,rootsandcubesofintegersbetween1a

nd100

6. Readastringandlooksitcharacterbycharacter.

7. DesignaSimplecalculator.

8. Create a web form for a library application with necessary controls.

CS2494.1 - To make the students to understand about the javascript and arrays

CS2494.2 - To make the students to know about the navigator objects and cookies

CS2494.3 - To make the students to know the language structures

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|--------------|------|------|------|------|
| CS2494.1 | 2 | 3 | 2 | 2 | 2 | 2 | 3 |
| CS2494.2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CS2494.3 | 2 | 1 | TUCATION AND | 1 | 2 | 2 | 1 |
| Average | 2.33 | 2.00 | CIVE THINK | 1.67 | 2.33 | 2.33 | 2.00 |

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| TITLE OF THE | | | | | | |
|---|---|---------------------------|--|--|--|--|
| COURSE/ | | | | | | |
| PAPER | INCOME TAX LAW AND PRACTICE-II | | | | | |
| | INCOME TAX LAW AND PRACTICE-II | | | | | |
| | | | | | | |
| | | | | | | |
| CORE | III Year & Sixth Semester | Credit: 5 | Code CO2127 | | | |
| | | | 0000 | | | |
| COURSE | 1 To help the | students to understa | nd the velevience and | | | |
| OBJECTIV | _ | students to understa | nd the relevance and | | | |
| | significance of tax | | | | | |
| ES | 2.5 | | | | | |
| | 2.To Facilitate | the students in unde | erstanding the Various | | | |
| | Provisions I.T act | | | | | |
| - | | | | | | |
| | Unit1: | | | | | |
| | T C | | | | | |
| | Income from capital ga | in | | | | |
| | Carital Cair Maria Clark | | | | | |
| | Capital Gain – Meaning – Short term and Long term capital Gains-certain | | | | | |
| | Transactions not included as transfer -Cost of Acquisitions -Cost of | | | | | |
| | improvement - indexation -capital Gain under different circumstances- | | | | | |
| Exempted capital Gains –Computations of Capital Gains | | | | | | |
| | Brompton outro | computations of capita | ar Guino | | | |
| | Unit-2: | | | | | |
| COURS | Income from other sources | | | | | |
| E | | | | | | |
| OUTLI | | | | | | |
| NE | Computation-Grossing | up-Deduction in Compu | ating income under the | | | |
| 1415 | head and other related Pr | rovisions | | | | |
| | | | | | | |
| | Unit 3: | | | | | |
| | | | | | | |
| | Clubbing of Incomes an | nd set off/ carry forwar | d and set- off of losses | | | |
| | Clubbing of incomes w | adan waniana aituatiana F | Dagmad imagmag Cimula | | | |
| | | | Deemed incomes-Simple | | | |
| | Problems on Clubbing of | of Incomes –Set off-Carr | y forward and set off of | | | |
| | losses. | | | | | |
| | | | | | | |
| | Unit-4: | | | | | |
| | | EDUCATION | AND | | | |
| | Deductions from Gross | income 10 BE UN | WED TES | | | |
| | | (8-89 | A STATE OF THE STA | | | |

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Permissible Deductions from Gross Total income - Sec.80C,80CC,80CCCD,80D,80DD,80DDB,,80E,80G,80GG,80GGA,80 QQB,80RRB,

80U. Assessment of individual-computations of tax

UNIT 5:

IncomeTaxAuthorties and Procedure of Assessment

Income Tax Authorities –Powers of the central Board of Direct Taxes (CBDT). Commissioners of income Tax and income Officers. Assessment Procedures-Self Assessment-Best judgement Assessment –income Escaping Assessment (Re Assessment)-Advance Payment of Tax-Meaning and Due dates.

1. Reference Books

- 1.vinod,K.Singhania,Students Guide to income Tax,Taxman Publications Pvt Ltd.
- 2.Mehrottra-Income Tax Law &Accounts,Goyal,SathiyaBhavan Publications.
- 3. Gaur&Narang,income Tax Law& Practice, Kalyani publishers.
- 4.Reddy,T.S&Hariprasad Reddy,Y,Income Tax Theory,Law&Practice,MarghamPublications.,Chennai.
- 5.Murthy.A,Income TaxLaw&practice,Vijay Nicole imprints
 PvtLtd.Chennai
- 6.Hariharan N. Income TaxLaw&practice, Vijay Nicole imprints PvtLtd.Chennai

FACUI MEENAKSHI NO; Wesi

COURSE OUTCOME

CO2127.1: To make the students to understand the calculation of capital gains

CO2127.2:To make the students know the calculation of income from other sources

CO2127.3: To make the students to know how to club the incomes and setting forward of profits and losses

Mapping Function of PO's and CO's & PSO's

| Course Outcome | PO1 | PO2 | PO3 | PO4 | PO5 | PSO1 | PSO2 |
|----------------|------|------|------|------|------|------|------|
| CO2127.1 | 2 | 2 | 3 | 1 | 2 | 2 | 2 |
| CO2127.2 | 3 | 3 | 2 | 2 | 1 | 1 | 1 |
| CO2127.3 | 1 | 3 | 1 | 3 | 3 | 3 | 3 |
| Average | 2.00 | 2.67 | 2.00 | 2.00 | 2.00 | 2.00 | 2.00 |

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ANNEXURE I

MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH FACULTY OF HUMANITIES AND SCIENCE

(Deemed to be University)

SYLLABUS

PART I-TAMIL

Common for UG students who study PART I - Tamil for four semesters/ two semesters (i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication), B.C.A/B.Com.(General), B.Com (CS), B.Com (CA) & B.B.A)

முதற்பருவம் (First Semester)

1.செய்யுள்:

| | மனோன்மணியம் | தமிழ்த் தெய்வ வணக்கம் 'நீராருங் கடலுடுத்த' என்று | | | |
|----------------|---|---|--|--|--|
| அ | | தொடங்கும் முதற்பாடல் 'கடல்குடித்த…' என்று | | | |
| | | தொடங்கும் ஆறு கண்ணிகள். | | | |
| 01 | இராமலிங்க அடிகளார் | ஆறாந்திருமுறையில் இடம் பெற்றுள்ள அருள் | | | |
| ஆ. | இராமலாத அடிகளார் | விளக்க மாலையில் 'கோடையிலே' , 'கதிக்கு | | | |
| | | வழி, தனித்தனி' எனத் தொடங்கும் மூன்று பாடல்கள் | | | |
| | | மட்டும். | | | |
| . | கவிமணி தேசிய விநாயகம் பிள்ளை | மலரும் மாலையும் என்னும் நூலில் இடம் பெற்றுள்ள | | | |
| 820 | ் விடியை தேசிய விறாயகம் பிள்ளள் | 'கோவில் வழிபாடு' வாழ்க்கைத் தத்துவங்கள் எனும்; | | | |
| | | தலைப்பிலுள்ள கவிதை முழுமையும். | | | |
| Π ₀ | பாரதியார் | 'கண்ணன் என் சேவகன்' என்ற தலைப்பில் | | | |
| | | அமைந்துள்ள கவிதை முழுமையும். | | | |
| <u> ഉ</u> | பாரதிதாசன் | 'அழகின் சிரிப்பு' நூலில் இடம் பெற்றுள்ள 'ஆல்' | | | |
| | | என்ற தலைப்பில் உள்ள பாடல்கள். | | | |
| <u>ഉണ്ട</u> | ஈரோடு தமிழன்பன் | 'அந்த நந்தனை எரித்த நெருப்பின் மிச்சம்' என்ற | | | |
| | | நூலில் இடம் பெற்றுள்ள 'வாக்குச் சீட்டுகளுக்கு ஓர் | | | |
| | | அர்த்தம் வரட்டும்' என்னும் கவிதை மட்டும் | | | |
| எ. | கவிஞர் வைரமுத்து | திருத்தி எழுதிய தீர்ப்புகள் என்னும் நூலில் இடம் | | | |
| | , , , , , , | பெற்றுள்ள 'நிலத்தை ஜெயித்த விதை கவிதை | | | |
| | | மட்டும். | | | |
| 2. | இலக்கணம் | | | | |
| | இலக்கணக்குறிப்பு | பாடத்திட்டத்தில் இடம் பெற்றுள்ள செய்யுட்களில் | | | |
| | | அமைந்துள்ள இலக்கணக் குறிப்புகளை எடுத்துக் | | | |
| 2 | 0 0:0: | காட்டுதல். | | | |
| 3. | மொழித்திறன் | | | | |
| | 1. கலைச் சொல்லாக்கம் | | | | |
| | 2.நேர் காணல் | | | | |
| | 3. பொருந்திய சொல் தருதல் | | | | |
| Λ | 4.மரபுத் தொடர். | | | | |
| 4. 5. | பாடந்தழுவிய இலக்கிய வரலாறு | NONTION AND RE UNIVERSE | | | |
| э. | பொதுக்கட்டுரை Note: இடஞ்சுட்டிப் பொருள் விளக்கம் செய்யுள் பகுதியில் இடம் பெற வேண்டும். | | | | |
| | Note: இடஞ்சுட்டிப் பொருள் விளக்கம் | ுச்பயுள் பகுதாபில் இடம் பெற வேண்டும். | | | |

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MEENAKSHI AGADEMY OF HIGHER EDUCATION AND RESEARCH
(Deemed to be University)

No: 12, Vembuliamman Koil Street, West K.K. Nagar, Chennai-600 078

இரண்டாம் பருவம் (Second Semester)

1.செய்யுள்:

| அ. | திருநாவாவுக்கரசர் தேவாரம் | நான்காம் திருமுறை- நமச்சிவாயத் | | | | |
|------------|--|---|--|--|--|--|
| | >- | திருப்பதிகம் 10 பாடல்கள் | | | | |
| ஆ. | குலசேகர ஆழ்வார் | பெருமாள் திருமொழி – 'ஆலைநீள் | | | | |
| | | கரும்பன்னவன் எனத் தொடங்கும் தேவகி | | | | |
| | | புலம்பல் (முழுமையும்) | | | | |
| Q . | நளவெண்பா | கலி நீங்கு காண்டம் தேர்ந்தெடுக்கப் பட்ட | | | | |
| | | 40 பாடல்கள் | | | | |
| FE, | சீறாப்புராணம் | மானுக்குப் பிணை நின்றபடலம் | | | | |
| | | தேர்ந்தெடுக்கப்பட்ட 65 பாடல்கள் | | | | |
| உ. | கண்ணதாசன் | ஏசு காவியம்-பாடுகளின் பாதை – | | | | |
| | | தேர்ந்தெடுக்கப் பட்ட பாடல்கள் மட்டும் | | | | |
| 2. | இலக்கணம் | | | | | |
| | இலக்கணக் குறிப்பு –செய்யுட் பகுதியில் அமைதல் வேண்டும். | | | | | |
| 3. | உரைநடை | | | | | |
| | டாக்டர் மு.வ.வின் 'நல்வாழ்வு' நூல் முழமையும் பாரி நிலையம் சென்னை -60 108 | | | | | |
| 4. | பாடந் தழுவிய இலக்கிய வரலாறு | | | | | |
| 5. | மொழி பெயர்ப்பு | | | | | |
| | பொது (ஆங்கிலத்திலிருந்து தமிழ்) | | | | | |
| | இடஞ்சுட்டிப் பொருள் விளக்கம் செய் | யுட் பகுதியில் இடம் பெற வேண்டும். | | | | |

FACULTY OF HUMANITIES AND SCIENCE

Part I Tamil

Common for UG/ students who study PART II - Tamil for four semesters

(i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication))

1.செய்யுள்:

| திருக்குறள் | - அன்புடைமை | - அதிகாரம் | 8 |
|-------------|-----------------------|----------------------------|-----------|
| | கல்வி | - அதிகாரம் | 40 |
| | கேள்வி | - அதிகாரம் | 42 |
| | அறிவுடைமை | - அதிகாரம் | 43 |
| | சிலப்பதிகாரம் | - வழக்குரை காதை | |
| | மணிமேகலை | - 17. உலக அறவி புக்க காதை | |
| | சீவக சிந்தாமணி | - விமலையார் இலம்பகம் (42 ப | பாடல்கள்) |
| | க ம்ப ராமாயணம் | - குகப்படலம் (46 பாடல்கள்) | |
| | பெரிய புராணம் | - காரைக்கால் அம்மையார் புர | ாணம் |

2. இலக்கணம்:

செய்யுள் பகுதியிலிருந்து அணி இலக்கணம் மட்டும்.

3. சிறுகதை:

அறிஞர் அண்ணாவின் சிறுகதைகள்

- 1. கொக்கரக்கோ
- 2. சரோஜா ஆறணா
- 3. பேய் ஓடிப் போச்சு
- 4. 1938-40 ஒரு வசீகர வரலாறு
- 5. சாது
- 6. செவ்வாழை
- 7. பொங்கல் பரிசு
- 8. வேலை போச்சு
- 9. விழுப்புரம் சந்திப்பு
- 10. **காலிழந்தான்**

4.பாடம் தழுவிய இலக்கிய வரலாறு:

நீதி இலக்கியங்கள், ஐம்பெருங்காப்பியங்கள், சோழர் கால இலக்கியங்கள்.

- 5. பயன்பாட்டுத் தமிழ்:
- 1. அகர வரிசைப் படுத்துதல்
- 2. ஒரு பொருள் குறித்த பல சொற்கள்
- 3. பல பொருள் குறித்த ஒரு சொல்
- 4. எழுத்துப் பிழை நீக்கம்
- 5. ஒற்றுப் பிழைகளை நீக்கி எழுதுதல்
- 6. தொடர் பிழை நீக்கம்
- 7. பிறமொழிச் சொற்களை நீக்கி எழுதுதல்,



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நான்காம் பருவம் (Fourth Semester)

- 1. **செய்யுள்:** புறநானூறு : 212, 213, 214, 215, 216
- அ. 212 பாடியவர் -பிசிராந்தையார், கோப்பெருஞ்சோழனின் மாண்பைப் பாடியது. திணை -இயன்மொழி "நுங்கோ யாரென வினவின் எங்கோக்…." (10 அடிகள்)
- ஆ. 213 பாடியவர் புல்லாற்றூர் எயிற்றயினார் கோப்பெருஞ்ழோன் தன் மக்கள் மேல் போருக்கு எழுந்த போது பாடியது. வஞ்சித் திணை, துணை வஞ்சித்துறை "மண்டமர் அட்ட மதனுடைய நோன்றாள்" (24 அடிகள்)
- இ. 214 கோப்பெருஞ்சோழன் வடக்கிருந்த போது பாடியது. பொதுவியல் திணை, பொருண்மொழிக்காஞ்சித்துறை "செய்குவம் கொல்லோ நல்வினை எனவே" (13 அடிகள்)
- ா. 215 கோப்பெருஞ்சோழன் பிசிராந்தையார் வருவார் எனப் பாடியது. பாடாண் திணை, இயன்மொழித்துறை "கவைக் கதிர் வரகின் அவைப்புறு வாக்கல்...." (9 அடிகள்)
- உ. 216 கோப்பெருஞ்சோழன் பாடல், பாடா<mark>ண்தி</mark>ணை இயன்மொழித் துறை. "கேட்டல் மாத்திரை அல்லது யாவதும்…" 12 அடிகள்)

குறுந்தொகை : பாடல் எண், 2, 3, 16, 20, 31, 40, 49, 69, 124, 167

பா.எண் 2 - குறிஞ்சித்திணை - தலைவன் கூற்று

இறையனார் - "கொங்குதேர் வாழ்க்கை"5

பா.எண். 3 - குறிஞ்சித்திணை - தலைவி கூற்று

தேவகுலத்தார் - "நிலத்தினும் பெரிதே ..." 4

பா.எண்.16 - பாலைத்திணை - தோழி கூற்று

பாலை பாடிய - "உள்ளார் கொல்லோ தோழி5

பெருங்கடுங்கோ

பா.எண். 20- பாலைத்திணை - தலைவி கூற்று

கோப்பெருஞ்சோழன் - "அருளும் அன்பும் நீக்கித் ..."4

பா.எண். 31- மருதத்திணை - தலைவி கூற்று

ஆதிமந்தியார் - "மள்ளார் குழீகிய விழவினாலும் 6

பா.எண். 40- குறிஞ்சித் திணை - தலைவன் கூற்று

செம்புலப்பெயல் நீரார் - "யாயும் ஞாயும்..." 5

பா.எண். 49 - நெய்தல் திணை - தலைவி கூற்று

அம்மூவனார் - "அணிற் பல்லன்ன5

பா.எண். 69 - குறிஞ்சித்திணை - தோழி கூற்று

கடுந்தோட் கரவீரனார் - "கருங்கண் தாக்கலை 6

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8

பா.எண். 69-

குறிஞ்சித்திணை

தோழி கூற்று

கடுந்தோட் கரவீரனார் -

"கருங்கண் தாக்கலை 6

பா.எண். 124-

பாலைத்திணை

தோழி கூற்று

பாலை பாடிய

பெருங்கடுங்கோ

உமணர் சேர்ந்து4

பா.எண். 167-

முல்லைத்திணை

செவிலித்தாய் கூற்று

கூடலூர்கிழார்

"முளிதயிர் பிசைந்த ...6

கலித்தொகை:

நெய்தற்கலி 133

"மாமலர் (முண்ட

பாலைக்கலி 9

"எறித்தருகதிர்த்

பட்டினப்பாலை

முழுவதும்

இலக்கணம்:

திணை, துறை, விளக்கம்

நாடகம்:

"பாண்டியன் பரிசு" – பாரதிதாசன்

இலக்கிய வரலாறு

: பாடம் தழுவிய இலக்கிய வரலாறு

சங்க இலக்கியங்கள்: பாட்டும் தொகையும்

மொழிபெயர்ப்பு

அலுவலகக் கடிதம் (ஆங்கிலத்திலிந்து தமிழில்

மொழிபெயர்த்தல்)

இடம் சுட்டிப் பொருள் விளக்கம் செய்யுட் பகுதியில்

அமைதல் வேண்டும்.

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PART II - ENGLISH

Common for UG students who study PART II - English for four semesters/ two semesters (i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication), B.C.A/B.Com.(General), B.Com (CS), B.Com (CA) & B.B.A)

First Year - First Semester

Unit I Prose:

Textures of English (Cambridge University Press India Pvt. Limited)

Headache

R.K. Narayan

A Little Bit of What You Fancy

Desmond Morris

My Early Days

Abdul Kalam

How to Escape from Intellectual Rubbish

Russell

Town by the Sea

Amitay Ghosh

Key To Courage

I.A. R Wylie

Unit II Poetry:

Verse (Macmillan Publishers India Limited)

Written in Early Spring

Wordsworth

When I have Fears

John Keats

Ulysses

Tennyson

Obituary

Ramanujan

The Unknown Citizen

Auden

For Elkana

Ezekiel

Unit III Short Stories

Vignettes A Collection of Short Stories Ed. Dr.P. N.Ramani

(New Century Book House(P) Limited)

Upper Division Clerk

Manohar Malgonkar

The Doll's House

Katherine Mansfield

Marriage is a Private Affair

Chinua Achebe

The Man Who Knew Too Much

Alexander Baron

The Ransom of Red Chief

O Henry

The Adventure of the German Student

Washington Irwing

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Unit IV

Grammar

Tense, Aspect, Auxiliaries (Primary and Modal), Concord, Negatives, Interrogatives (Yes or No, Wh) Tag questions,

Completing the sentences, Common errors

Synonym, Antonym, Word class, Use in sentences of words (Text based)

Unit V

Functional English Comprehension, Note Making,

A Handbook of English Grammar - Dr. H.M. Williams and

Dr. V. Saraswathi (Anu Chitra Publications)



PART II - ENGLISH Second Semester

Unit I Prose;

Textures of English (Cambridge University Press India Pvt. Limited)

History of Chess

To Know When to Say, "It's None of Your Business'

The India of My Dreams

— Barbara Mack

— Mc Cormck

— Indira Gandhi

The Second Crucifixion = Collins and Lapiere

How to Avoid Argument – Sam Horn Six Thinking Hats – Edward Bono

Unit II Poetry;

Verse (Macmillan Publishers India Limited)

Leave this Chanting— TagoreThe Stone= GibsonMending Wall— FrostThe Ballad of Father Gilligan— W.B. YeatsHawk Roosting— HughesThe Listeners— De La Mare

Unit III Biographical sketches

Portraits in Prose —An Anthology of Biographical Sketches Ed: S.Jagadisan (Orient Blackswan Private Limited)

Socrates - Sir Richard Livingstone
Sir Issac Newton - Nathaniel Hawthorne
Leo Tolstoy - Ronald Seth
Alexander Fleming - Philip Cane
Mother Teresa - John Frazer
Martin Luther King - R.N.Roy

Unit IV Grammar

Grammar Voice, Articles, Prepositions, Reported Speech,

Conditional sentence,

Completing the sentences, Common Errors

Synonym, Antonym, Word class.

Use in sentences (Words as different word classes -Text based))

Unit V

<u>Functional English</u> Completing a dialogue, Expansion of hints Use in sentences (Words as different word classes -Text based))

A Handbook of English Grammar Dr. H.M. Williams and

FACULTY & HUMANITIES

Dr. V. Saraswathi (Anu Chitta Publications)

Part II English

Common for UG/ students who study PART II - English for four semesters (i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication)

Second Year - Third Semester

Unit I - Prose

Classic Assets (Emerald Publishers)

| My Visions for India | i . | Abdul Kalam |
|------------------------|-----------------|-----------------|
| On Saying Please | | A. G. Gardiner |
| The Lady or the Tiger? | - | Frank Stockton |
| How to be a Doctor | - | Stephen Leacock |
| The Sporting Spirit | | George Orwell |
| The Portrait of a Lady | - | Kushwant Singh |

Unit II - Drama

Six One Act Plays Ed; Dr. Nafeesa Kaleem – (Anu Chitra Publications)

| The Dear Departed | = (| Stanley Houghton |
|----------------------|-----|------------------|
| The Boy Comes Home | | A. A. Milne |
| The Discovery | | Herman Ould |
| The Shirt | - | Francis Dillon |
| The Pie and the Tart | - | Hugh Chesterton |
| Refund | - | Fritz Karinthy |

Unit III - Fiction

Stevenson – Dr. Jekyll and Mr. Hyde (Retold by Kennet) – S. Chand & Company Ltd

Unit IV — Grammar

Grammar

Clauses, Types of sentences, Linkers, Adjectives and Adverbs, Degree of

Comparison, Conjunctions and Sentence Linkers

Gerunds and infinitives,

Beginning sentences with It Completing the sentences

Synonym, Antonym, Word class

Use in sentences (Phrases - Text based)

Unit V

Functional English Letter Writing (Informal), Report Writing, Diary writing

A Handbook of English Grammar – Dr. Hawailiams and Dr. V. Saraswathi (Anu Chitra Publications)

FACULTY OF HUMANITIES
AND SCIENCE

PART II – ENGLISH SECOND YEAR - Fourth Semester

(Effective from the academic year 2009 -2010 for the students admitted from 2008 -09)

Unit I - Prose

Classic Assets (Emerald Publishers)

Tree Speaks – C. Rajagopalchari
Nehru – Some Memories – Arnold Toynbee
Tolerance – E.M.Forster
The Lion and the Lamb – Leonard Clark
Professions for Women – Virginia Woolf
Little Things – Samuel Smiles

Unit II - Drama

<u>Selected Scenes from Shakespeare's Plays – Book I</u> (Emerald Publishers)

Funeral Oration (Julius Caesar)
Trial for a Pound of flesh (The Merchant of Venice)
He Kills Sleep (Macbeth)
Play out a Play(Henry IV Part I)
Patterns of Love (As You Like It)

Unit III - Fiction

<u>Arthur Conan Doyle – The Hound of the Baskervilles – Abridged by Aanand Kuma Raju (Blackie Books)</u>

Unit IV

Grammar - Phrasal Verbs-

Transformation of Sentences Negatives, voice, direct and Indirect, Changing clauses into phrases and phrases into Clauses, Common Errors Completing the sentences Synonym, Antonym, Word class
Use in sentences (Idioms - Popular ones only)

Unit V

Functional English Letter Writing (Formal), CV, Paragraph Writing Use in sentences (Idioms - Text based)

A Handbook of English Grammar – Dr. H.M. Williams and

Dr. V. Saraswathi (Alfa) Chitra Publications) Rs.52/-

FACULTY OF HUMANITIES
AND SCIENCE

PRINCIPAL
FACULTY OF HUMANITIES & SCIENCE
MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH
(Deemed to be University)
No: 12, Vembuliamman Koil Street.

West K.K. Nagar, Chennai-600 078.

SOFT SKILLI, II, III

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics),B.Sc(Computer Science), B.Sc (Visual Communication), BCA, BBA, B.COM(GEN),(C.A),(C.S))

SOFT SKILLS -I

ESSENTIALS OF LANGUAGE AND COMMUNICATION

OBJECTIVES

We enable students to build a repertoire of functional vocabulary and to move from the lexical level to the syntactic level, we train students to summon words, phrases relevant to the immediate communication tasks, we enable students to comprehend the concept of communication, v teach students the four basic communication skills Listening, Speaking,

Reading and Writing.

UNIT 1:

Recap of language skills - vocabulary, phrase, clause, sentence.

UNIT 2:

Fluency building

UNIT 3:

Principles of Communication

UNIT 4:

Types of Communication

UNIT 5:

LSRW in Communication.

REFERENCE:

WEBSITES:

- 1. www.shg-india.net
- 2. www.tnruralbazaar.com



SOFT SKILLS - II

ESSENTIALS OF SPOKEN AND PRESENTATION SKILLS

OBJECTIVES:

We train Students to become aware of their thinking style and to enable them to convert thinking into performance. We prepare students to evolve metal models for intra-personal and inter-personal transactions. We make students reflect and improve their use of body language - Posture, Gesture, Facial expression, Tone.

UNIT I:

Thinking and Articulation - Cognitive, Affect, critical, creative aspects of articulation.

UNIT II.

Acquisition of Oral and Aural Skills.

UNIT III:

Communication Boosters - Body language.

UNIT IV:

Function of Cultural Codes in Presentation - Etiquette.

UNIT V:

Models of Presentation.

REFERENCES

RECOMMENDED TEXTS:

- 1. Powell1998. MacMillan Company
- 2. Cotton, et al. Market Leader. Longman.
- 3. Pease, Allan. 1998. Body Language: How to Read Others Thoughts by their Gestures. Sudha Publications. New Delhi.
- 4. Gardner, Howard. 1993. Multiple Intelligences: The Theory in Practice: A Reader. Basic Books. New York.
- 5. De Bono, Edward. 2000. Six Thinking Hats. 2nd Edition. Penguin Books.



PRINCIPAL

FACULTY OF PURPARATIES & SCIENCE

MERIAKSHI ACARLIAY OF PICELS INJURIAN AND RISLARCH

(Deemed 1: no Lingueristy)

No: 12: Vembulananan Koll Street,

West K.K. Nagar, Chemia-500 078

SOFT SKILLIII PERSONALITY ENRICHMENT

OBJECTIVES

To make students understand the concepts and components of personality, thereby to apply the acquired knowledge to themselves and to march towards excellence I their respective academic careers. 2. To enable students to keep themselves abreast of general knowledge and current information. 3. To bring out creativity and other latent talents with proper goal setting so that self-esteem gets enhanced. 4. To sharpen memory skills and other study skills which are vital for academic excellence. 5. To give training for positive thinking which will keep the students in a good stead at the time of crisis.

UNITI: INTRODUCTION

Definition of Personality Components of Personality - structural and functional aspects. Determinants of Personality- biological, psychological and socio-cultural factors. Assessment of Personality - observation, interview and psychological tests. vMisconceptions and Classifications. Need for personality development.

UNIT II: SELF-AWARENESS AND SELF MOTIVATION

1. Self analysis through SWOT and Johari widow. 2. Elements of motivation. 3. Seven rules of motivation. 4. Techniques and strategies for self motivation. 5. Motivation checklist and Goal setting based on the principle of SMART. 6. Self motivation and life.

UNIT III: GENERAL KNOWLEDGE AND CURRENT AFFAIRS

1. Regional, National and International events. 2. Geographical, political and historical facts. 3. Information on sports and other recreational activities. 4. Basic knowledge with regard to health and health promotion.

UNIT IV: MEMORY, DECISION MAKING AND STUDY SKILLS

1. Definition and importance of memory. 2. Causes of forgetting. 3. How to forget (thought stopping), how to remember (techniques for improving memory) 4. The technique of passing exams. 5. The rational decision making process. 6. Improving creativity in decision making and components of creativity.

UNITY: POWER OF POSITIVE THINKING

1. Thinking power- seven steps for dealing with doubt. 2. Traits of positive thinkers and high achievers, 3. Goals and techniques for positive thinking. 4. Enhancement of concentration through positive thinking. 5. Practicing a positive life style.

REFERENCES

1. Mile, D.J. (2004). Power of positive thinking. Delhi: Rohan Book Company. 2. Pravesh Kumar. (2005). All about self-motivation. New Delhi: Goodwill Publishing House. 3. Dudley, G.A. (2004). Double your learning power. Delhi: Konark Press. Thomas publishing Group Ltd. 4. Lorayne, H. (2004). How to develop a super power memory. Delhi: Konark Press. Thomas publishing Group Ltd. 5. Hurlock, E.B. (2006). Personality Development, 28th Reprint. New Delhi: Tata Mc Graw Hill, EDUCA.

PRINCIPAL
FACULTY OF HUMARRA (S. & SCIENCE
MEENAKSHI ACADTAY (S. & SCIENCE)
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West K.K. Nagar, Chemail-600 078

SOFT SKILL IV

Common for UG/students who study (i.e. B.A.(English)/ B.Sc.(Mathematics), BBA, B.COM(GEN),(C.A),(C.S))

SOFT SKILL-IV

COMPUTING SKILLS

OBJECTIVE:

The major objective in introducing the Computer Skills course is to impart training for students in Microsoft Office which has different components like MS Word, MS Excel, MS Access, Power point etc., at two levels based on their knowledge and exposure. It provides essential skills for the user to get adapted to any work environment, as most of the systems in any6 work place have MS Office installed for their day to day activities. The course is highly practice oriented rather than regular class room teaching. Pre-requisite: NIL.

UNITI:

Introduction to Computers - Classification of Computers; Role of Computers in society; Inside the Computers - Hardware (processing, memory, i/o, storage), Software (systems, application), CPU, OS, (DOS, Windows, Unix, Linux), Storage Devices; Programming - Overview, need for languages, skills; Networking Basics; Virus; Hacking.

UNITH:

Word Processing - Open, Save and close word document; Editing text - tools, formatting, bullets; Spell Checker; Navigating in word - keyword, Mouse; document formatting - paragraph alignment, indentation, headers and footers, numbering; printing - preview, options.

UNITH:

File Management - Understanding the importance of file management; backing of files, navigating thru My Computer and Windows Explorer; Files and Folders - editing, retrieving, deleting, renaming, subfolders - manipulate windows - maximize, minimize; Power point basics - terminology, templates, viewing.

UNITIV:

Spreadsheets - MS Excel - opening, entering text and data, formatting, navigating; Formulas - entering, handling and copying; Charts - creating, formatting and printing, header and footer, centering data, printing.

UNITY:

Networks - Internet Explorer - components; www - working, browsing, searching, saving - Bookmark - favorite, create, delete - Printing a web page; email - creating, receiving, reading and sending messages. Note: Unit II to Unit V needs exposure thru practicals.

REFERENCES:

1. Introduction to Computers - Peter Norton, Tata McGrawHill. 2. Microsoft 2003 - Jennifer Ackerman Kettel, Guy HatDavis, Curt Simmons, Tata McGraw-Hill. EXAMINATION: 1. Internal assessment could be based on Theory and/or practicals. 2. End semester is based on

practicals.

III SEMESTER

ENVIRONMENTAL STUDIES

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc(Visual Communication) BCA, BBA, B.COM(GEN),(C.A),(C.S))

Objective: This course is designed

- 1. To enable students understand interrelationships of living organisms and their environments.
- 2. To enhance the knowledge and attitudes towards environment.
- 3. To understand the growing concern for conservation of biodiversity, prudential use of natural resources, effects of population and pollution on environment.
- 4. To create an awareness on the laws and ethics in environmental issues.

Unit 1 – Introduction & Natural Resources

(6 Hours)

The multi-disciplinary nature of environmental studies – Definition, Scope and importance, Need for public awareness. Natural Resources: Renewable and non - renewable resource Used and over - exploitation of forest, water and food resources

Unit 2 - Ecosystems

(4 Hours)

Concept of an ecosystem – structure and function of an ecosystem – producers, consumers and decomposers - Energy flow in the ecosystem and ecological pyramids

Unit 3 – Biodiversity and its conservation

(6 Hours)

Introduction – definition: genetic, species and ecosystem diversity – Value of biodiversity – consumptive use, productive use, social, ethical, aesthetic and optional Values – India as a mega – diversity nation – Hot spot of bio-diversity – Threats to bio-diversity, habitat loss, poaching of wildlife, man wildlife conflicts.

Unit 4 - Environmental Pollution

(6 Hours)

Definition - Causes, effects and control measures of - Air pollution, water pollution, soil pollution - solid waste management - causes, effects and control measures of urban and industrial wastes = Role of an individual in prevention of pollution.

Unit 5 - Social Issues and the Environment

(8 Hours)

From unsustainable to sustainable development – urban problems related to energy – water conservation, rain water harvesting, water shed management – Disaster management floods, earthquake, cyclone and landslides.

Environment ethics – issues and possible solutions – climate change, global warming, nuclear

accidents and holocaust.

FACULTY OF HUMANITIES & SCIENCE MEEHAKSHI ACADEMY OF HIGHER FOUCATION AND RESEARCH

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West w

SYLLABUS VALUE EDUCATION - IV

Common for UG/ students who study

(i.e. B.A.(English)/ B.Sc.(Mathematics), B.Sc(Computer Science), B.Sc (Visual Communication), BCA, BBA, B.COM (GEN), (C.A), (C.S))

UNIT-I Introduction

Value education – Education and institution culture-cultural values. Fivefold moral culture & nonviolence personality development: submission purpose and philosophy of life (perfection).

UNIT-II Structure in life:

Physical structure of human body-Five factors to balance in life-Four structure in life-Introspection-Thought process.

UNIT-III Desire and Anger:

Moralization of desire-Neutralizations of Anger.

UNIT-IV Human resource development:

Eradication of worries-greatness of blessings/friendship-peace-family-peace of mind.

UNIT-V Laws of nature:

Unified force-cause and effect system-purity of thought and deed-genetic centre.



I SEMESTER

ALLIED MATHEMATICS-I

(For B.Sc., Computer Science, BCA)

UNIT-I

Theory of equations -Relation between roots and coefficients — Transformation of equations-Increasing and decreasing the roots of an equation-Reciprocal equation—Horner's method-Newton's method of finding roots.

UNIT-II

Matrices: Characteristics roots and characteristic vectors- Properties (Statements only) Cayley Hamilton theorem (Statements only) verification-To find the inverse using the above theorem—Diagonalization of a matrix and using it to find the powers of a matrix.

UNIT-III

Trigonometry- Expansions of Expansions of cosn ϕ , sin ϕ , tan ϕ , in powers of ϕ - hyperbolic functions- Inverse hyperbolic function- Real and Imaginary parts of $\sin(\alpha+I\beta)$, $\tan(\alpha+i\beta)$, $\tan(\alpha+i\beta)$

UNIT-IV

Multiple integrals- Application of double integral- Integral in evaluating area between curves- Evaluation of triple integrals – Jacobian of two and three variables- Beta and Gamma functions-Relation- Evaluation of double and triple integrals using Beta and Gamma functions.

UNIT-V

Fourier Series- Definition- Finding Fourier coefficients for a given periodic function with period 2π - Odd and Even function- Half Range series.

Books for Reference:

- 1. S. Narayanan and T.K. Manickavachagam Pillai Ancillary Mathematics, S. Viswanathan Printers, 1986, Chennai.
- 2. P. Kandasamy and K.Thilagavathi, Allied Mathematics Volume I and II-2004, S.Chand and Co., New Delhi.
- 3. Ancillary Mathematics Volume I and II by P. Balasubramanian & K.G.Subramanian.



II SEMESTER

ALLIED- MATHEMATICS-II

(For B.Sc., Computer Science and BCA)

UNIT-I

Differential equation of the form $(aD^2+bD+C)y = e^{ax} \circ (x)$ where a, b, c are constants, $\circ (x) = \sin m x$ (or) $\cos mx$ (or) x^m . Solution of homogeneous linear differential equations of the form $(ax^2D^2+bxD+C)y = X$, where x is a function of x – variation of parameters.

IINITII

Formation of Partial differential equations by eliminating arbitrary constants and arbitrary function – Solutions of standard types of first order equations – f(p,q) = 0; p(x,p,q) = 0, f(y,p,q) = 0, f(z,p,q) = 0,

UNITH

Vector Calculus – Scalar and Vector point function, Differentiation of Vectors, Differential operators, Directional Derivative, gradient, Divergence and curl.

UNITIV

Integration of Vectors: Line, Surface and Volume Integrals. Theorems of Gauss, Green, Stokes theorems (Statement Only) Verification Simple Problems.

UNITV

Laplace transformation: Definition—Laplace Transform of e^{at} , Cos at, Sin at, Cos h at, Sin h at t^{tt} , n-a Positive integer— e^{at} f(t), tn f(t), f'(t), f'(t) = Inverse Laplace Transform—Solving differential equation of second order with constant coefficients using Laplace Transform—Solving simultaneous equations using Laplace Transform.

Books for Reference:

- 1. S. Narayanan and T.K. Manickavasgam Pillai Ancillary Mathematics, S. Viswanathan Printers, 1986, Chennai.
- 2. P. Kandasamy and K. Thilagavathi, Allied Mathematics Volume I and Volume II 2004, S. Chand and Co., New Delhi.
- 3. Ancillary mathematics Volume 1 and 2 by P. Balasubramanian & K. G. Subramanian.

